

Safe area for window

You can contact our Registrar,
Computershare Investor Services PLC (Computershare):



By telephone: 0371 495 0105

We are open Monday to Friday, 8.30am to 5.30pm UK time, excluding public holidays. Please call +44 117 378 8361 if calling from outside the UK.



By email:

AvivaSHARES@computershare.co.uk



Online:

www.computershare.co.uk/contactus



In writing:

Computershare Investor Services PLC
The Pavilions, Bridgwater Road, Bristol BS99 6ZZ,
United Kingdom

2021 Annual General Meeting

Aviva's Annual General Meeting (AGM) will be held on **Thursday, 6 May 2021 at 2pm** at St Helen's, 1 Undershaft, London EC3P 3DQ with facilities to attend electronically. Information regarding the AGM is on the reverse of this card.

If you wish to appoint a proxy, you need to submit a valid proxy appointment by **2pm on Tuesday, 4 May 2021**. You can appoint a proxy using the attached Form of Proxy, online or via the CREST system or Proxyimity platform, as outlined in notes 1 to 4 of the Form of Proxy. Please see the information overleaf regarding arrangements for this year's AGM due to COVID-19.



Form of Proxy

2021 Annual General Meeting (AGM)

You may submit your proxy instruction online at www.investorcentre.co.uk/eproxy using the following reference numbers (see note 1).

Proxy Control Number:

916848

Shareholder Reference Number:

Personal Identification Number:

Alternatively, if you want to use this Form of Proxy, please indicate against each resolution opposite, with a cross or other mark, how you wish your votes to be cast.

Before completing this Form of Proxy, please read the notes provided in the Notice of AGM and the guidance notes overleaf.

I/We appoint the Chair of the AGM or (see note 7)

 (see note 8)

as my/our proxy, to exercise all or any of my/our rights to attend, speak and vote on my/our behalf at the AGM of Aviva plc (Aviva) to be held on Thursday, 6 May 2021 at 2pm and at any adjournment thereof, in accordance with the instructions given opposite.

☐ Tick this box if this Form of Proxy is one of multiple instructions being given (see note 8).

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AVIVA

Resolution	For	Against	Vote withheld	Resolution	For	Against	Vote withheld
1. Annual Report and Accounts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	16. Re-appoint PwC as auditor	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Remuneration Report	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	17. Auditor's remuneration	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Remuneration Policy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	18. Political donations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. Climate-related reporting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	19. Ordinary share allotments	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. Final dividend	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	20. Pre-emption rights – 5% ³	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. Mohit Joshi ¹	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	21. Pre-emption rights – +5% ³	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. Pippa Lambert ¹	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	22. SII share allotments	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. Jim McConville ¹	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	23. Pre-emption rights – SII ³	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9. Amanda Blanc ²	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	24. Annual Bonus Plan	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10. Patricia Cross ²	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	25. Long Term Incentive Plan	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11. George Culmer ²	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	26. All Employee Share Plan	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
12. Patrick Flynn ²	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	27. Purchase ordinary shares ³	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
13. Belén Romana García ²	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	28. Purchase 8¾% shares ³	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
14. Michael Mire ²	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	29. Purchase 8¾% shares ³	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
15. Jason Windsor ²	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	30. General meetings (notice) ³	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1. To elect							
2. To re-elect							
3. Special resolutions							

Please enter your email address below to register to receive emails instead of hard copy shareholder communications (see note 12):

Signed

Dated

☐ Please tick this box if signing on behalf of a member under a power of attorney or other authority (see note 10).

EXT0618

Barcode

Notice of availability of documents on Aviva's website:

The following documents have either been enclosed or are available to shareholders at www.aviva.com/agm.

- **2021 Notice of AGM:** the Notice of AGM contains full details of the resolutions to be proposed at the AGM to be held at 2pm on Thursday, 6 May 2021 at St Helen's, 1 Undershaft, London EC3P 3DQ, with facilities to attend electronically, and should be read before taking any decisions.
- **Annual Report and Accounts:** you can find information on Aviva's performance during 2020 from our online Annual Report and Accounts for the year ended 31 December 2020.

Further information for shareholders can be found in our March Shareholder Update at www.aviva.com/update-march-2021. As well as information on the AGM and full year results, this will cover:

- Changes in our leadership team
- Our climate goals and sustainability ambition
- Changes to our business
- Our brand and values
- Aviva Foundation

A webcast of the presentations and formal business of the meeting will be available to view after the AGM on the Aviva website at www.aviva.com/agm.

You will need Adobe Acrobat Reader installed on your device to view documents on the Aviva website. If you would like a printed copy of the 2020 Annual Report and Accounts, or the 2021 Notice of AGM, please contact Computershare using the details overleaf.

Your personal data:

The privacy and security of your personal data is taken very seriously and at all times Aviva and Computershare will comply with the prevailing laws and regulations governing confidentiality, data protection and security of information. For more information on how your personal data is processed and your privacy rights, a privacy notice is available at www.aviva.com/shareholder-privacy.

