



- Useful notes for the EGM**
- The Extraordinary General Meeting (“EGM”) will be held at the Barbican Centre, Silk Street, London EC2Y 8DS on Wednesday 4 May 2011 at 12.30 p.m. (or as soon thereafter as Aviva’s annual general meeting convened for 11.00 a.m. on the same day and at the same place shall have concluded or been adjourned). A map showing the location of the EGM is on the reverse of this card.
  - For your personal safety and security there will be bag searches for everyone attending the EGM. We recommend that you arrive in time to allow for this procedure.
  - Cameras, recording equipment and other items that may interfere with the good order of the EGM will not be permitted in the auditorium. You will be requested to turn off mobile telephones.
  - There will be facilities for shareholders who are in wheelchairs. Anyone who is accompanying a shareholder who is in a wheelchair or who may otherwise require assistance will be admitted to the EGM as a guest of that shareholder.
  - Sound amplification facilities, headsets, an induction loop and a speech-to-text transcription will be provided for people with hearing difficulties.
- Please bring this card with you as evidence of your right to attend.**

**Aviva plc** St Helen's 1 Undershaft London EC3P 3DQ Telephone +44 (0)20 7283 2000 [www.aviva.com](http://www.aviva.com)  
Registered in England No. 2468686

Detach and retain



**Aviva Share Account Voting Instruction Form  
Extraordinary General Meeting (“EGM”)**



Voting ID

Task ID

Shareholder Reference No.



Before completing this Voting Instruction Form please read the notes included in the Notice of Extraordinary General Meeting and the instructions in the Guidance Notes overleaf.

I/We instruct Equiniti Corporate Nominees Limited to vote, on a poll, on my/our behalf at the Extraordinary General Meeting of Aviva plc to be held on Wednesday 4 May 2011 at 12.30 p.m. (or as soon thereafter as Aviva’s annual general meeting convened for 11.00 a.m. on the same day and at the same place shall have concluded or been adjourned) and at any adjournment thereof in accordance with the instruction given below:

**You may submit your votes at [www.aviva.com/egm](http://www.aviva.com/egm) using the above reference numbers (see note 7 overleaf).**

Please indicate below with a cross or other mark how you wish your vote to be cast on a poll.

Please tick this box if it is your intention to attend the Extraordinary General Meeting. ☐

| Resolution                                                              | For                      | Against                  | Vote withheld            |
|-------------------------------------------------------------------------|--------------------------|--------------------------|--------------------------|
| To approve the partial disposal of Aviva’s interest in Delta Lloyd N.V. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

