

AGM Attendance card

Safe area for window

If you have any questions,
please contact our Registrar,
Computershare Investor
Services PLC (Computershare):



By telephone: 0371 495 0105

We are open Monday to Friday, 8.30am to 5.30pm UK time, excluding public holidays. Please call +44 117 378 8361 if calling from outside the UK.



By email:

AvivaSHARES@computershare.co.uk



Online:

www.computershare.co.uk/contactus



In writing:

Computershare Investor Services PLC The Pavilions, Bridgwater Road, Bristol BS99 6ZZ, United Kingdom

2025 Annual General Meeting

Aviva's Annual General Meeting (AGM) will be held on **Wednesday, 30 April 2025** at **9am** at the **Aviva Centre, Brierly Furlong, Stoke Gifford, Bristol, BS34 8SW (The Aviva Centre, Bristol)**, with facilities to attend electronically. Further information and a map showing the location of the AGM is on the reverse of this card. **Please bring this card with you as evidence of your right to attend.**

If you wish to appoint a proxy, you need to submit a valid proxy appointment by 9am on Monday, 28 April 2025. You can appoint a proxy by post using the attached Form of Proxy, online or via the CREST system or Proxymity platform, as outlined in notes 1 to 4 of the Form of Proxy.

If you appoint a proxy other than the Chair of the AGM to attend the physical meeting at The Aviva Centre, Bristol, please give this card to your proxy. They should take this card with them and state at registration that they are attending as your proxy.



Form of Proxy 2025 Annual General Meeting (AGM)

You may submit your proxy instruction online at www.investorcentre.co.uk/eproxy using the following reference numbers (see note 1).

Proxy Control Number:

920456

Shareholder Reference Number:

Personal Identification Number:

Alternatively, if you want to use this Form of Proxy, please indicate against each resolution opposite, with a cross or other mark, how you wish your votes to be cast. Before completing this Form of Proxy, please read the notes provided in the Notice of AGM and the guidance notes overleaf.

I/We appoint the Chair of the AGM or (see note 7)

 (see note 8)

as my/our proxy, to exercise all or any of my/our rights to attend, speak and vote on my/our behalf at the AGM of Aviva plc (Aviva) to be held on Wednesday, 30 April 2025 at 9am and at any adjournment thereof, in accordance with the instructions given opposite.

☐ Tick this box if this Form of Proxy is one of multiple instructions being given (see note 8).

☐ Tick this box if it is your intention to attend the AGM.

MR A SAMPLE
MR A SAMPLE
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MR A SAMPLE
MR A SAMPLE



Resolution	For	Against	Vote withheld	Resolution	For	Against	Vote withheld
1. Annual Report and Accounts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	17. To re-elect Michael Mire	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Directors' Remuneration Report	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	18. Re-appointment of the Auditor	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Climate-related Financial Disclosure	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	19. Remuneration of the Auditor	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. To declare a final dividend	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	20. Political donations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. To elect Cheryl Agius	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	21. Ordinary share allotments	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. To elect Neil Morrison	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	22. Ordinary share allotments - SII and/or conversion of Direct Line RTIs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. To re-elect George Culmer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	23. Disapplication of pre-emption rights*	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. To re-elect Amanda Blanc	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	24. Disapplication of pre-emption rights - SII and/or conversion of Direct Line RTIs*	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9. To re-elect Charlotte Jones	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	25. Purchase of own ordinary shares*	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10. To re-elect Andrea Blance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	26. Purchase of own 8¼% pref shares*	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11. To re-elect Ian Clark	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	27. Purchase of own 8¾% pref shares*	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
12. To re-elect Patrick Flynn	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	28. 14 days' notice for general meetings*	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
13. To re-elect Shonaid Jemmett-Page	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	*special resolutions			
14. To re-elect Mohit Joshi	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				
15. To re-elect Pippa Lambert	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				
16. To re-elect Jim McConville	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				

Please enter your email address below to register to receive emails instead of hard copy shareholder communications (see note 12):

Signed

Dated

☐ Please tick this box if signing on behalf of a member under a power of attorney or other authority (see note 10).

EXT2447

Barcode

Notice of availability of documents on Aviva's website:

The following documents have either been enclosed or are available to shareholders at www.aviva.com/agm.

