

# **3tI Technologies Corp.**

(Formerly KCO Capital Inc.)

## **CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS**

For the Three and Six Months Ended June 30, 2017

(Unaudited and Expressed in Canadian Dollars)

**NOTICE OF NO AUDITOR REVIEW OF CONDENSED INTERIM  
CONSOLIDATED FINANCIAL STATEMENTS**

Pursuant to National Instrument 51-102, Part 4, subsection 4.3(3)(a) issued by the Canadian Securities Administrators, if an auditor has not performed a review of the interim financial statements, they must be accompanied by a notice indicating that the financial statements have not been reviewed by an auditor.

The accompanying unaudited condensed interim consolidated financial statements for the three and six months ended June 30, 2017 and 2016 have been prepared by the management in accordance with International Financial Reporting Standards and approved by the Board of Directors of the Company. These condensed interim consolidated financial statements have not been reviewed by the Company's independent auditors.

**3tl Technologies Corp.**  
(Formerly KCO Capital Inc.)  
**Condensed Interim Consolidated Statements of Financial Position**  
(Unaudited – Expressed in Canadian Dollars)

	<b>June 30, 2017</b>	December 31, 2016
	\$	\$
<b>ASSETS</b>		
<b>CURRENT</b>		
Cash	<b>619,071</b>	579,116
Accounts receivable	<b>150,975</b>	88,747
Prepayments and other assets	<b>35,245</b>	92,507
<b>Current assets</b>	<b>805,291</b>	760,370
<b>NON-CURRENT</b>		
Equipment (Note 7)	<b>11,182</b>	9,522
<b>Total assets</b>	<b>816,473</b>	769,892
<b>LIABILITIES</b>		
<b>CURRENT</b>		
Trade payables and other liabilities (Note 9, 12)	<b>224,305</b>	265,946
Deferred revenue	<b>223,528</b>	82,576
Due to related parties (Note 9)	<b>6,868</b>	18,707
<b>Total liabilities</b>	<b>454,701</b>	367,229
<b>SHAREHOLDERS' EQUITY</b>		
Share capital (Note 8)	<b>9,932,532</b>	9,545,579
Share-based payment reserve (Note 8)	<b>3,295,671</b>	2,788,872
Deficit	<b>(12,866,431)</b>	(11,931,788)
<b>Total shareholders' equity</b>	<b>361,772</b>	402,663
<b>Total shareholders' equity and liabilities</b>	<b>816,473</b>	769,892

Commitments (Note 9)  
Subsequent events (Note 14)

Approved on behalf of the Board

*“Robert Craig”*

Director

*“David Raffa”*

Director

*The accompanying notes are an integral part of these consolidated financial statements.*

**3tl Technologies Corp.**

(Formerly KCO Capital Inc.)

**Condensed Interim Consolidated Statements of Loss and Comprehensive Loss**

(Unaudited – Expressed in Canadian Dollars, except number of shares)

	Three Months Ended June 30,		Six Months Ended June 30,	
	2017	2016	2017	2016
	\$	\$	\$	\$
Revenue	<b>356,520</b>	193,597	<b>559,256</b>	342,434
Cost of sales (Note 13)	<b>127,187</b>	32,816	<b>181,072</b>	63,249
Gross profit	<b>229,333</b>	160,781	<b>378,184</b>	279,185
Operating expenses				
General and administrative (Note 13)	<b>372,418</b>	271,214	<b>661,716</b>	507,277
Sales and marketing (Note 13)	<b>239,059</b>	144,997	<b>436,227</b>	331,878
Research and development (Note 13)	<b>148,464</b>	90,525	<b>214,476</b>	159,449
Share-based payments (Note 8)	<b>4,259</b>	135,552	<b>17,499</b>	149,433
Depreciation (Note 7)	<b>1,194</b>	1,114	<b>2,061</b>	2,228
Total operating expenses	<b>765,394</b>	643,402	<b>1,331,979</b>	1,150,265
Operating loss	<b>(536,061)</b>	(482,621)	<b>(953,795)</b>	(871,080)
Other items:				
Interest income	<b>80</b>	-	<b>777</b>	-
Foreign exchange gain	<b>22,370</b>	2,014	<b>18,375</b>	3,328
	<b>22,450</b>	2,014	<b>19,152</b>	3,328
Net and comprehensive loss	<b>(513,611)</b>	(480,607)	<b>(934,643)</b>	(867,752)
Loss per share				
Loss per share – basic and diluted	<b>(0.04)</b>	(0.05)	<b>(0.08)</b>	(0.10)
Weighted average number of common shares outstanding				
- basic and diluted (Note 8)	<b>11,792,844</b>	8,895,328	<b>11,509,563</b>	8,619,394

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**3tl Technologies Corp.**

(Formerly KCO Capital Inc.)

