



VIA ELECTRONIC TRANSMISSION

August 2, 2016

TO ALL APPLICABLE EXCHANGES AND COMMISSIONS:

**RE: FRANKLY INC
Confirmation of Notice of Record and Meeting Dates**

We are pleased to confirm that Notice of Record and Meeting Dates was sent to The Canadian Depository for Securities.

We advise the following with respect to the upcoming Special Meeting of Security Holders for the subject issuer:

1	ISIN:	CA3553251016
	CUSIP:	355325101
2	Date Fixed for the Meeting:	August 30, 2016
3	Record Date for Notice:	August 3, 2016
4	Record Date for Voting:	August 3, 2016
5	Beneficial Ownership Determination Date:	August 3, 2016
6	Classes or Series of Securities that entitle the holder to receive Notice of the Meeting:	COMMON
7	Classes or Series of Securities that entitle the holder to vote at the meeting:	COMMON
8	Business to be conducted at the meeting:	Special
9	Notice-and-Access:	
	Registered Shareholders:	NO
	Beneficial Holders:	NO
	Stratification Level:	Not Applicable
10	Reporting issuer is sending proxy-related materials directly to Non-Objecting Beneficial Owners:	YES
11	Issuer paying for delivery to Objecting Beneficial Owners:	YES

Yours truly,
TSX Trust Company

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