VidWrx

Video production simplified

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VidWRX to Raise $210,000

Vancouver, British Columbia: April 12, 2016 – VidWRX Inc. (TSX-V:VID) (the "Company") announces that it intends to conduct a non-brokered brokered private placement (the "**Private Placement**") with certain institutional investors of up to 7,000,000 units (the "**Units**") at a price of $0.03 per Unit for gross proceeds of up to $210,000. Each Unit consists of one common share in the capital of the Company (a "**Share**") and one common share purchase warrant (a "**Warrant**"). Each Warrant will be exercisable to acquire one Share of the Company at an exercise price of $0.05 per Share for a period of five years from the date of issuance.

The Company will utilize the proceeds of the Private Placement to pay salaries, office rent, regulatory fees, audit fees and other basic business operating costs as it continues to work towards the completion of the debt financing previously announced in its March 21, 2016 news release.

The Company may pay finder's fees in connection with the Private Placement, subject to compliance with the policies of the TSX Venture Exchange (the "Exchange"). Completion of the Private Placement remains subject to the approval of the Exchange. All securities issued under the Private Placement will be subject to a four month statutory hold period.

About VidWRX Inc.

Founded in 2006 as SoMedia Networks, VidWRX is an industry pioneer, providing scalable video production services to marketers and digital agencies in any volume, anywhere in North America. Combined with its online platform and proven processes, VidWRX expert production teams ensure exceptional customer service and affordable, high quality videos.

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Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release. This news release does not constitute an offer to sell or a solicitation of an offer to sell any securities in the United States. The securities have not been and will not be registered under the United States Securities Act of 1933, as amended (the "U.S. Securities Act") or any state securities laws and may not be offered or sold within the United States or to U.S. Persons unless registered under the U.S. Securities Act and applicable state securities laws or an exemption from such registration is available.

Certain information contained in this document may include "forward-looking information". Without limiting the foregoing, the information and any forward-looking information may include statements regarding the closing of the Offering, the filing of a preliminary and final prospectus and the use of proceeds of the Offering. In this document, words such as "may", "would", "could", "will", "likely", "believe", "expect", "anticipate", "intend", "plan", "estimate" and similar words and the negative form thereof are used to identify forward-looking statements. Forward-looking statements should not be read as guarantees of future performance or results, and will not necessarily be accurate indications of whether, or the times at or by which, such future performance will be achieved. Forward-looking statements and information are based on information available at the time and/or the Company management's good-faith beliefs with respect to future events and are subject to known or unknown risks, uncertainties, assumptions and other unpredictable factors, many of which are beyond the Company's control. For additional information with respect to these and other factors and assumptions underlying the forward-looking statements made in this press release, see the section entitled "Risks and Uncertainties" in the Management's Discussion and Analysis of the Company for its most recent interim financial statements filed with the Canadian securities commissions. The forward-looking information set forth herein reflects the Company's expectations as at the date of this press release and is subject to change after such date. The Company disclaims any intention or obligation to update or revise any forward looking statements, whether as a result of new information, future events or otherwise, other than as required by law.

The Company does not intend, nor does it undertake, any obligation to update or revise any forward-looking information or statements contained in this document to reflect subsequent information, events or circumstances or otherwise, except as required by applicable laws.