**Condensed Interim Consolidated Statements of Changes in Shareholders' Equity**

(Expressed in Canadian Dollars, except number of shares)

	Number of Shares	Share Capital	Share-based Payment Reserve	Deficit	Total
		\$	\$	\$	\$
Balance as at December 31, 2015	8,250,896	8,121,058	2,438,038	(10,164,712)	394,384
Options exercised (Note 8)	30,000	57,000	(12,000)	-	45,000
Issuance of shares for cash (Note 8)	733,333	474,000	-	-	474,000
Share issuance costs (Note 8)	-	(1,000)	-	-	(1,000)
Conversion of Restricted Share Units (Note 8)	80,000	40,000	(40,000)	-	-
Share-based compensation (Note 8)	-	-	149,433	-	149,433
Issuance of share purchase warrants (Note 8)	-	-	76,000	-	76,000
Net and comprehensive loss	-	-	-	(867,752)	(867,752)
<b>Balance as at June 30, 2016</b>	<b>9,094,229</b>	<b>8,691,058</b>	<b>2,611,471</b>	<b>(11,032,464)</b>	<b>270,065</b>
<b>Balance as at December 31, 2016</b>	<b>11,094,560</b>	<b>9,545,579</b>	<b>2,788,872</b>	<b>(11,931,788)</b>	<b>402,663</b>
Issuance of shares (Note 8)	2,846,144	417,838	-	-	417,838
Share issuance costs (Note 8)	-	(30,885)	-	-	(30,885)
Issuance of Restricted Share Units (Note 8)	-	-	8,000	-	8,000
Share-based compensation (Note 8)	-	-	9,499	-	9,499
Issuance of share purchase warrants (Note 8)	-	-	489,300	-	489,300
Net and comprehensive loss	-	-	-	(934,643)	(934,643)
<b>Balance as at June 30, 2017</b>	<b>13,940,704</b>	<b>9,932,532</b>	<b>3,295,671</b>	<b>(12,866,431)</b>	<b>361,772</b>

*The accompanying notes are an integral part of these consolidated financial statements.*

**3tl Technologies Corp.**  
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**Condensed Interim Consolidated Statements of Cash Flows**  
(Unaudited – Expressed in Canadian Dollars)

	Six Months Ended June 30,	
	2017	2016
	\$	\$
Cash flows from operating activities:		
Loss for the period	<b>(934,643)</b>	(867,752)
Items not affecting cash:		
Depreciation	<b>2,061</b>	2,228
Share-based compensation	<b>17,499</b>	149,433
Changes in non-cash working capital (Note 11)	<b>227,583</b>	(198,570)
Net cash flow used in operating activities	<b>(687,500)</b>	(914,661)
Cash flows from investing activities:		
Acquisition of equipment	<b>(3,721)</b>	-
Net cash flow used in investing activities	<b>(3,721)</b>	-
Cash flows from financing activities:		
Shares issued for cash, gross (Note 8)	<b>773,900</b>	550,000
Shares issuance cost (Note 8)	<b>(30,885)</b>	(1,000)
Net changes in related-party loan	<b>(11,839)</b>	(40,164)
Options exercised for cash (Note 8)	-	45,000
Net cash flow from financing activities:	<b>731,176</b>	553,836
DECREASE IN CASH	<b>39,955</b>	(360,825)
CASH - BEGINNING OF PERIOD	<b>579,116</b>	644,513
CASH - END OF PERIOD	<b>619,071</b>	283,688

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## **1. CORPORATE INFORMATION**

3tl Technologies Corp. (the “Company”) was incorporated under the Business Corporations Act of British Columbia on July 29, 2011. The Company is a technology company operating in the consumer internet advertising sector and is a provider of consumer digital and social media engagement, data mining and loyalty solutions.

The head and registered office of the Company is located at 422 Richards Street, Suite 160, Vancouver, BC, V6B 2Z4. The Company is listed on the TSX Venture Exchange (TSX-V) under the symbol ‘TTM’.

## **2. STATEMENT OF COMPLIANCE AND BASIS OF PRESENTATION**

### **a. Statement of compliance**

The consolidated financial statements of the Company are prepared in accordance with International Financial Reporting Standards (“IFRS”), as issued by the International Accounting Standards Board (“IASB”) and interpretations of the IFRS Interpretations Committee (“IFRIC”) applicable to the preparation of financial statements. These consolidated financial statements were approved and authorized for issue by the Board of Directors on August 28, 2017.

