FOR IMMEDIATE RELEASE
August 10, 2016

3TL SIGNS $108,000 AGREEMENT TO PROVIDE PLATFORM³ FOR MILK PRODUCTS PROMOTION

VANCOUVER, B.C. (August 10, 2016) – 3TL Technologies Corp. (TSXV: TTM)(OTCQB: TTMZF) (the "Company" or "3TL") announced today that it has signed a license agreement to provide its Software as a Service (SaaS) based Platform³ to promote milk products in the U.S. for a Washington D.C. based national industry organization. The promotion has commenced and will run until the end of August 28, 2016 at retail locations in the U.S. 3TL will be paid US$83,000 ($108,000) for the promotion that will run for approximately ten weeks.

Under the SaaS license agreement model, the Company's proprietary Platform³ technology will be used to enable mobile digital rewards for consumers who purchase milk products or share applicable content via social media channels during the promotion. Consumers who purchase qualifying quantities of the milk products during the promotion period will have the opportunity to submit an image of their receipts online for validation. Once their receipts are validated they will receive an entry into a sweepstakes to win valuable prizes. Consumers will be credited with US$1 donation to a sports team each time they share applicable content with their friends and followers via social media.

"This is another example of how our mobile SaaS solution enables brands to connect directly with consumers in retail locations and provide rewards for purchasing and for spreading the brand message via social media networks. During the promotion Platform³ also collects valuable purchasing and demographic data that can be used for future marketing promotions," said Rob Craig, CEO of 3TL Technologies. "We are building a customer base of consumer packaged goods companies and advertising agencies that have used Platform³ successfully and are considering repeat business and longer term license agreements."

For further information, please contact:

3 TL Technologies Corp.
Robert Craig
Chief Executive Officer
(604) 639-5441
rcraig@3tierlogic.com

About 3TL Technologies Corp.
3TL Technologies Corp. owns 3 Tier Logic and its proprietary Platform³, Software-as-a-Service (SaaS) consumer marketing platform. Platform³ is used by consumer packaged goods (CPG) companies and their marketing agencies to engage shoppers through their mobile devices, to influence their purchasing decisions, to activate mobile and online promotions, to verify proof-of-purchase, and to gather in-depth data about consumer

purchase behaviours.

Platform³ encompasses proprietary consumer engagement strategies and technology modules including Digital Promotions, Receipt Scanning and Validation, Rewards and Gamification, Loyalty, Consumer-to-Consumer Sharing, Coupon Distribution, Product Recommendation Engine, Data Capture and Analytics.

For more information, visit 3tltechcorp.com.

For additional information about the company please visit www.sedar.com. The TSX Venture Exchange Inc. has in no way passed upon the merits of the transaction and has neither approved nor disapproved the contents of this press release. Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release. This news release contains forward-looking information, which involves known and unknown risks, uncertainties and other factors that may cause actual events to differ materially from current expectation. Important factors - including the availability of funds and the results of financing efforts, - that could cause actual results to differ materially from the Company's expectations are disclosed in the Company's documents filed from time to time on SEDAR (see www.sedar.com). Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release. The Company disclaims any intention or obligation, except to the extent required by law, to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

# # #

3 Tier Logic | 160-422 Richards Street | Vancouver, British Columbia | V6B 2Z4 | www.3tierlogic.com