Frankly Announces Additional Lockwood Broadcast Group Renewal

SAN FRANCISCO, March 31, 2016 /CNW/ - Frankly Inc., (the "Company") (TSX-V: TLK) an integrated platform for brands and media companies to create, distribute, analyze and monetize their content across all of their digital experiences today announced that the Company has renewed a contract with Lockwood Broadcast Group station KTEN, in Ada, Oklahoma. The renewal extends Frankly's contract until December 31, 2019. The KTEN renewal is subsequent to a recent multi-year contract renewal with KAKE, another Lockwood Broadcast Group station.

"We are pleased that our relationship with Lockwood Broadcast Group continues to grow," said Lou Schwartz, COO of Frankly. "Our client services and advertising teams have worked very closely with KTEN for more than 10-years. This strong working relationship has allowed our team to thoroughly understand their business and to offer solutions that better serve users across their target markets of Oklahoma and Texas. As a result of our ability to deliver innovative solutions, KTEN will be utilizing Frankly's CMS for their full site redesign in 2016. We look forward to strengthening KTEN's expertise in the digital news medium with our CMS capabilities and Native App platforms."

About Frankly: We build an integrated software platform for brands and media companies to create, distribute, analyze and monetize their content across all of their digital properties on web, mobile, and TV. Our customers include NBC, ABC, CBS and FOX affiliates, as well as top fashion brands, professional sports franchises and global organizations. Collectively, we reach nearly 80 million monthly users in the United States. The Company is publicly traded on the TSX Venture Exchange and trading under ticker "TLK." Frankly is headquartered in San Francisco with major offices in New York. To learn more, please visit www.franklyinc.com or email press@franklyinc.com.

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This release includes forward-looking statements regarding Frankly and their respective businesses. Forward-looking events and circumstances discussed in this release, may not occur by certain specified dates or at all and could differ materially as a result of known and unknown risk factors and uncertainties affecting the parties. No forward-looking statement can be guaranteed. Except as required by applicable securities laws, forward-looking statements speak only as of the date on which they are made and Frankly undertakes no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events, or otherwise.

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For further information: Conrad Seguin, NATIONAL Equicom, 416.586.1951, cseguin@national.ca; Or Frankly Inc., Steve Chung, Chief Executive Officer, 415.861.9797, press@franklyinc.com

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