### **b. Basis of consolidation and going concern**

The condensed interim consolidated financial statements include the accounts of the Company and 3 tier logic Inc. for the three and six months ended June 30, 2017 and 2016. These condensed interim consolidated financial statements have been prepared on a going concern basis, which assumes that the Company will continue operations for the foreseeable future and will be able to realize its assets and discharge its obligations in the normal course of operations. These condensed interim consolidated financial statements do not include any adjustments to the amounts and classifications of assets and liabilities that might be necessary should the Company be unable to continue as a going concern. In assessing whether the going concern assumption is appropriate, management takes into account all available information about the future and prior operating results. During the six months ended June 30, 2017, the Company incurred a net and comprehensive loss of \$934,643 (six months ended June 30, 2016 - \$867,752) and has an accumulated deficit at June 30, 2017 of \$12,866,431 (December 31, 2016 - \$11,931,788). The Company's ability to continue its operations will depend upon, but not be limited to, obtaining additional financing and generating revenues sufficient to cover its operating costs. These uncertainties cast significant doubt about the Company's ability to continue as a going concern.

Management is of the opinion that it will be in a position to raise ongoing financing as needed; however, there is no certainty that these and other strategies will be sufficient to permit the Company to continue as a going concern.

### **c. Basis of measurement**

These consolidated financial statements have been prepared on the historical cost basis, except for where IFRS requires recognition at fair value.

Certain figures for the prior year have been reclassified to conform to the current year's presentation.

### **d. Functional and presentation currency**

These consolidated financial statements are presented in Canadian dollars, which is the functional currency of the Company.

**e. Significant estimates and assumptions**

The preparation of financial statements in conformity with IFRS requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the financial statements and the reported amounts of income and expenses during the reporting period. The preparation of financial statements also requires management to exercise judgment in the process of applying the accounting policies.

On an on-going basis, management evaluates its estimates and assumptions in relation to assets, liabilities and expenses. Management uses historical experience and various other factors it believes to be reasonable under the given circumstances, as the basis for its estimates and assumptions. Revisions to accounting estimates are recognized prospectively from the period in which the estimates are revised. Actual outcomes may differ from those estimates under different assumptions and conditions.

Estimates and assumptions where there is significant risk of material adjustments to assets and liabilities in future accounting periods include the impairment and useful lives of equipment, allowance for doubtful accounts, fair value measurements for financial instruments, share-based payments, and the recoverability and measurement of deferred tax assets.

**f. Significant judgments**

The preparation of financial statements in accordance with IFRS requires the Company to make judgments, apart from those involving estimates, in applying to accounting policies. The most significant judgments applying to the Company's financial statements include:

- (i) Going concern – The evaluation of the Company's ability to continue as a going concern, to raise additional financing in order to cover its operating expenses and its obligations for the upcoming year requires significant judgment based on past experience and other assumptions including the probability that future events are considered reasonable according to the circumstances.
- (ii) Revenue recognition – The Company derives revenues from several sources. Significant management judgements must be made in connection with and determination of the timing of revenue to be recognized.
- (iii) Share-based payments - The Company measures the cost of equity-settled transactions with employees by reference to the fair value of the equity instruments at the date at which they are granted. Estimating fair value for share-based payment transactions requires determining the most appropriate valuation model, which is dependent on the terms and conditions of the grant. This estimate also requires determining the most appropriate inputs to the valuation model including the expected life of the share option, number of awards that will eventually vest, volatility, dividend yield and forfeiture rate and making assumptions about them. Expected volatility is estimated by considering historic average share price volatility of the Company and comparable companies for periods that exceeds the Company's trading.

**3. SIGNIFICANT ACCOUNTING POLICIES**

All significant accounting policies have been applied on a basis consistent with those applied in the most recent audited annual consolidated financial statements. The policies applied in these condensed interim consolidated financial statements are based on IFRS issued and outstanding as at the date of the Board of Directors approved and authorized to issue these condensed interim consolidated financial statements.

#### 4. ADOPTION OF NEW ACCOUNTING STANDARDS

Certain new standards, interpretations, amendments and improvements to existing standards were issued by the IASB or IFRIC that are mandatory for fiscal periods beginning January 1, 2016 or later. The standards are described in the Company’s annual consolidated financial statements for the year ended December 31, 2016 and are used in these condensed interim consolidated financial statements.

