

Decisive Dividend Corporation Announces August 2015 Dividend

July 15, 2015 – Kelowna, British Columbia: Decisive Dividend Corporation (TSX-V: DE) (the “**Corporation**”) announced today that, in accordance with its current monthly dividend policy, the directors of the Corporation have declared a dividend of \$0.02 per common share for the month of August, 2015. The dividend is payable on August 14, 2015 to the shareholders of record at the close of business on July 31, 2015. This dividend is designated as an “ineligible” dividend under the Income Tax Act (Canada) and any corresponding provincial legislation.

About Decisive Dividend Corporation

Decisive Dividend Corporation is an acquisition-oriented company, focusing on the manufacturing sector. The Corporation uses a disciplined acquisition strategy to identify already profitable, established companies that have strong management teams, generate steady cash flow, operate in non-cyclical markets, and have opportunity for future growth.

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Cautionary Statements

This press release contains forward-looking statements. These statements relate to the monthly dividend policy adopted by the directors of the Corporation. The declaration and payment of dividends are subject to solvency tests under applicable corporate law. There can be no assurance that the directors of the Corporation will declare any dividends in the future or, if dividends are declared, there can be no assurance as to the frequency or amount of such dividends. The forward-looking statements contained in this press release are made as of the date hereof and the Corporation is not obligated to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by applicable securities laws. Because of the risks, uncertainties and assumptions contained herein, investors should not place undue reliance on forward-looking information.

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