



Carbeeza Inc. Announces Manitoba Launch

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CALGARY, Alberta, March 16, 2022 (GLOBE NEWSWIRE) -- Carbeeza Inc. (the "Company"; TSX.V: AUTO) is pleased to announce that the Company has officially launched in Manitoba.

The launch of Carbeeza in Manitoba demonstrates continued discipline in executing the Company's strategic plan. The Company continues to add franchised dealers across western Canada and has now set its sights on the large market of Ontario.

Carbeeza continues to add new franchised dealership locations across western Canada, providing consumers access to hard-to-find vehicle inventory. The Carbeeza platform provides dealerships with vetted, pre-qualified customers that are deep in the sales funnel and is differentiated from other on-line listing and lead services that simply provide leads. Consumers can find a vehicle on their terms and determine their best potential options for financing before deciding whether to do a deal.

Carbeeza is focused on continuous product improvement and is excited about some of the new features under development designed to assist its growing dealership partners.

Sandro Torrieri, CEO of Carbeeza, commented: "With the launch of Carbeeza in Manitoba, we have successfully launched across western Canada. We are excited to be able to offer consumers access to scarce vehicle inventory, coupled with a transparent and easy way to assess financing options. Dealerships will be pleased with the increased deal flow as consumers increasingly turn to on-line marketplaces., and some of the added functionality under development."

The Carbeeza platform is accessible on the web at www.carbeeza.com and the app is available for download on the Apple App and Google Play stores.

Carbeeza Inc.

Carbeeza is a Canadian-based software company whose platform is targeted to the automotive marketplace. It is the first application to harness the power of Artificial Intelligence to accurately predict the best financing scenario for consumers, all while keeping the consumer anonymous. Using state-of-the-art technology, Carbeeza brings the process of buying a car right to the phone, tailor-made for the consumer. Carbeeza is highly beneficial to both consumers and auto dealers.

ON BEHALF OF THE BOARD OF DIRECTORS OF CARBEEZA INC.

Sandro Torrieri, Chief Executive Officer

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