#### 5. CAPITAL MANAGEMENT

The Company’s objective is to maintain a strong capital base so as to maintain customer, supplier, investor, creditor, and market confidence and to sustain future development of the business and increase shareholder value through organic growth and strategic acquisitions. As of June 30, 2017, the Company’s capital was \$361,772 (December 31, 2016 – \$402,663) and is defined by the Company as shareholders’ equity. The Company’s management believes it could issue new shares or raise new debt, increase sales, improve existing products and develop new products to maintain or strengthen its capital structure.

There were no changes in the Company’s approach to capital management during the current period.

The Company is not subject to any externally imposed capital requirements.

#### 6. FINANCIAL INSTRUMENTS AND FINANCIAL RISK MANAGEMENT

##### a. Financial instruments

The fair value of the Company’s financial assets and liabilities approximate their carrying value due to their short-term nature.

The Company’s financial assets and liabilities are classified and measured as follows:

Asset/Liability	Category	Measurement
Cash	Fair value through profit or loss	Fair value
Accounts receivable	Loans and receivables	Amortized cost
Trade payables	Other financial liability	Amortized cost
Due to related parties	Other financial liability	Amortized cost

Financial instruments measured at fair value are classified into one of three levels in the fair value hierarchy according to the relative reliability of the inputs used to estimate the fair values. The three levels of the fair value hierarchy are:

- Level 1 – unadjusted quoted prices in active markets for identical assets or liabilities
- Level 2 – inputs other than quoted prices that are observable for the asset or liability either directly or indirectly; and
- Level 3 – inputs that are not based on observable market data.

As at June 30, 2017, the Company measures its cash at fair value on a reporting period basis using Level 1 indicators. The fair value of cash is determined by reference to non-restricted funds available to the Company.

During the period ended June 30, 2017 there were no transfers between Level 1, Level 2, and Level 3 classified assets and liabilities.

**b. Financial instrument risk exposure and management**

The Company is exposed in varying degrees to a variety of financial instrument related risks. The Board of Directors approves and monitors the risk management processes, inclusive of documented investment policies, counterparty limits, and controlling and reporting structures. The type of risk exposure and the way in which such exposure is managed is provided as follows:

*Liquidity risk*

Liquidity risk is the risk that the Company will not be able to meet its financial obligations as they fall due. The Company's approach to managing liquidity risk is to ensure that it will have sufficient liquidity to meet liabilities when due. The Company manages its liquidity risk through budgeting, ongoing management and forecasting of operating cash flows, reviews of trade receivables, management of cash, and use of equity financings when appropriate. The Company believes that it will generate sufficient funds from operations and financing activities to cover the expected short and long term cash requirements.

*Currency risk*

Currency risk is the risk that the fair values of future cash flows of a financial instrument will fluctuate because they are denominated in currencies that differ from the respective functional currency. The Company's functional and reporting currency is the Canadian dollar. The Company's exposure to foreign currency risk is primarily related to fluctuations in the value of the Canadian dollar relative to the United States dollar ("USD") as some of the Company's revenues and expenses are in USD. To limit the impact of fluctuations of the Canadian dollar over the foreign currencies, the Company matches, in general and when possible, the cash receipts in a foreign currency with the cash disbursements in the same foreign currency. The Company does not use derivative financial instruments to cover the variability of cash flows in foreign currencies.

*Credit risk*

Credit risk is the risk of a loss if a counterparty to a financial instrument fails to meet its contractual obligations. Trade receivables are the most significant financial instrument that is exposed to credit risk. The Company provides credit to its customers in the normal course of operations. To minimize this risk, the Company grants credit to creditworthy customers and requires a portion of payment in advance. The Company believes that its exposure to credit risk is low, at present, due to a small number of customers. The maximum exposure to loss arising from trade receivables is equal to their total carrying amounts.

*Market risk*

Market risk is the risk of loss that may arise from changes in market factors such as interest rates, foreign exchange rates, and commodity and equity prices. Management does not believe that the Company is exposed to any material market risk.

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For the Three and Six Months Ended June 30, 2017  
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**7. EQUIPMENT**

	Computer Equipment			Furniture and Equipment			Total
	Cost	Accumulated Depreciation	Net Book Value	Cost	Accumulated Depreciation	Net Book Value	
	\$	\$	\$	\$	\$	\$	\$
Balance at December 31, 2015	44,608	(38,701)	5,907	20,779	(14,485)	6,294	12,201
Additions	2,279	-	2,279	-	-	-	2,279
Depreciation	-	(3,700)	(3,700)	-	(1,258)	(1,258)	(4,958)
Balance at December 31, 2016	46,887	(42,401)	4,486	20,779	(15,743)	5,036	9,522
Additions	3,443	-	3,443	278	-	278	3,721
Depreciation	-	(1,548)	(1,548)	-	(513)	(513)	(2,061)
Balance at June 30, 2017	50,330	(43,949)	6,381	21,057	(16,256)	4,801	11,182

**8. SHARE CAPITAL**

**a. Authorized share capital**

Unlimited common shares, voting, with no par value.