- **2025 Notice of AGM:** the Notice of AGM contains full details of the resolutions to be proposed at the AGM to be held at 9am on Wednesday, 30 April 2025 at The Aviva Centre, Bristol, with facilities to attend electronically, and should be read before taking any decisions.
- **Annual Report and Accounts:** you can find information on Aviva's performance during 2024 from our online Annual Report and Accounts for the year ended 31 December 2024.

Further information for shareholders can be found in our March Shareholder Update at www.aviva.com/update-march-2025

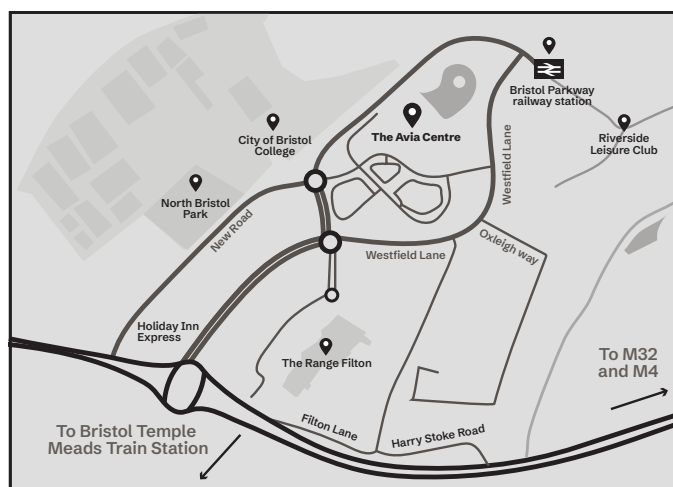
The presentations and formal business of the meeting will be available to view on Aviva's website at www.aviva.com/agm after the AGM.

Most computers will open PDF documents automatically, but you may need to download Adobe Reader in order to view documents on the Aviva website. If you would like a printed copy of the 2024 Annual Report and Accounts, or the 2025 Notice of AGM, please contact Computershare using the details overleaf.

Annual General Meeting - useful notes:

- Registration commences at The Aviva Centre, Bristol for shareholders attending physically at 8am.
- For your personal safety and security, the bags of everyone attending the AGM will be checked. We recommend that you arrive in time to allow for this procedure. Shareholders are asked not to bring large bags to the meeting.
- Cameras, recording equipment and other items that may interfere with the good order of the AGM will not be permitted in the Auditorium. You will be requested to turn off mobile telephones and other portable electronic devices.
- There will be facilities for shareholders who are in a wheelchair. Anyone accompanying a shareholder in need of assistance will be admitted to the meeting as a guest of that shareholder.
- An induction loop and a speech-to-text transcription will be available for people who are deaf or have a hearing impairment.
- Shareholders planning to attend electronically can do so by accessing the AGM website, meetnow.global/AVIVAAGM2025 on the day of the meeting from 8am. To access the meeting you will need to enter the Shareholder Reference Number and Personal Identification Number provided overleaf. Please refer to the Notice of AGM where you will find full details of the electronic attendance arrangements, including how to vote online and ask questions during the meeting using the AGM website. If you appoint a proxy to attend electronically, please contact Computershare to obtain log in details.

The Aviva Centre, Bristol:



- The Aviva Centre, Bristol is located at Briery Furlong, close to Bristol Parkway train station.
- A shuttle service will be available from Bristol Parkway to the venue at 8.15am on the day of the meeting.

Your personal data:

The privacy and security of your personal data is taken very seriously and at all times Aviva and Computershare will comply with the prevailing laws and regulations governing confidentiality, data protection and security of information. For more information on how your personal data is processed and your privacy rights, a privacy notice is available at www.aviva.com/shareholder-privacy.

Aviva plc

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www.aviva.com
Registered in England and Wales Company No. 2468686



Why not
appoint
your proxy
online?



