

VIA ELECTRONIC TRANSMISSION

June 9, 2016

TO ALL APPLICABLE EXCHANGES AND COMMISSIONS:

RE: FRANKLY INC

We are pleased to confirm that copies of the following proxy-related materials were mailed on June 8, 2016 to the registered shareholders and the Non-Objecting Beneficial Owners ("NOBO"):

- 1 Blue Proxy with Request for Financial Statements - Registered Shareholders holding Unrestricted Shares
- 2 Blue Voting Instruction Form with Request for Financial Statements - NOBOs holding Unrestricted Shares
- 3 Pink Proxy with Request for Financial Statements - Registered Shareholders holding Restricted Shares
- 4 Notice of Meeting and Management Information Circular
- 5 Proxy Return Envelope

Yours truly,
TMX Equity Transfer Services

"Rosa Vieira"
Senior Relationship Manager
Rosa.Vieira@tmx.com