



Notice of Availability of Proxy Materials for AVANT BRANDS INC. Annual General and Special Meeting

Meeting Date and Location:

When: May 30, 2025
1:00 pm (Pacific Time)

Where: 7th Floor, 1700 Dickson Avenue
Kelowna, BC, V1Y 0L5

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You are receiving this notice to advise that the proxy materials for the above noted securityholders' meeting are available on the Internet. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. We remind you to access and review all of the important information contained in the information circular and other proxy materials before voting.

The information circular and other relevant materials are available at:

www.avantbrands.ca/investor

OR

www.sedarplus.ca

How to Obtain Paper Copies of the Proxy Materials

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Securityholders may request to receive paper copies of the current meeting materials by mail at no cost. To ensure you receive the materials in advance of the voting deadline and meeting date, all requests must be received no later than 10 business days before the meeting. If you do request the current materials, please note that another Proxy/Voting Instruction Form will not be sent; please retain your current one for voting purposes. To obtain paper copies of the materials, please contact 1-833-709-0066.

Securityholder Meeting Notice

The resolutions to be voted on at the meeting are listed below along with the Sections within the Information Circular where disclosure regarding the matter can be found.

1. **Election of Directors** - *Election of Directors*
2. **Appointment of Auditors** - *Appointment of Auditors*
3. **Re-Approve Deferred Share Unit Plan** - *Approval of the DSU Plan Resolution*
4. **Approve Amendments to Deferred Share Unit Plan** - *Approval of DSU Plan Amendments*
5. **Re-Approve Long Term Incentive Plan** - *Approval of LTIP Resolution*
6. **Approve Amendments to Long Term Incentive Plan** - *Approval of LTIP Amendments*
7. **Repricing of Warrants and Convertible Debentures** - *Repricing of Warrants and Convertible Debentures*

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Voting

PLEASE NOTE - YOU CANNOT VOTE BY RETURNING THIS NOTICE. To vote your securities you must vote using the methods reflected on your enclosed Voting Instruction Form. Your Voting Instruction Form must be received by 1:00 pm, Pacific Time on May 28, 2025.

PLEASE VIEW THE INFORMATION CIRCULAR PRIOR TO VOTING

Annual Financial statement delivery

- No Annual Report (or Annual Financial Statements) is (are) included in this mailing

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