

Frankly Files Form S-1 Registration Statement

SAN FRANCISCO, Nov. 14, 2016 /CNW/ – **Frankly Inc. (TSX VENTURE: TLK) (Frankly)**, a leading content and monetization platform for broadcasters and media companies, has filed an S-1 Registration Statement with the United States Securities Exchange Commission relating to the proposed public offering of its common shares in the United States. The number of shares to be offered and the price range for the proposed offering have not yet been determined. Frankly has applied for listing its common shares for trading on the NASDAQ Capital Market.

Roth Capital Partners will act as lead book-running manager for the proposed offering and Noble Financial Capital Markets will act as co-manager for the proposed offering.

The offering will be made only by means of a prospectus. When available, a copy of the preliminary prospectus related to the offering may be obtained from Roth Capital Partners, 888 San Clemente, Newport Beach, CA 92660, (800) 678-9147.

A registration statement for these securities has been filed with the SEC but has not yet become effective. These securities may not be sold nor may offers to buy be accepted prior to the time the registration statement becomes effective. This press release shall not constitute an offer to sell or the solicitation of an offer to buy, nor shall there be any sale of these securities in any state or jurisdiction in which such an offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

About Frankly

Frankly (TSX VENTURE: TLK) builds an integrated software platform for broadcasters and media companies to create, distribute, analyze and monetize their content across all of their digital properties on web, mobile and TV. Its customers include NBC, ABC, CBS and FOX affiliates, as well as top fashion brands, professional sports franchises and global organizations. Collectively, Frankly reaches nearly 60 million monthly users in the United States. The company is headquartered in San Francisco with major offices in New York. To learn more, visit www.franklyinc.com.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

Notice Regarding Forward-Looking Statements

This release includes forward-looking statements regarding Frankly's proposed public offering and the listing of its common shares for trading on the NASDAQ Capital Market. Forward-looking events and circumstances discussed in this release, may not occur by certain specified dates or at all and could differ materially as a result of known and unknown risk factors and uncertainties affecting the parties. No forward-looking statement can be guaranteed. In particular, there can be no assurance that the NASDAQ Capital Market will approve the company's application, no assurance as to the timing or terms of the offering, that the offering will be consummated, or, if the company's stock is listed, that the company will be able to maintain minimum listing requirements with the NASDAQ Capital Market. Except as required by applicable securities laws, forward-looking statements speak only as of the date on which they are made and Frankly undertakes no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events, or otherwise.

To view the original version on PR Newswire, visit: <http://www.pmnswire.com/news-releases/frankly-files-form-s-1-registration-statement-300362055.html>

SOURCE Frankly Inc.

%SEDAR: 00034748E

For further information: Company Contact: Steve Chung, CEO, Frankly Inc., press@franklyinc.com; Investor Relations Contact: Matt Glover or Najim Mostamand, Liolios Group, Inc., 949-574-3860, TLK@liolios.com

CO: Frankly Inc.

CNW 08:00e 14-NOV-16