3 tier logic LICENSES ITS PLATFORM³ TECHNOLOGY TO ITERATION MEDIA FOR CONSUMER LOYALTY PROGRAM

VANCOUVER, B.C. (September 13, 2016) – 3tl Technologies Corp. (TSXV: TTM)(OTCQB: TTMZF) (the "Company" or "3tl") announced today that it has entered into a signed agreement on July 6, 2016 with Iteration Media, LLC, a Beverly Hills, California based social media marketing agency, to license its PLATFORM³ Software-as-a-Service (SaaS) technology for use in a national consumer marketing campaign.

Iteration Media will use the PLATFORM³'s Contest and Promotion module and Loyalty, Rewards & Gamification module for two purposes including consumer entry into a national sweepstakes and a series of social media engagement programs. The campaign is scheduled to launch in October 2016 and end four months later.

"We have worked with 3 tier logic on a number of projects during the past several years and are continually impressed with the consumer activation and data mining capabilities of PLATFORM³, as well as the management team's commitment to success," said Patrick Pharris, Managing Member of Iteration Media. "We remain hopeful that the results of this first campaign will lead to an extension of the PLATFORM³ subscription for this current campaign, as well as others in the future."

"The Iteration Media team is one of the most strategic and creative social media marketing agencies we have ever worked with," said Rob Craig, Chief Executive Officer of 3tl Technologies. "The campaigns we have worked on with them have always exceeded expectations and we are looking forward to maintaining that same level of success for this campaign."

About Iteration Media, LLC Iteration Media is a social media marketing agency based in Beverly Hills, California. The company counts Monster Energy, Proximo Spirits, FRS Energy, Evercar, and several advertising and promotions agencies as clients. Iteration Media combines the power of social media with traditional marketing tactics to deliver strategic and creative solutions that generate brand awareness, influence consumer opinion, and establish relationships between brands and consumers that drive purchase intent.

For further information, please contact:

Rob Craig, CEO, 3tl Technologies Corp.
(604) 639-5441

About 3tl Technologies Corp. 3tl Technologies Corp. owns 3 tier logic and its proprietary PLATFORM³, Software-as-a-Service (SaaS) consumer marketing platform. PLATFORM³ is used by consumer packaged goods (CPG) companies and their marketing agencies to engage shoppers through their mobile device, to influence their purchasing decisions, to activate mobile and online promotions, to verify proof-of-purchase, and to gather in-depth data about consumer purchase behaviours. PLATFORM³ encompasses proprietary consumer engagement strategies and technology modules including Digital Promotions, Receipt Scanning and Validation, Rewards and Gamification, Loyalty, Consumer-to-Consumer Sharing, Coupon Distribution, Product Recommendation Engine, Data Capture and Analytics.

For additional information about the company please visit www.sedar.com and/or 3tltechcorp.com. The TSX Venture Exchange Inc. has in no way passed upon the merits of the transaction and has neither approved nor disapproved the contents of this press release. Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release. This news release contains forward-looking information, which involves known and unknown risks, uncertainties and other factors that may cause actual events to differ materially from current expectation. Important factors -- including the availability of funds and the results of financing efforts -- that could cause actual results to differ materially from the Company's expectations are disclosed in the Company's documents filed from time to time on SEDAR (see www.sedar.com). Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release. The Company disclaims any intention or obligation, except to the extent required by law, to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

# # #

3 tier logic | 160-422 Richards Street | Vancouver, British Columbia | V6B 2Z4 | www.3tierlogic.com