



## **Pasha Brands Announces Listing on the Frankfurt Stock Exchange**

**VANCOUVER, BC (July 19, 2019)** – Pasha Brands Ltd. (“**Pasha**” or “**Company**”) (CSE: **CRFT**) (OTC: **CRFTF**) (FSE: **ZZD**), Canada’s largest craft cannabis organization, is pleased to announce that its common shares are now listed on the Frankfurt Stock Exchange (FSE) trading under the ticker symbol “**ZZD**”.

Pasha operates as a brand house representing Canada’s most established craft cannabis cultivators, producers and retailers. This listing serves as the European market’s first look at the vertically integrated craft cannabis organization. Within the Pasha umbrella resides award-winning brands that have firmly established themselves in British Columbia – a region known around the world for its high-quality craft cannabis product. The Company’s common shares will continue to trade on the Canadian Securities Exchange (CSE) under the ticker symbol “**CRFT**.”

“Our Frankfurt listing is an important step in the Company’s growth, enabling European investors and capital managers to participate in our success as we continue to expand Pasha globally,” said Patrick Brauckmann, Executive Chairman of Pasha Brands. “We are excited to now be trading on multiple liquid global exchanges, which offer access to the Company’s shares for institutional and retail investors all over the world.”

The Frankfurt Stock Exchange is the largest of the seven stock exchanges in Germany with over 1.4 million securities tradable such as stocks, bonds, ETFs, ETCs, ETNs, funds, warrants and certificates.

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### **About Pasha Brands**

Based in Vancouver, British Columbia, Pasha is a vertically integrated, prohibition-era brand house firmly rooted in BC's craft cannabis industry, which boasts an international reputation.

With proven capabilities in cannabis cultivation, genetic research and development, product processing, and retail, Pasha is uniquely positioned in the new legal cannabis market through its network of hundreds of craft cannabis suppliers under the Pasha umbrella.

Pasha's subsidiary, Medcann Health Products Ltd., is a Health Canada licensed cultivator and processor with a license to sell medical cannabis products in Canada.

Pasha and BC Craft are also developing a craft cannabis campus, which is dedicated to bringing craft quality into the newly legal cannabis market in Canada. BC Craft is driven to assist craft growers in obtaining security clearance and licensing to grow as micro-cultivators, specializing in education and compliance to bring growers into the regulated cannabis supply market.

Pasha's common shares trade on the CSE under the symbol "CRFT" and on the FSE under the symbol "ZZD".

For more information, please visit [www.pashabrands.com](http://www.pashabrands.com).