

# General Meeting Attendance Card

If you have any questions,  
please contact our Registrar,  
Computershare Investor  
Services PLC (Computershare):



**By telephone: 0371 495 0105**

We are open Monday to Friday, 8.30am to 5.30pm UK time, excluding public holidays. Please call +44 117 378 8361 if calling from outside the UK.



**By email:**

AvivaSHARES@computershare.co.uk



**Online:**

www.computershare.co.uk/contactus



**In writing:**

Computershare Investor Services PLC  
The Pavilions, Bridgwater Road, Bristol  
BS99 6AH, United Kingdom

## Aviva General Meeting

Aviva's General Meeting to consider and vote on the proposed Cancellation and parallel Tender Offer in respect of the Aviva Preference Shares (General Meeting) will be held on **Tuesday, 15 April 2025 at 12 noon at Events @ No 6, 6 Alie Street, London E1 8QT (Events @ No 6)**, with facilities to attend electronically. Further information and a map showing the location of the General Meeting is on the reverse of this card. **Please bring this card with you as evidence of your right to attend.**



### Voting Instruction Form

You may submit your voting instruction online at [www.investorcentre.co.uk/eproxy](http://www.investorcentre.co.uk/eproxy) using the following reference numbers (see note 1).

Proxy Control Number:

**920599**

Shareholder Reference Number:

Personal Identification Number:

Alternatively, if you want to use this Voting Instruction Form, please indicate against each resolution opposite, with a cross or other mark, how you wish your votes to be cast.

Before completing this Voting Instruction Form, please read the notes provided in the Circular and the guidance notes overleaf.

I/We instruct Computershare Company Nominees Limited (the Nominee), the administrator of the Aviva Share Account (AvivaSA), to vote on my/our behalf at the GM of Aviva plc (Aviva) to be held on Tuesday 15 April 2025 at 12 noon and at any adjournment thereof in accordance with the instructions given opposite.

☐ Tick this box if it is your intention to attend the General Meeting.



### Special Resolutions

	For	Against	Vote withheld
1. THAT the share capital of Aviva be reduced by cancelling, extinguishing and repaying the Preference Shares	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. THAT a Special Dividend (incorporating the special dividends and the voting fee) be declared and paid to holders of Preference Shares	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. THAT Aviva be authorised to purchase the Preference Shares pursuant to the Tender Offer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Please enter your email address below to register to receive emails instead of hard copy shareholder communications (see note 10):

Signed

Dated

☐ Please tick this box if signing on behalf of a member under a power of attorney or other authority (see note 8).

EXT2571



## General Meeting – useful notes

- Registration commences at Events @ No 6 for shareholders attending physically at 11.30am.
- For your personal safety and security, the bags of everyone attending the General Meeting will be checked. We recommend that you arrive in time to allow for this procedure. Shareholders are asked not to bring large bags to the meeting.
- Cameras, recording equipment and other items that may interfere with the good order of the General Meeting will not be permitted in the Elizabeth Room. You will be requested to turn off mobile telephones and other portable electronic devices.
- There will be facilities for shareholders who are in a wheelchair. Anyone accompanying a shareholder in need of assistance will be admitted to the meeting as a guest of that shareholder.
- An induction loop and a speech-to-text transcription will be available for people who are deaf or have a hearing impairment.
- Shareholders planning to attend electronically can do so by accessing the General Meeting website, [meetnow.global/AVVGM2025](https://meetnow.global/AVVGM2025) on the day of the meeting from 8am. To access the meeting you will need to enter the Shareholder Reference Number and Personal Identification Number provided overleaf. Please refer to the Circular where you will find full details of the electronic attendance arrangements, including how to vote online and ask questions during the meeting using the General Meeting website.

