



HITCASE Announces SPLASH, New Rugged Waterproof Case Added to the HITCASE Active Series and Ready for the 2018 iPhone Line-up

Protective, confident, fun and always has your iPhone's back

VANCOUVER, British Columbia, Sept. 06, 2018 -- HIT Technologies Inc. (TSX VENTURE: HIT) ("HIT" or the "Company") announced today SPLASH™ – a rugged waterproof, drop-proof, protective case for the iPhone 7/7 PLUS, 8/8 PLUS, X and the soon-to-be-announced new iPhone models. SPLASH is the second product launched alongside ENDURO in the all new HITCASE Active Series – both ready for Apple's next-generation iPhones. The SPLASH is your iPhone's new best friend: drop-resistant, waterproof, lightweight, slim, with a soft-grip exterior and lightning fast device installation with its straightforward two-piece design. HIT Technologies Inc. designs, develops, manufactures and distributes the world's most advanced protective products for iPhone.

The [HITCASE SPLASH](#) offers confident daily wear protection at an approachable price point. The SPLASH is built to withstand hard-hitting drops to 6ft/ 2m and is waterproof to 10 ft/3m. With its high-quality design, this lightweight and thin waterproof case offers MIL-SPEC shock-rating and shatter-proof protection along with dirt, dust, and sand coverage with no compromise in audio quality. The Action REDi™ button is a HITCASE signature design feature that prompts the user to capture photo and video adventures with ease. In addition, you can turn your iPhone into a better camera: easily attach any HITCASE [TrueLUX®](#) magnetic waterproof interchangeable lenses to the SPLASH for more creative shots. HITCASE SPLASH for the iPhone X can be pre-ordered today with an October 2018 delivery for \$69.99 on Hitcase.com. SPLASH pre-orders for the new iPhone models will start on September 12th with an expected delivery date of November 2018.

"We are excited to continue building on our Active Series of protective cases for Apple's new 2018 iPhone designs," said Brooks Bergreen, CEO and founder of HITCASE. "Splash is easy to use, tough and slim, everything you want for both everyday or a weekend at the beach. It's a great addition to our lineup at the right price."

New Active Series cases – ENDURO and SPLASH, – along with our flagship product the HITCASE PRO will be available for pre-order on September 12th for the new iPhone models.

SPLASH Design Features and Specs:

- Available for iPhone 7/7 PLUS, 8/8 PLUS, X and beyond in Black
- DuroSoft™ TPU exterior bumper fully encloses your iPhone and keeps it safe
- MIL-SPEC shock rating to 6 feet / 2 meters
- IP68 waterproof rating to 10 feet/3 meters
- An ultra-flat screen that gets you closer to your iPhone
- Soft-touch exterior, pocketable but confident grip
- Always be ready for action with the REDi™ Shutter Button
- Wireless charging compatible
- HITCASE signature transparent back provides window to your device
- Lightweight: 48g for the SPLASH X
- Slim design: 155 x 82 x 12.7 mm for the SPLASH X
- Use SPLASH with optional magnetic waterproof and drop-proof TrueLUX lens system with precision-grade optical glass. Seamlessly attach, remove and swap between three lens options: Superwide, Wide and Macro. Available individually for \$39.99 or as a bundle for \$99.99
- 30-day money back guarantee

[ENDURO](#) for the iPhone X, part of the HITCASE Active Series, offers serious smartphone protection. Lightweight at only 44 grams and with a slim design to make it pocketable, the ENDURO for the iPhone X is drop-proof, dirt/dust proof and available at an introductory price of \$39.99 on Amazon and Hitcase.com.

Additional HITCASE protective cases include the [Crio](#), [Shield LINK](#) and [PRO](#) models for the iPhone 6/6s, 7/7 PLUS, 8/8PLUS, X and the [TrueLUX magnetic lens system](#) are all part of the HITCASE Adventure Series.

About HIT Technologies Inc.

HIT Technologies, Inc. (TSX VENTURE: [HIT](#)), headquartered in Vancouver, British Columbia, Canada, under the brand HITCASE, makes the world's most innovative mobile accessories using patented technologies and quality materials. By

designing industry leading device protection, the TrueLUX® lens system and versatile mounts, our products protect devices while turning them into a better camera. HITCASE is getting the world Ready for Adventure®, one HITCASE at a time. Find out more at hitcase.com and follow @hitcase.

Forward-Looking Statements

This news release contains certain "forward-looking information" within the meaning of applicable Canadian securities laws that are based on expectations, estimates and projections as at the date of this news release. The information in this release about the Company's anticipated use of available funds, and the future plans and objectives of the Company are forward-looking information.

Any statements that involve discussions with respect to predictions, expectations, beliefs, plans, projections, objectives, assumptions, future events or performance (often but not always using phrases such as "expects", or "does not expect", "is expected", "anticipates" or "does not anticipate", "plans", "budget", "scheduled", "forecasts", "estimates", "believes" or "intends" or variations of such words and phrases or stating that certain actions, events or results "may" or "could", "would", "might" or "will" be taken to occur or be achieved) are not statements of historical fact and may be forward-looking information and are intended to identify forward-looking information.

This forward-looking information is based on reasonable assumptions and estimates of management of the Company at the time it was made, and involves known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by such forward-looking information. Such factors include, among others, global economic climate; dilution; the Company's limited operating history; future capital needs and uncertainty of additional financing; the competitive nature of the industry; currency exchange risks; the need for the Company to manage its planned growth and expansion; the effects of product development and need for continued technology change; protection of proprietary rights; the effect of government regulation and compliance on the Company and the industry; network security risks; the ability of the Company to maintain properly working systems; theft and risk of physical harm to personnel; reliance on key personnel; global economic and financial market deterioration impeding access to capital or increasing the cost of capital; and volatile securities markets impacting security pricing unrelated to operating performance. Although the Company has attempted to identify important factors that could cause actual results to differ materially, there may be other factors that cause results not to be as anticipated, estimated or intended. There can be no assurance that such statements will prove to be accurate as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking information. The Company undertakes no obligation to revise or update any forward-looking information other than as required by law.

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A photo accompanying this announcement is available at <http://www.globenewswire.com/NewsRoom/AttachmentNg/d03ee767-093b-483a-b978-023f07a76423>