Signed

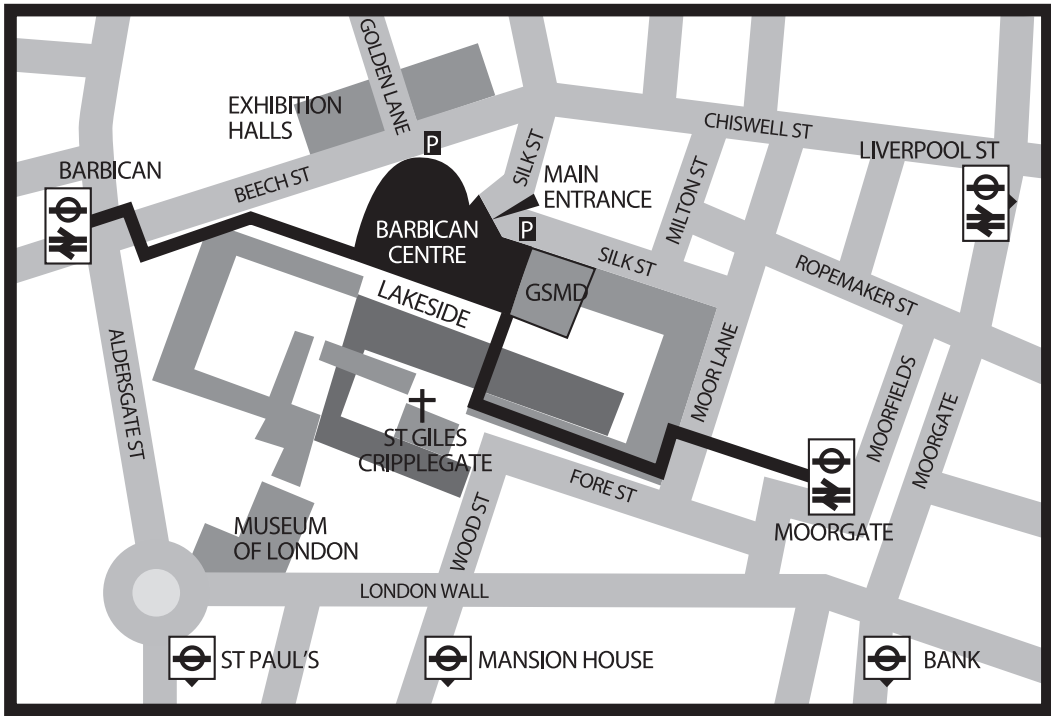
0609-156-S

Dated

☐ Please tick this box if signing on behalf of a member under a Power of Attorney or as a Receiver or other authority (see note 4 overleaf).



Getting to the Barbican Centre



 Pedestrians are advised to follow the yellow line routes to gain access to the Barbican Centre.  
GSMD Guildhall School of Music and Drama.

Guidance Notes on completing the Voting Instruction Form

- 1 You will find further details of the resolution to be proposed at the EGM in the Notice of Extraordinary General Meeting which is either enclosed or can be obtained from [www.aviva.com/egm](http://www.aviva.com/egm). Alternatively, you can contact the Company's Registrar, Equiniti, on 0871 384 2953\* to request a copy.
- 2 Please indicate with a cross or other mark in the appropriate box how you wish Equiniti Corporate Nominees Limited to vote on a poll.
- 3 The "Vote withheld" option is provided to enable you to abstain on the resolution. However, a "Vote withheld" is not a vote in law and will not be counted in the calculation of the proportion of the votes "For" or "Against" the resolution.
- 4 Please ensure you sign the form and initial any alterations. If someone other than you signs the form, the letter of authority, Power of Attorney or a certified copy of the Power of Attorney authorising him/her to sign on your behalf must be sent with this form. If the holder is a corporation, the form must be signed either under seal or under the hand of a duly authorised officer or attorney of that company. If the shareholding is held jointly the signature of any one holder is sufficient.
- 5 If your shareholding is held jointly, the vote of the senior holder who votes, will be accepted to the exclusion of the votes from the other joint holders. For this purpose seniority for the joint holding is determined by the order in which the shareholders' names appear on the Company's Register of Members.
- 6 You can register your vote either online as outlined in note 7 below or by returning your completed form to the Company's Registrar, Equiniti, at Aspect House, Spencer Road, Lancing, West Sussex BN99 6LA, UK. A prepaid envelope, which will not require a stamp if posted in the UK, has been provided for your convenience.
- 7 You can register your instruction online by logging onto [www.aviva.com/egm](http://www.aviva.com/egm). You will require your Voting ID, Task ID and your Shareholder Reference Number, each of which can be found on your voting instruction form, overleaf. Please note that any electronic communication sent to the Company or Equiniti that is found to contain a computer virus will not be accepted.
- 8 **Whether you register your instruction online or by post, your instruction must be received by no later than 12.30 p.m. on Thursday, 28 April 2011.**

**If you have any questions about completing this form please telephone Equiniti on 0871 384 2953\*.**

\* Calls to this number are charged at 8 pence per minute from a BT landline. Charges from other telephone providers may vary. Lines are open from 8.30 a.m. to 5.30 p.m., Monday to Friday UK time. If you are calling from outside the UK please dial +44 (0)121 415 7046.