**b. Changes in issued share capital**

On August 12, 2015, the Company completed a brokered private placement of 350,000 units at \$2.00 per unit for gross proceeds of \$700,000. Each unit consists of one common share of the Company and one share purchase warrant. Each warrant entitles the holder to purchase one additional common share at a price of \$2.00 per warrant until February 12, 2017. The warrants were allocated a fair value of \$197,400. The fair value of the warrants was calculated using the Black-Scholes Option Pricing Model using the following assumptions: risk free rate of 0.42%, expected life of 1.5 years, volatility of 73% and no expected dividends. If the volume weighted average price of the Company's common shares exceeds \$3.00 for any 5 consecutive trading days, the Company shall be entitled to accelerate the expiry of the warrants to a date that is 30 days following notice of such acceleration. To December 31, 2015 and 2016, the Company has not met the accelerated exercise criterion. In connection with the private placement, the Company paid finder's fees of \$49,000 and issued 24,500 agent's warrants. The agent's warrants were allocated a fair value of \$13,800. The fair value of the agent's warrants was calculated using the Black-Scholes Option Pricing Model using the following assumptions: risk free rate of 0.42%, expected life of 1.5 years, volatility of 73% and no expected dividends. The agent's warrants are exercisable at \$2.00 until February 12, 2017 and are also subject to the accelerated exercise provision.

On December 30, 2015, the Company completed a short form prospectus offering of 773,700 units at a price of \$1.00 per unit for total gross proceeds of \$773,700. Each unit consists of one common share of the Company and one-half of one common share purchase warrant. Each whole warrant entitles the holder to purchase one additional common share at a price of \$2.00 per warrant until December 30, 2017. The warrants were allocated a fair value of \$104,449. The fair value of the warrants was calculated using the Black-Scholes Option Pricing Model using the following assumptions: risk free rate of 0.48%, expected life of 2 years, volatility of 80% and no expected dividends. If the volume weighted average price of the Company's common shares exceeds \$3.00 for any 20 consecutive trading days and the shares trade on at least 10 of such trading days, the Company shall be entitled to accelerate the expiry of the warrants to a date that is 30 days following notice of such acceleration. To December 31, 2015 and 2016, the Company has not met the

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Notes to the Condensed Interim Consolidated Financial Statements  
For the Three and Six Months Ended June 30, 2017  
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accelerated exercise criterion. In connection with the short form prospectus offering, the Company paid finder's fees of \$133,920 and issued 61,896 agent's stock options. The agent's stock options were allocated a fair value of \$30,948. The fair value of the agent's stock options was calculated using the Black-Scholes Option Pricing Model using the following assumptions: risk free rate of 0.48%, expected life of 2 years, volatility of 80% and no expected dividends. The agent's stock options are exercisable at \$1.00 until December 30, 2017.

During the year ended December 31, 2015, 7,700 common shares were issued from the exercise of options for gross proceeds of \$7,700. Accordingly, the Company reallocated \$8,180 from the share-based payment reserve to share capital.

On March 14, 2016, the Company completed a non-brokered private placement of 366,667 units of the Company at \$0.75 per unit for gross proceeds of \$275,000. Each unit consists of one common share of the Company and one-half of a share purchase warrant. Each whole warrant entitles the holder to purchase one additional common share at a price of \$1.00 per warrant until March 14, 2018. The warrants were allocated a fair value of \$35,500. The fair value of the warrants was calculated using the Black-Scholes Option Pricing Model using the following assumptions: risk free rate of 0.56%, expected life of 2 years, volatility of 77.44% and no expected dividends.

On May 3, 2016, the Company completed a non-brokered private placement of 366,667 units of the Company at \$0.75 per unit for gross proceeds of \$275,000. Each unit consists of one common share of the Company and one-half of a share purchase warrant. Each whole warrant entitles the holder to purchase one additional common share at a price of \$1.00 per warrant until May 3, 2018. The warrants were allocated a fair value of \$40,500. The fair value of the warrants was calculated using the Black-Scholes Option Pricing Model using the following assumptions: risk free rate of 0.68%, expected life of 2 years, volatility of 76.90% and no expected dividends. Finder's fees of \$1,000 were paid from the gross proceeds.

