



PRESS RELEASE

EARTH ALIVE'S EA1 DUST CONTROL TECHNOLOGY SELECTED FOR PUBLIC-PRIVATE PARTNERSHIP IN CHILE

Montreal, Quebec, Canada, Wednesday, September 22, 2016 - Earth Alive Clean Technologies Inc. (CSE: EAC) ("Earth Alive" or the "Company"), a leading Canadian Clean-Tech company, developer and manufacturer of state-of-the-art microbial technology-based products for the Agriculture and Mining industries, is pleased to announce the following:

The Corporación para el Desarrollo de la Región de Atacama (CORPROA), in Chile, has approved funding for mining operations interested in testing the Company's EA1 microbial dust control technology. EA1 is a 100% organic and biodegradable dust suppressant which is locally manufactured and distributed in Chile, as well as in other parts of the world by the Company's distribution partner Brenntag (see Company's press releases dated December 14, 2015 and August 18, 2016).

Earth Alive's EA1 product uses microbial technology to control soil born dust emanations by trapping and keeping the suspended dust particles in the ground. EA1 reintroduces natural microbial strains and various natural compounds in the soil to create binding and stabilisation conditions in the roadbed.

CORPROA, which recently brought Lundin Mining, Atacama Kozan Mining and Minera Pucobre together to a meeting in the City of Tierra Amarilla, seeks to support and contribute to the relationship between the mining industry and the community of Atacama. The Atacama region of Chile opened its doors to CORPROA's program in order to prove the effectiveness of Earth Alive's EA1 microbial technology, as contamination by road dust is one of the greatest environmental concerns of the mining industry in the Atacama region of Chile. Together with CORPROA, mining companies are assessing the feasibility of using the Chilean Economic Development Agency's (CORFO) financing instruments available to find better dust control solutions.

"We are grateful to CORPROA for initiating testing of our EA1 dust control technology as the preferred solution and the best ally for controlling road dust in the mining industry's operations," said Mauricio Pino, Dust Solutions Vice President for Earth Alive in Chile. "Our EA1 product can play a decisive role in making mining operations' dust control operations more economical and efficient. EA1 controls road dust emissions by up to 90%, as well as reduces fresh water needs to control dust by up to 80%". Mr. Pino concluded by saying, "EA1 is by far the most environmentally sustainable dust control technology available in the world today."

“Our EA1 technology already has a strong track-record in Chile with its large scale use at Barrick Gold’s Pascua-Lama mine,” stated David Gilmour, CEO of Earth Alive. “We are very pleased to be building upon that success with CORPROA, and we are extremely confident that these applications will further confirm the performance and benefits of using our dust control technology, resulting in many more new partnerships.”

Dr. Viviane Yargeau, CTO of Earth Alive, stated, “A performance white paper produced with completed testing at Pascua-Lama confirmed the high effectiveness of specific microbial strains to control airborne dust particles. With the availability of EA1, modern mining operations are no longer required to cause environmental harm by using harsh chemicals and large quantities of water in their dust control operations.”

Please click on the link below to see the Corporación para el Desarrollo de la Región de Atacama (CORPROA) announcement posted by G&M Gestión Minera on its website:

<http://gmgestionminera.cl/earth-alive-cono-sur-trabaja-en-alianza-publico-privada-para-demostrar-eficacia-de-producto-con-tecnologia-microbiana-capaz-de-controlar-el-polvo-en-90-en-faenas-mineras-de-chile/>

The English language translation below was prepared by Earth Alive:

<http://earthalivect.com/conosur-is-working-on-a-public-private-partnership/>

About Earth Alive Clean Technologies:

Earth Alive aims to be a key player in world markets of environmentally sustainable industrial solutions. The company works with the latest innovations in microbial technology to formulate and patent innovative products that can tackle the most difficult industrial challenges, once only reserved to environmentally harmful chemicals and additives. The company is focused on environmental sustainability in 1) dust control for the mining industry, and 2) the agriculture industry.

For additional company information, please visit: www.earthalivect.com

The CSE has neither approved nor disapproved the contents of this press release. The CSE does not accept responsibility for the adequacy or accuracy of this release.

Forward Looking Information

Except for statements of historical fact, this news release contains certain forward-looking statements within the meaning of applicable securities law. Forward-looking statements are frequently characterized by words such as “plan”, “expect”, “project”, “intend”, “believe”, “anticipate”, “estimate” and other similar words, or statements that certain events or conditions “may” occur. Although Earth Alive believes that the expectations reflected in the

forward-looking statements are reasonable, there can be no assurance that such expectations will prove to be correct. Such forward-looking statements are subject to risks and uncertainties that may cause actual results, performance or developments to differ materially from those contained in the statements. Except as required under applicable securities legislation, the Company undertakes no obligation to publicly update or revise forward-looking information, whether as a result of new information, future events or otherwise.

Earth Alive Clean Technologies Inc.,
1001, Lenoir Street, Suite B-338,
Montreal (Qc) Canada
H4C 2Z6
T.(438) 333-1680

For media information and interview requests, please contact:

Mr. David Gilmour
(e) dgilmour@earthalivect.com
(p) 514-814-2899

For investor relations, please contact:

Mr. Frédérick Chabot
(e) frederick@contactfinancial.com
(p) 438-863-7071