

Decisive Dividend Corporation Announces 20% Increase to Monthly Dividends under its Dividend Policy

February 22, 2017 – Kelowna, British Columbia: Decisive Dividend Corporation (TSX-V: DE) (the “Corporation”) announced today that its directors have approved an amendment to its monthly dividend policy which will provide for a \$0.005 increase in its monthly dividend, commencing with dividends having a record date of March 31, 2017 or later.

Under the amended dividend policy, the Corporation intends to declare and pay monthly dividends in the amount of \$0.03 per common share (\$0.36 per common share on an annualized basis), representing a 20% increase over the current monthly dividend of \$0.025 per common share (\$0.30 per common share on an annualized basis).

The declaration of each monthly dividend is subject to the satisfaction of solvency tests under applicable corporate law.

“We are pleased that the integration of our purchase of Unicast this past June with our existing Blaze King business has gone very well and that we are now in a position to increase our dividend, in accordance with our commitment to provide our shareholders with a growing and stable dividend, while continuing to be disciplined regarding our conservative dividend policy,” said James Paterson, Chairman and CEO of Decisive Dividend Corporation.

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FOR FURTHER INFORMATION PLEASE CONTACT:

Mr. David Redekop, Director and Chief Financial Officer
#104, 1420 St. Paul Street
Kelowna, BC V1Y 2E6
Telephone: (250) 870-9146

Cautionary Statements

This press release contains forward-looking statements. These statements relate to the dividend policy adopted by the directors of the Corporation and the intention of the directors of the Corporation to declare and pay dividends in the future. The declaration and payment of dividends are subject to solvency tests under applicable corporate law. There can be no assurance that the directors of the Corporation will declare any dividends in the future or, if dividends are declared, there can be no assurance as to the frequency or amount of such dividends. The forward-looking statements contained in this press release are made as of the date hereof and the Corporation is not obligated to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by applicable securities laws. Because of the risks, uncertainties and assumptions contained herein, investors should not place undue reliance on forward-looking information.

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