March 12, 2013

The Alberta Securities Commission
The British Columbia Securities Commission
The Ontario Securities Commission
The TSX Venture Exchange

AUDITORS' CONSENT

We refer to the prospectus of Friday Capital Inc. (the "Company") dated March 12, 2013 relating to the issue and sale of a minimum of 6,000,000 Common Shares and a maximum of 8,000,000 Common Shares of the Company.

We consent to being named and to the use in the above-mentioned prospectus of our report dated March 12, 2013 to the Directors of the Company on the following financial statements:

- Statement of financial position as at October 31, 2012;
- Statements of comprehensive loss, changes in shareholders' equity and cash flows for the period from February 3, 2012 (date of incorporation) to October 31, 2012.

We report that we have read the prospectus and have no reason to believe that there are any misrepresentations in the information contained therein that are derived from the financial statements of the Company upon which we have reported or that are within our knowledge as a result of our audit of such financial statements.

This letter is provided solely for the purpose of assisting the securities regulatory authorities to which it is addressed in discharging their responsibilities and should not be used for any other purpose. Any use that a third part makes of this letter, or any reliance or decisions made based on it, are the responsibilities of such third parties. We accept no responsibility for any loss or damages, if any, suffered by any third party as a result of decisions made or actions taken based on this letter.

Signed: ***"MSCM LLP"***

CHARTERED ACCOUNTANTS
LICENSED PUBLIC ACCOUNTANTS

Toronto, Ontario
March 12, 2013