

## INSPIRA FINANCIAL ANNOUNCES APPROVAL TO CHANGE ITS NAME TO BRATTLE STREET INVESTMENT CORP. AND TSXV SYMBOL TO BRTL

**New York City, New York (January 13, 2020)** Inspira Financial Inc. (the “**Company**”) (TSXV:BRTL) today announced that it is changing its name from “Inspira Financial Inc.” to “Brattle Street Investment Corp.” and its TSX Venture Exchange (the “**Exchange**”) symbol from “LND” to “BRTL” and will commence trading under the new name and symbol at the market open on January 15, 2020.

The Company is changing its name to Brattle Street Investment Corp. as reflection of a broader and improved investment strategy given the current macroeconomic landscape. In addition to pursuing traditional debt opportunities, the Company plans to look for equity or debt investment opportunities that provide oversized returns relative to risk. This strategy may take time in economies where low interest rates often skew the risk-return equation toward lower historical returns relative to risk. Management believes over time, by tapping its network of deal flow, it will find opportunities that have return profiles that are more in line with normalized interest rate periods. Attractive opportunities may be rare until the low real interest rate environment ends, and the re-pricing of assets takes place, which may delay deployment of capital until more reasonable valuations appear than in the current market.

### Forward-Looking Statements

*Certain statements contained in this press release constitute "forward-looking information" as such term is defined in applicable Canadian securities legislation. The words "may", "would", "could", "should", "potential", "will", "seek", "intend", "plan", "anticipate", "believe", "estimate", "expect" and similar expressions as they relate to the Company, including: the Company intending on changing its name and stock symbol; the Company's future strategy; and management finding opportunities; are intended to identify forward-looking information. All statements other than statements of historical fact may be forward-looking information. Such statements reflect the Company's current views and intentions with respect to future events, and current information available to the Company, and are subject to certain risks, uncertainties and assumptions. Material factors or assumptions were applied in providing forward-looking information. Many factors could cause the actual results, performance or achievements that may be expressed or implied by such forward-looking information to vary from those described herein should one or more of these risks or uncertainties materialize. These factors include, without limitation: changes in law, competition, the ability to implement business strategies and pursue business opportunities; state of the capital markets; the availability of funds and resources to pursue operations; dependence on debt markets and changes in interest rates and credit conditions; currency exchange rate fluctuations; demand for the lending products the Company offers at interest rates higher than at which the Company can borrow; a novel business model; granting of permits and licenses in a highly regulated business; difficulty of funding and integrating newly acquired businesses; new technologies; low profit market segments; general economic, market and business conditions; underlying risks faced by firms in which the Company may invest; as well as those risk factors discussed or referred to in the Company's disclosure documents filed with the securities regulatory authorities in certain provinces of Canada and available at [www.sedar.com](http://www.sedar.com). Should any factor affect the Company in an unexpected manner, or should assumptions underlying the forward-looking information prove incorrect, the actual results or events may differ materially from the results or events predicted. Any such forward-looking information is expressly qualified in its entirety by this cautionary statement. Moreover, the Company does not assume responsibility for the accuracy or completeness of such forward-looking information. The forward-looking information included in this press release is made as of the date of this press release and the Company undertakes no obligation to publicly update or revise any forward-looking information, other than as required by applicable law.*

*Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.*

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