On April 21, 2016, the Company issued 80,000 Restricted Share Units ("RSUs") at a fair value of \$56,000. The RSU's were converted to common shares of the Company on June 14, 2016. Accordingly, the Company reallocated \$56,000 from the share-based payment reserve to share capital.

On November 24, 2016, the Company completed a non-brokered private placement of 2,000,330 units of the Company at \$0.50 per unit for gross proceeds of \$1,000,165. Each unit consists of one common share of the Company and one-half of a share purchase warrant. Each whole warrant entitles the holder to purchase one additional common share at a price of \$0.75 per warrant until November 24, 2018. The warrants were allocated a fair value of \$100,100. The fair value of the warrants was calculated using the Black-Scholes Option Pricing Model using the following assumptions: risk free rate of 0.68%, expected life of 2 years, volatility of 77.99% and no expected dividends. If the volume weighted average price of the Company's common shares exceeds \$3.00 for any 20 consecutive trading days and the shares trade on at least 10 of such trading days, the Company shall be entitled to accelerate the expiry of the warrants to a date that is 30 days following notice of such acceleration. To December 31, 2016, the Company has not met the accelerated exercise criterion. Finder's fees of \$61,544 were paid from the gross proceeds.

During the year ended December 31, 2016, 30,000 common shares were issued from the exercise of options for gross proceeds of \$45,000. Accordingly, the Company reallocated \$12,000 from the share-based payment reserve to share capital.

On January 11, 2017, the Company issued 146,478 common shares at \$0.50 per share to settle trades payables totaling \$73,239.

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On May 8, 2017, the Company issued 120,000 common shares at \$0.50 per share to settle trades payables totaling \$60,000.

On May 23, 2017, the Company completed a share consolidation of ten (10) pre-consolidated common shares for one (1) post-consolidated common share. All share amounts are stated on a post-consolidation basis.

On June 13, 2017, the Company completed the first closing of a non-brokered private placement of 2,579,666 units of the Company at \$0.30 per unit for gross proceeds of \$773,900. Each unit consists of one common share of the Company and one share purchase warrant. Each warrant entitles the holder to purchase one additional common share at a price of \$0.60 per warrant until June 13, 2022. The warrants were allocated a fair value of \$489,300. The fair value of the warrants was calculated using the Black-Scholes Option Pricing Model using the following assumptions: risk free rate of 1.15%, expected life of 5 years, volatility of 76.6% and no expected dividends. Finder's fees of \$30,885 were paid from the gross proceeds.

**c. Share-based payment reserve**

The share-based payment reserve records items recognized as share-based compensation expense and the fair value of warrants issued based on the residual method. At the time that the stock options or warrants are exercised, the corresponding amount is reallocated to share capital.

**d. Escrow shares**

As at June 30, 2017, the Company has 1,147,300 shares held in escrow. The remaining escrowed common shares will be released on November 7, 2017.

**e. Restricted share unit plan**

The Company has adopted a RSU plan (the "RSU Plan"). The RSU Plan was designed to provide certain directors, officers, other key employees and consultants of the Company and its related entities with the opportunity to acquire RSUs of the Company in order to enable them to participate in the long-term success of the Company and to promote a greater alignment of their interests with the interests of the shareholders. The RSU Plan allows the Company to grant RSUs, under and subject to the terms and conditions of the RSU Plan, which may be exercised to purchase up to a maximum of 500,000 Shares.

The Company uses the fair value method to recognize the obligation and compensation expense associated with the RSU's. The fair value of RSU's issued is determined on the grant date based on the market price of the common shares on the grant date multiplied by the number of RSUs granted. The fair value is expensed over the vesting term. Upon conversion of the RSU, the carrying amount is recorded as an increase in common share capital and a reduction in the share-based payment reserve.

On April 21, 2016, the Company issued 80,000 RSUs at a fair value of \$56,000 which were recorded in share-based compensation.

On March 1, 2017, the Company issued 20,000 RSUs at a fair value of \$8,000 which were recorded in share-based compensation.

**f. Share option plan**

The Company has adopted a fixed share option plan (the "Fixed Share Option Plan"). Under the Fixed Share Option Plan, a total of 1,300,000 common shares of the Company are reserved for share incentive options to be granted at the discretion of the Company to its directors, officers, management, employees, or consultants.