1. Scan the Quick Response code or visit www.investorcentre.co.uk/eproxy



2. Enter the Proxy Control Number, Shareholder Reference Number and Personal Identification Number shown overleaf



3. Agree to the terms and conditions, appoint your proxy and register your voting instructions

Guidance note on completing the Form of Proxy

1. **Vote online** - you can appoint a proxy and register your voting instructions online by visiting www.investorcentre.co.uk/eproxy. For quick access to the website, please scan the Quick Response code above with your smartphone and you will automatically be directed to the mobile site. You will require your Proxy Control Number, Shareholder Reference Number and Personal Identification Number, each of which can be found on your Form of Proxy overleaf. Please note that neither Aviva nor Computershare can accept any electronic communication that is found to contain a computer virus.
2. **Vote by post** - you can appoint a proxy and register your voting instructions by returning your completed Form of Proxy to Computershare Investor Services PLC, The Pavilions, Bridgwater Road, Bristol BS99 6ZY. A pre-paid envelope, which will not require a stamp if posted in the UK, has been provided for your convenience.
3. **Vote via CREST or Proximity Voting** - you can appoint a proxy via the CREST system with Computershare (ID 3RA50) or the Proximity platform. The time of receipt will be taken to be the time from which Computershare is able to retrieve the message. Full details of how to submit instructions can be found in the Notice of AGM.
4. **Whether you register your proxy appointment online, by post or via CREST or Proximity Voting, your proxy appointment must be received no later than 9am Monday, 28 April 2025.**
5. The 'Vote withheld' option is provided to enable you to abstain on any particular resolution. However, a 'Vote withheld' is not a vote in law and will not be counted in the calculation of the proportion of the votes 'For' or 'Against' a resolution.
6. Entitlement to attend and vote and the number of votes which may be cast at the AGM will be determined by reference to Aviva's Register of Members at 5pm on Monday, 28 April 2025.
7. You are entitled to appoint one or more proxies of your choice to attend, speak and vote on your behalf at the AGM. To appoint someone other than the Chair of the AGM, please cross out 'the Chair of the AGM' and insert the name of your proxy in the space provided. Your proxy does not need to be a shareholder, but must attend the AGM in person or electronically. Please indicate how you wish your proxy to vote by placing a cross or other mark in the appropriate boxes. Your proxy must vote in the way that you indicate. Please note that if you do not give an instruction, your proxy may vote or abstain as they wish on any resolution. Your proxy may also vote as they wish on any other business which may properly come before the AGM, including any motion to amend a resolution or to adjourn the meeting.
8. You may appoint more than one proxy, provided that each proxy is appointed to exercise rights attached to different shares. To do this you may obtain additional Forms of Proxy from Computershare, using the contact details provided overleaf, or you may copy this form. Please indicate in the box below the proxy holder's name the number of shares in relation to which they are authorised to act as your proxy. If left blank, your proxy will be deemed to be authorised in respect of your full voting entitlement (or, if this Form of Proxy has been issued in respect of a designated account for a shareholder, the full voting entitlement of that designated account). Please also indicate, by ticking the box provided, if the proxy instruction is one of multiple instructions being given. Please sign all Forms of Proxy and return them together in the same enclosed pre-paid envelope.
9. The return of a completed Form of Proxy will not prevent you from attending the AGM physically at The Aviva Centre, Bristol or electronically, and voting at the meeting.
10. Please ensure that you sign the Form of Proxy and initial any alterations. If someone other than you signs the Form of Proxy, it must be returned with either a letter of authority, power of attorney or a certified copy of the power of attorney authorising them to sign on your behalf. If the shareholder is a corporation, the Form of Proxy must be signed either under seal or under the hand of a duly authorised officer or attorney of that company, stating their capacity. If the shareholding is held jointly, the signature of any one holder is sufficient.
11. If your shareholding is held jointly, the instruction of the shareholder whose name appears first on Aviva's Register of Members will be accepted to the exclusion of any votes from the other joint holders.
12. You can elect to receive an email notification when shareholder communications are available to view on the Aviva website instead of receiving hard copy shareholder communications. Simply provide your email address in the box overleaf and return the duly completed Form of Proxy to Computershare or visit www.investorcentre.co.uk to register online. By entering your email address and completing and returning this form, you are accepting the terms and conditions of the Computershare Investor Centre service. The terms and conditions can be found at www.aviva.com/online.
13. If the address printed overleaf is incorrect, please contact Computershare using the contact details overleaf.