# Datable Technology Announces Uplisting to OTCQB Venture Market

VANCOUVER, BC, April 22, 2021 /CNW/ - **Datable Technology Corporation** (TSXV: DAC) (the "**Company**") announces its successful uplisting from the OTC Pink Sheets to the OTCQB® Venture Market (the "**OTCQB**"). Datable commenced trading on the OTCQB with the market open on April 22, 2021, under the symbol "TTMZF".

The OTCQB, operated by OTC Markets Group Inc., is designed for developing and entrepreneurial companies in the United States and abroad. Companies must be current in their financial reporting and undergo an annual verification and management certification process, including meeting a minimum bid price and other financial conditions. With more compliance and quality standards, the OTCQB provides investors improved visibility to enhance trading decisions. The OTCQB is recognized by the United States Securities and Exchange Commission as an established public market providing public information for analysis and value of securities.

"Listing on the OTCQB provides us with greater visibility within the investment community, with the goal of enhancing our liquidity and increasing our access to institutional and retail investors," said Rob Craig, CEO of Datable. "This additional exposure comes as Datable expects strong revenue growth in 2021 due to upsizing the scope and scale of our current ***PLATFORM$^3$*** mandates and our growing customer base of the world's leading consumer good companies."

**Datable Technology Corporation**

Datable has developed a proprietary, mobile-based consumer marketing platform – ***PLATFORM$^3$*** – that is sold to global Consumer Packaged Goods (CPG) companies and consumer brands. ***PLATFORM$^3$*** is delivered as a subscription service (Software as a Service model) and used by CPG companies to engage consumers, reward purchases and collect valuable consumer data. ***PLATFORM$^3$*** incorporates proprietary technology to monetize the consumer data, including demographics and purchasing behaviour, by sending consumers targeted offers by email and text messages. For more information, visit datablecorp.com.

For additional information about the company please visit www.sedar.com. The TSX Venture Exchange Inc. has in no way passed upon the merits of the transaction and has neither approved nor disapproved the contents of this press release. Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release. This news release contains forward-looking information, which involves known and unknown risks, uncertainties and other factors that may cause actual events to differ materially from current expectation. Important factors – including the availability of funds and the results of financing efforts – that could cause actual results to differ materially from the Company's expectations are disclosed in the Company's documents filed from time to time on SEDAR (see www.sedar.com). Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release. The Company disclaims any intention or obligation, except to the extent required by law, to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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