**g. Stock options**

Summary of the Company's stock options:

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For the Three and Six Months Ended June 30, 2017  
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	Number	Weighted average exercise price
		\$
December 31, 2014	670,500	0.75
Cancelled	(233,000)	0.75
Exercised	(7,700)	0.75
Granted	252,896	0.75
December 31, 2015	682,696	0.75
Cancelled	(142,000)	0.75
Exercised	(30,000)	1.50
Granted	257,000	0.75
December 31, 2016	767,696	0.79
Cancelled	(36,000)	0.75
Granted	10,000	0.75
June 30, 2017	741,696	0.79

During the year ended December 31, 2015, the Company granted 252,896 stock options with a fair value of \$152,265, which was recognized as share-based compensation. The fair value of each option is accounted for over the period of the options and the related credit is included in share-based payment reserve.

During the year ended December 31, 2016, the Company granted 257,000 stock options with a fair value of \$89,436, which was recognized as share-based compensation. The fair value of each option is accounted for over the period of the options and the related credit is included in share-based payment reserve. The Company also recorded \$7,672 in share-based compensation for stock options issued during the year ended December 31, 2015, which vested in 2016. During the year ended December 31, 2016, the Company repriced previously granted stock options, resulting in a further \$89,626 in share-based compensation.

During the six months ended June 30, 2017, 10,000 options were granted and 36,000 options were cancelled.

The following weighted average assumptions were used in calculating the fair value of stock options granted during the using the Black-Scholes Option Pricing Model. There were no options granted during the three months ended June 30, 2017:

	March 31, 2017
Risk-free interest rate	1.15%
Expected life	5 years
Expected volatility	78%
Dividend rate	0%
Average share price at date of grant	\$0.40

**3tl Technologies Corp.** (Formerly KCO Capital Inc.)  
Notes to the Condensed Interim Consolidated Financial Statements  
For the Three and Six Months Ended June 30, 2017  
(Unaudited – Expressed in Canadian Dollars)

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The table below summarizes information on stock options:

Outstanding options	Weighted average remaining contractual life (years)	Weighted average exercise price \$	Exercisable options
62,300	0.32	0.75	62,300
315,000	2.35	0.75	315,000
37,500	2.35	0.75	37,231
1,000	2.79	0.75	962
4,000	3.35	0.75	3,523
61,896	0.50	1.00	61,896
82,500	3.82	0.75	82,500
15,000	3.92	0.75	15,000
7,000	4.00	0.75	4,825
2,000	4.03	0.75	1,325
137,500	4.05	0.75	137,500
2,000	4.11	0.75	1,250
2,000	4.27	0.75	1,133
2,000	4.34	0.75	1,033
10,000	4.67	0.75	3,150
<b>741,696</b>	<b>2.61</b>	<b>0.77</b>	<b>728,628</b>

Subsequent to June 30, 2017, the Company granted 1,000 options to an employee of the Company and 30,000 options to consultants of the Company. These options have an exercise price of \$0.75, vest monthly over three years from date of grant and expire on July 1, 2022. (Note 14)

**3tl Technologies Corp.** (Formerly KCO Capital Inc.)  
Notes to the Condensed Interim Consolidated Financial Statements  
For the Three and Six Months Ended June 30, 2017  
(Unaudited – Expressed in Canadian Dollars)

**h. Warrants**

The table below summarizes information on warrants:

	Number	Weighted average exercise price	Weighted average remaining contractual life (years)
		\$	
December 31, 2014	121,231	2.20	-
Finder's warrants	24,500	2.00	-
Share purchase warrants	350,000	2.00	-
Share purchase warrants	386,850	2.00	0.50
December 31, 2015	882,581	2.20	0.22
Share purchase warrants	1,366,831	0.80	0.98
Expired	(121,231)	2.20	-
December 31, 2016	2,128,181	0.12	0.72
Share purchase warrants	2,579,666	0.60	4.96
Expired	(374,500)	2.00	-
June 30, 2017	4,333,347	0.79	3.39

**9. RELATED PARTY TRANSACTIONS**

During the periods ended June 30, 2017 and 2016, compensation of key management personnel and related parties were as follows:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2017	2016	2017	2016
	\$	\$	\$	\$
Remuneration, fees and short-term benefits	159,333	143,500	310,333	276,250
Share-based compensation	-	83,131	-	84,205
Total	159,333	226,631	310,333	360,455

The remuneration, fees and short-term benefits were allocated to cost of sales, general and administrative, sales and marketing, and research and development expenses.

The remuneration, fees and short-term benefits include salaries accrued to the Chief Executive Officer and Chief Technology Officer of the Company and salaries and consulting fees accrued to the Chief Financial Officer of the Company. The employment agreements and consulting agreement with the Chief Executive Officer, Chief Technology Officer, and Chief Financial Officer were ratified by the Board of Directors and are reviewed periodically.

The Company also entered into consulting agreements with two directors who provide corporate advisory services to the Company. Directors' fees are accrued under these consulting agreements. These two directors do not receive any additional cash compensation as directors of the Company.

