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DISCLAIMER

Forward and related preliminary short form prospectus containing important information relating to the securities described in this presentation has been filed with the securities regulatory authorities in Alberta, British Columbia, Ontario and Quebec. A copy of the amended and related preliminary prospectus is required to be delivered with this document. The amended and related preliminary short form prospectus is still subject to completion. There will not be any sale or any acceptance of an offer to buy the securities until a receipt for the final short form prospectus has been issued. This presentation does not provide full disclosure of all material facts relating to the securities offered. Investors should read the amended and related preliminary short form prospectus, that short form prospectus and any amendment, for disclosure of those facts, especially risk factors relating to the securities offered, before making an investment decision.

The presentation contains certain information that may constitute "forward-looking information" and "forward-looking statements" within the meaning of applicable Canadian and United States securities laws, including statements regarding the expectations of Earth Alive Clean Technologies Inc. ("EAC", "Earth Alive" or the "Corporation") with regard to industry demand, operating performance and growth prospects. All forward-looking information and forward-looking statements are necessarily based on a number of estimates and assumptions that are inherently subject to significant business, economic and competitive uncertainties and contingencies.

Statements other than statements which are reporting results as well as statements of historical fact set forth herein are forward-looking statements that may involve a number of known and unknown risks, uncertainties and other factors, many of which are beyond the ability of Earth Alive to control or predict. Forward-looking statements include, without limitation, statements regarding strategic plans, future plans, sales and revenue estimates, cost estimates and anticipated financial results, capital expenditures and objectives. These statements relate to actions and information that are based on forecasts of future results, estimates of amounts not yet determinable and assumptions of management. Known and unknown factors could cause actual results to differ materially from those presented in the forward-looking statements.

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Page 2 of 31

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OVERVIEW AND OPPORTUNITY

Presenter



Michael Warren
CEO & Director

Overview and Opportunity

Product Offering

Growth Vectors and Financial Performance

Financing Summary

Appendix

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INVESTMENT HIGHLIGHTS



Leading organic biofertilizer with distinct competitive advantages

Certified, high quality, proprietary product offering with leading market position in the biofertilizer space

Additional revenue streams from other agricultural products: Root Rescue and Dr. Margine



Substantial upside potential in patented EA1 dust suppressant

First mover advantage as only organic and biodegradable microbial dust suppressant product in the world



Robust market opportunity in stable agricultural segment with further upside in infrastructure

Well-positioned to capitalize on the new green economy

Soil Activator[®] - addressable biofertilizer market has a projected CAGR of 12.5% until 2024⁽¹⁾ and EA1[®] - dust suppressant market has a projected CAGR of 4.7% until 2026⁽²⁾



Defined strategy with actionable plan to future financial growth

Growing reach with expansion into new geographies and verticals

Increase sales capacity for repeat sell and up-sell opportunities in agriculture and mining sectors

Improve formulation and shipping cost to boost margins in dust suppression



TSXV listing to provide access to a larger source of capital for its next phase of growth

Plans to pursue a TSXV public listing in order to accelerate organic growth and synergistic acquisitions

Significant re-rating opportunity with stronger valuation & liquidity



Experienced leadership team and board with sector expertise

Best-in-class operations and technology with on-site staff and agronomists working closely with local farmers

Proven leading team with solid track record and credibility in the market

⁽¹⁾ Estimated using 2018 as a base year
⁽²⁾ Estimated using 2017 as a base year
Source: Company filings, The World Bank Data, Mordor Intelligence, FICAM Organic International



