

CENTR Launches with Leading Florida Chain ABC Fine Wines & Spirits

Vancouver, British Columbia--(Newsfile Corp. - October 6, 2021) - CENTR Brands Corp. (CSE: CNTR) (FSE: 303) (OTCQB: CNTRF) today announced that Florida's ABC Fine Wines & Spirits now sells CENTR and CENTR Sugar Free statewide. ABC started with one store in Orlando in 1936 - today it has more than 123 stores across the state of Florida from the Florida Panhandle to Miami.

"ABC Fine Wines & Spirits is by far the largest statewide chain we have launched to date," said Company President Arjan Chima. "Attracting partners like ABC is a function of an outstanding distributor, together with our strong branding, delicious taste, and obsession for client service. CENTR and ABC will be a great partnership, and a template for our ongoing expansion into national chain retail."

About CENTR Brands Corp. CENTR Brands Corp. develops and markets non-alcoholic, functional products for the global market. The Company's first product, named CENTR, is a sparkling, low calorie, CBD beverage. For more information visit www.findyourcentr.com, and follow on Instagram at @findyourcentr.

For further information, contact Joseph Meehan at jmeehan@centrcorp.com.

On behalf of the Board,

CENTR BRANDS CORP.

/s/ Joseph Meehan

Joseph Meehan, Chairman & Chief Executive Officer

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