**3tl Technologies Corp.** (Formerly KCO Capital Inc.)  
Notes to the Condensed Interim Consolidated Financial Statements  
For the Three and Six Months Ended June 30, 2017  
(Unaudited – Expressed in Canadian Dollars)

As at June 30, 2017, \$22,155 (December 31, 2016 - \$43,582) was due to related parties, of which \$6,868 (December 31, 2016 – \$18,707) is for a loan, \$5,287 (December 31, 2016 – \$7,875) has been recorded in trade payables for unpaid consulting services, and \$10,000 (December 31, 2016 - \$17,000) has been recorded in accrued liabilities for unpaid compensation. On August 29, 2014, the Company entered into debt settlement agreements with the related parties, whereby the Company will pay \$70,794 of the amount due to related parties within a 24-month period. The amounts are non-interest bearing and unsecured. The related parties agreed to extend the repayment of remaining debt to December 31, 2017, subject to available funds generated from operations or equity financing.

**SEGMENTED INFORMATION**

The Company operates in one reportable operating segment. The summarized financial information for the revenue derived by geographic segment is as follows:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2017	2016	2017	2016
	\$	\$	\$	\$
Canada	34,793	306	84,962	29,450
United States	321,727	193,291	474,295	312,984
<b>Total revenues</b>	<b>356,520</b>	<b>193,597</b>	<b>559,256</b>	<b>342,434</b>

During the six months ended June 30, 2017, a total of \$276,159 (June 30, 2016 - \$221,650) related to revenue from 3 (June 30, 2016 – 2) customers based in the USA. Revenue from each of these customers in the USA constituted more than 10% of total revenues for the six months ended June 30, 2017 and 2016. These customers each comprised 23.1%, 13.2%, and 13.1% of the total during the six months ended June 30, 2017 and 64.7% of the total during the six months ended June 30, 2016.

**11. CASH FLOWS**

	Six months ended June 30,	
	2017	2016
Net changes in working capital items:	\$	\$
Accounts receivable	(62,228)	(145,138)
Prepaid and other assets	57,262	(90,241)
Trade payables and other liabilities	91,597	13,393
Deferred revenue	140,952	23,416
<b>Total</b>	<b>227,583</b>	<b>(198,570)</b>

**12. TRADE PAYABLES AND OTHER LIABILITIES**

	June 30, 2017	December 31, 2016
	\$	\$
Trade payables (Note 9)	194,289	214,336
Accrued liabilities (Note 9)	30,016	40,589
Other payables	-	11,021
<b>Total</b>	<b>224,305</b>	<b>265,946</b>

**3tl Technologies Corp.** (Formerly KCO Capital Inc.)  
Notes to the Condensed Interim Consolidated Financial Statements  
For the Three and Six Months Ended June 30, 2017  
(Unaudited – Expressed in Canadian Dollars)

**13. OPERATING EXPENSES**

The following table presents the Company's operating expenses by nature for the period:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2017	2016	2017	2016
Cost of sales	\$	\$	\$	\$
Consulting fees	13,691	-	19,927	-
Wages & salaries	28,182	15,756	55,531	30,237
Hosting and other overhead	85,314	17,060	105,614	33,012
<b>Total</b>	<b>127,187</b>	<b>32,816</b>	<b>181,072</b>	<b>63,249</b>
General and administrative				
Consulting fees	5,000	15,000	20,000	75,000
Wages and salaries	62,563	66,728	143,843	119,215
Professional fees	2,500	35,425	4,683	37,906
Office, insurance and investor relations	300,918	154,061	489,827	103,464
Penalties and interest	1,437	-	3,363	171,692
Bad debt	-	-	-	-
<b>Total</b>	<b>372,418</b>	<b>271,214</b>	<b>661,716</b>	<b>507,277</b>
Sales and marketing				
Consulting fees	86,839	57,797	154,518	124,899
Wages and salaries	103,702	66,105	212,771	124,917
Travel and entertainment	3,002	2,371	7,842	9,266
Advertising and licenses	45,516	18,724	61,096	72,796
<b>Total</b>	<b>239,059</b>	<b>144,997</b>	<b>436,227</b>	<b>331,878</b>
Research and development				
Salary and consulting	148,464	90,525	214,476	159,449

**14. SUBSEQUENT EVENT**

Subsequent to June 30, 2017, the Company granted 1,000 options to an employee of the Company and 30,000 options to consultants of the Company. These options have an exercise price of \$0.75, vest monthly over three years from date of grant and expire on July 1, 2022. (Note 8 g)