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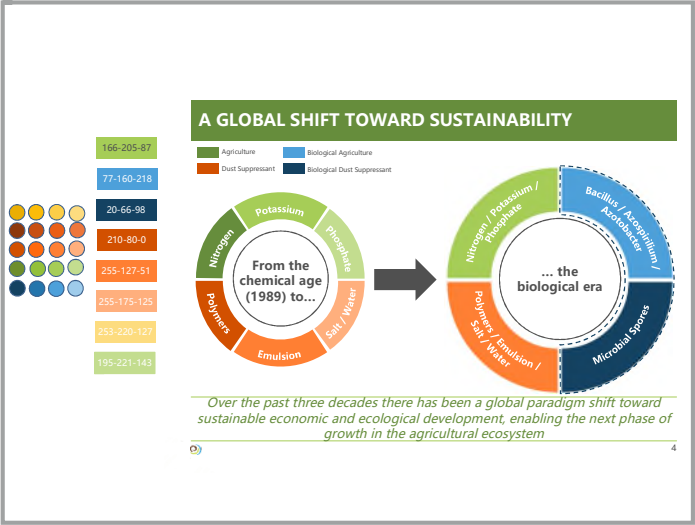
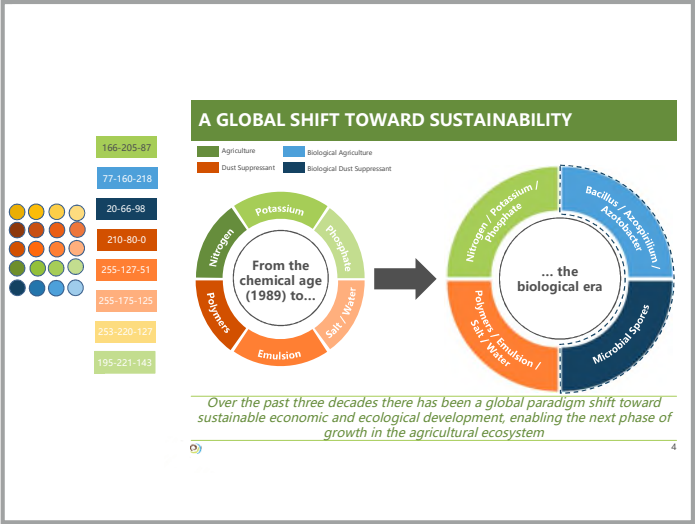
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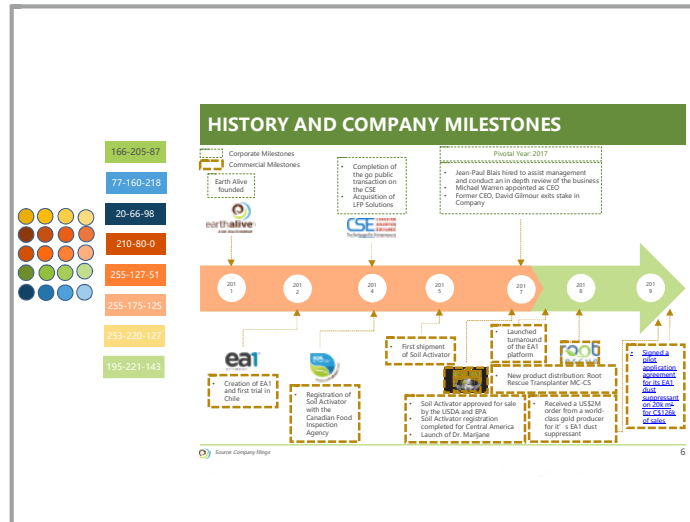
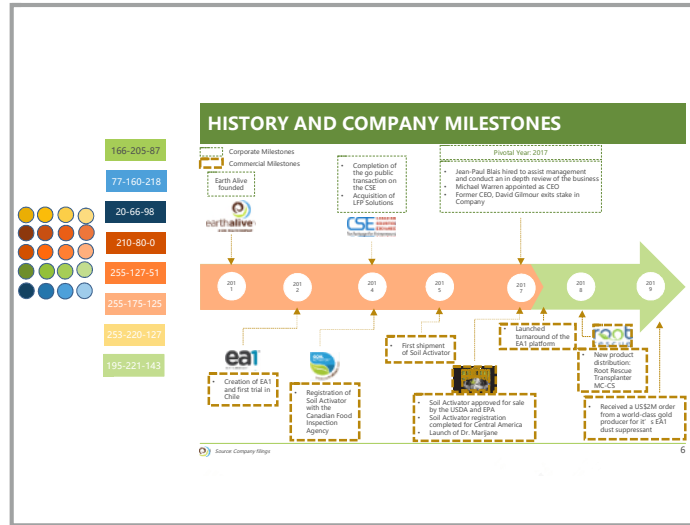
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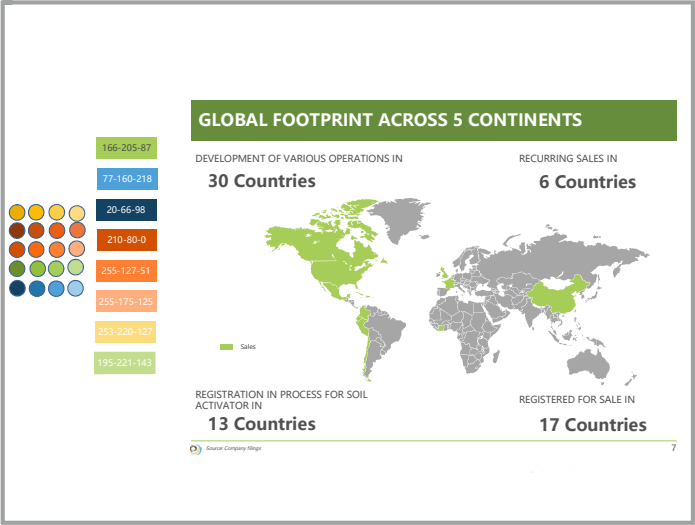
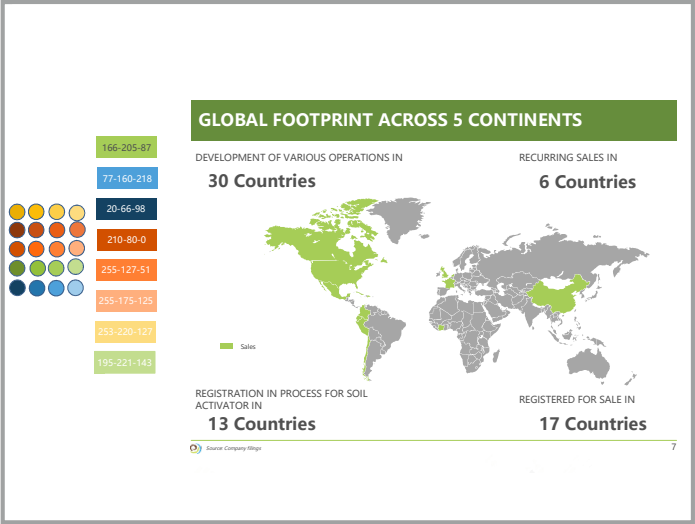
Page 4 of 31