Aviva plc

St Helen's,
1 Undershaft,
London EC3P 3DQ
+44 (0)20 7283 2000

www.aviva.com

Registered in England and Wales No. 2468686

Annual General Meeting – arrangements due to COVID-19:

- At the time of printing, there are continuing Government restrictions in relation to the COVID-19 pandemic. The health and safety of our shareholders, employees and directors and the wider community is of paramount importance to us, and therefore we are asking that shareholders do not attend the physical AGM venue this year.
- We recommend that shareholders, and particularly those shareholders who are not planning to attend the AGM electronically and vote during the meeting, appoint the Chair of the AGM as their proxy in advance of the meeting and no later than 2pm on Tuesday, 4 May 2021.
- You can also register a question for the Board prior to the AGM by sending an email to aviva.shareholders@aviva.com.
- For the 2021 AGM, Aviva is for the first time enabling shareholders to attend and participate in the meeting electronically, should they wish to do so. This can be done by accessing the AGM website, <https://web.lumiagm.com> up to an hour before the meeting.
- Shareholders attending the AGM electronically will be able to vote and ask questions online at the meeting.
- To access the meeting you will need to enter the Lumi Meeting ID **132-339-454** and the Shareholder Reference Number and Personal Identification Number from overleaf.
- Full details of these arrangements can be found in the Notice of AGM.
- Should the situation change, we will provide information on our website www.aviva.com/agm, regarding any changes to these arrangements and we encourage you to check regularly for updates.



Why not
appoint
your proxy
online?



1. Scan the Quick Response code or visit www.investorcentre.co.uk/eproxy



2. Enter the Proxy Control Number, Shareholder Reference Number and Personal Identification Number shown overleaf



3. Agree to the terms and conditions, appoint your proxy and register your voting instructions

Guidance notes on completing the Form of Proxy

- 1 **Vote online** – you can appoint a proxy and register your voting instructions online by visiting www.investorcentre.co.uk/eproxy. For quick access to the website, please scan the Quick Response code above with your smartphone and you will automatically be directed to the mobile site. You will require your Proxy Control Number, Shareholder Reference Number and Personal Identification Number, each of which can be found on your Form of Proxy overleaf. Please note that neither Aviva nor Computershare can accept any electronic communication that is found to contain a computer virus.
- 2 **Vote by post** – you can appoint a proxy and register your voting instructions by returning your completed Form of Proxy to Computershare Investor Services PLC, The Pavilions, Bridgwater Road, Bristol BS99 6ZY. A pre-paid envelope, which will not require a stamp if posted in the UK, has been provided for your convenience.
- 3 **Vote via CREST or Proximity Voting** – you can appoint a proxy via the CREST system with Computershare (ID 3RA50) or the Proximity platform. The time of receipt will be taken to be the time from which Computershare is able to retrieve the message. Full details of how to submit instructions can be found in the Notice of AGM.
- 4 **Whether you register your proxy appointment online, by post or via CREST or Proximity Voting, your proxy appointment must be received no later than 2pm Tuesday, 4 May 2021.**
- 5 The 'Vote withheld' option is provided to enable you to abstain on any particular resolution. However, a 'Vote withheld' is not a vote in law and will not be counted in the calculation of the proportion of the votes 'For' or 'Against' a resolution.
- 6 Entitlement to attend and vote and the number of votes which may be cast at the AGM will be determined by reference to Aviva's Register of Members at close of business on 4 May 2021.
- 7 You are entitled to appoint one or more proxies of your choice to attend, speak and vote on your behalf at the AGM. To appoint someone other than the Chair of the AGM, please cross out 'the Chair of the AGM' and insert the name of your proxy in the space provided. Please note that, due to the current situation with regard to COVID-19, shareholders are encouraged to appoint the Chair of the AGM as their proxy, with voting instructions. In view of the physical attendance arrangements for this year's AGM, as described in the Notice of AGM, we ask that shareholders do not appoint any other named proxy if that proxy would intend to attend the physical meeting venue. Please indicate how you wish your proxy to vote by placing a cross or other mark in the appropriate boxes. Your proxy must vote in the way that you indicate. Please note that if you do not give an instruction, your proxy may vote or abstain as they wish on any resolution. Your proxy may also vote as they wish on any other business which may properly come before the AGM, including any motion to amend a resolution or to adjourn the meeting.
- 8 You may appoint more than one proxy, provided that each proxy is appointed to exercise rights attached to different shares. To do this you may obtain additional Forms of Proxy from Computershare, using the contact details provided overleaf, or you may copy this form. Please indicate in the box below the proxy holder's name the number of shares in relation to which they are authorised to act as your proxy. If left blank, your proxy will be deemed to be authorised in respect of your full voting entitlement (or, if this Form of Proxy has been issued in respect of a designated account for a shareholder, the full voting entitlement of that designated account). Please also indicate, by ticking the box provided, if the proxy instruction is one of multiple instructions being given. Please sign all Forms of Proxy and return them together in the same enclosed pre-paid envelope.
- 9 The return of a completed Form of Proxy will not prevent a member from attending the AGM electronically and voting on the day.
- 10 Please ensure that you sign the Form of Proxy and initial any alterations. If someone other than you signs the Form of Proxy, it must be returned with either a letter of authority, power of attorney or a certified copy of the power of attorney authorising them to sign on your behalf. If the shareholder is a corporation, the Form of Proxy must be signed either under seal or under the hand of a duly authorised officer or attorney of that company, stating their capacity. If the shareholding is held jointly, the signature of any one holder is sufficient.
- 11 If your shareholding is held jointly, the instruction of the shareholder whose name appears first on Aviva's Register of Members will be accepted to the exclusion of any votes from the other joint holders.
- 12 You can elect to receive an email notification when shareholder communications are available to view on the Aviva website instead of receiving hard copy shareholder communications. Simply provide your email address in the box overleaf and return the duly completed Form of Proxy to Computershare or visit www.aviva.com/online for more details of how to register online. By entering your email address and completing and returning this form, you are accepting the terms and conditions of the Computershare Investor Centre service. The terms and conditions can be found at www.aviva.com/online.
- 13 If the address printed overleaf is incorrect, please contact Computershare using the contact details overleaf.