

FRIDAY CAPITAL INC.

Results of Annual and Special Meeting of Shareholders

TORONTO, ONTARIO, May 7, 2015 – Friday Capital Inc. (“**Friday Capital**” or the “**Company**”) (TSXV: FYC.P) is pleased to announce the results of the voting at its annual and special meeting of shareholders (the “**Meeting**”) held on May 6, 2015 in Toronto, Ontario, Canada. At the Meeting: (i) all director nominees listed in the Company’s management information circular dated April 8, 2015 were elected as directors of the Company; (ii) MNP LLP was reappointed as auditor of the Company until the earlier of the next annual meeting of shareholders and the completion of the previously announced qualifying transaction with Hit Technologies Inc. (the “**Hit Transaction**”), and PricewaterhouseCoopers LLP was appointed as auditor of the Company following the completion of the Hit Transaction; (iii) the consolidation of the issued and outstanding common shares of the Company on the basis of one “new” common share for every 2.2269 “old” common shares then outstanding was approved; (iv) the change of name of the Company from “Friday Capital Inc.” to “Hit Technologies Inc.” or to such other name as may be determined and acceptable to the board of directors of the Company and the applicable regulatory authorities was approved; and (v) upon the completion of the Hit Transaction, the termination of the previous stock option plan of the Company and the adoption of a new stock option plan for the Company was approved.

Further details of the matters considered and approved at the Meeting are contained in the management information circular of Friday Capital dated April 8, 2015, which is available on SEDAR at www.sedar.com

For further information, please contact:

Friday Capital Inc.

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Forward-Looking Information

This press release contains forward-looking information based on current expectations. Statements about the completion of the Hit Transaction and the parties’ ability to satisfy closing conditions and receive necessary approvals, among others, are all forward-looking information. These statements should not be read as guarantees of future performance or results. Such statements involve known and unknown risks, uncertainties and other factors that may cause actual results, performance or achievements to be materially different from those implied by such statements. Although such statements are based on management’s reasonable assumptions, there can be no assurance that the Hit Transaction will occur or that, if the Hit Transaction does occur, it will be completed on the terms described above. Friday Capital assumes no responsibility to update or revise forward-looking information to reflect new events or circumstances unless required by law.

Neither the Exchange nor its Regulation Services Provider (as that term is defined in the policies of the Exchange) accepts responsibility for the adequacy or accuracy of this release.