## Your personal data

The privacy and security of your personal data is taken very seriously and at all times Aviva and Computershare will comply with the prevailing laws and regulations governing confidentiality, data protection and security of information. For more information on how your personal data is processed and your privacy rights, a privacy notice is available at [www.aviva.com/shareholder-privacy](https://www.aviva.com/shareholder-privacy).

### Aviva plc

80 Fenchurch Street  
London, EC3M 4AE  
+44 (0)20 7283 2000  
[www.aviva.com](https://www.aviva.com)

Registered in England and Wales Company No. 2468686

## The Location



### Events @ No 6

- Events @ No 6 is located in the City of London, just a short walk from Aldgate and Aldgate East tube stations.



**Why not  
appoint your  
proxy online?**



1. Scan the Quick Response code or visit [www.investorcentre.co.uk/eproxy](https://www.investorcentre.co.uk/eproxy)



2. Enter the Proxy Control Number, Shareholder Reference Number and Personal Identification Number shown overleaf



3. Agree to the terms and conditions, appoint your proxy and register your voting instructions

## Guidance note on completing the Voting Instruction Form

- 1. Vote online** – you can register your voting instructions online by visiting [www.investorcentre.co.uk/eproxy](https://www.investorcentre.co.uk/eproxy). For quick access to the website, please scan the Quick Response code above with your smartphone and you will automatically be directed to the mobile site. You will require your Proxy Control Number, Shareholder Reference Number and Personal Identification Number, each of which can be found on your Voting Instruction Form overleaf. Please note that neither Aviva nor Computershare can accept any electronic communication that is found to contain a computer virus.
- 2. Vote by post** – you can register your voting instructions by returning your completed Voting Instruction Form to Computershare Investor Services PLC, The Pavilions, Bridgwater Road, Bristol BS99 6AH. A pre-paid envelope, which will not require a stamp if posted in the UK, has been provided for your convenience.
- 3. Whether you register your voting instruction online or by post, your instruction must be received no later than 12 noon on Tuesday, 8 April 2025.**
- The 'Vote withheld' option is provided to enable you to abstain on any particular resolution. However, a 'Vote withheld' is not a vote in law and will not be counted in the calculation of the proportion of the votes 'For' or 'Against' a resolution.
- Entitlement to attend and vote and the number of votes which may be cast at the General Meeting will be determined by reference to Aviva's Register of Members at 6pm on Friday, 11 April 2025.
- If you'd like the Nominee to vote on your behalf, please indicate with a cross or other mark in the appropriate boxes how you wish the Nominee to vote. The Nominee will vote in line with your voting instructions where these are received by the deadline referred to in bold above. If you don't give the Nominee any instructions, the Nominee will not vote on your behalf.
- The return of a completed Voting Instruction Form will not prevent you from attending the General Meeting physically at Event @ No 6 or electronically, and voting at the meeting.
- Please ensure that you sign the Voting Instruction Form and initial any alterations. If someone other than you signs the Voting Instruction Form, it must be returned with either a letter of authority, power of attorney or a certified copy of the power of attorney authorising them to sign on your behalf. If the shareholder is a corporation, the Voting Instruction Form must be signed either under seal or under the hand of a duly authorised officer or attorney of that company, stating their capacity. If the shareholding is held jointly, the signature of any one holder is sufficient.
- If your shareholding is held jointly, the instruction of the shareholder whose name appears first on Aviva Share Account register will be accepted to the exclusion of any votes from the other joint holders.
- You can elect to receive an email notification when shareholder communications are available to view on the Aviva website instead of receiving hard copy shareholder communications. Simply provide your email address in the box overleaf and return the duly completed Voting Instruction Form to Computershare or visit [www.investorcentre.co.uk](https://www.investorcentre.co.uk) to register online. By entering your email address and completing and returning this form, you are accepting the terms and conditions of the Computershare Investor Centre service. The terms and conditions can be found at [www.aviva.com/online](https://www.aviva.com/online).
- If the address printed overleaf is incorrect, please contact Computershare using the contact details overleaf.