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OVERVIEW AND OPPORTUNITY

Environmental Sustainability – A Top Priority	Biofertilizers Market - Growing support from farmers toward sustainable agricultural practices versus chemical solutions to soil degradation - Organic agriculture is one of the fastest growing Agricultural sub-segment Global Dust Control Market - Enactment of an effective, environmentally sustainable and biodegradable dust control program has become a priority in the mining industry	
Biofertilizer Market Outlook	- Microbial biofertilizers represent –US\$700.0M of the –US\$3.4T global agriculture market - Projected CAGR of 12.5% from 2018 to 2024	
Global Dust Control Market Outlook	–US\$12.5B global dust control market expected to grow to –US\$18.8B by 2026 - Expected annual growth rate of 4.7% - North America accounted for 29.3% of the global dust control market in 2018 and is expected to grow at a 2.3% CAGR until 2026 - Demand supported by the recovery in mining activity as well as momentum in sustainable development	

Positive fundamentals in Earth Alive' s addressable markets supported by a global shift to environmentally sustainable solutions

Sources: Company filings, Monitor Intelligence, Persistence Market Research, The World Bank Data, Monitor Intelligence, ICDM/Organics International



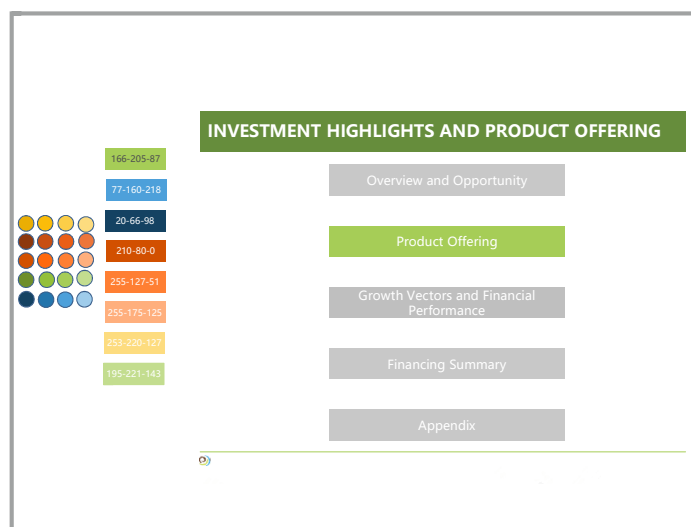
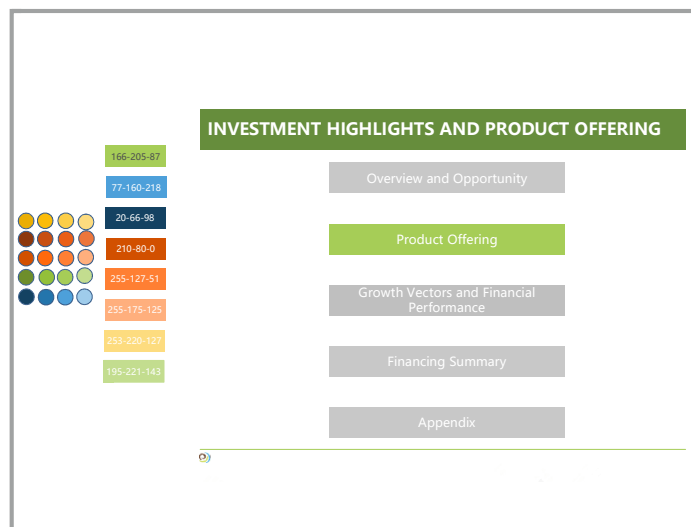
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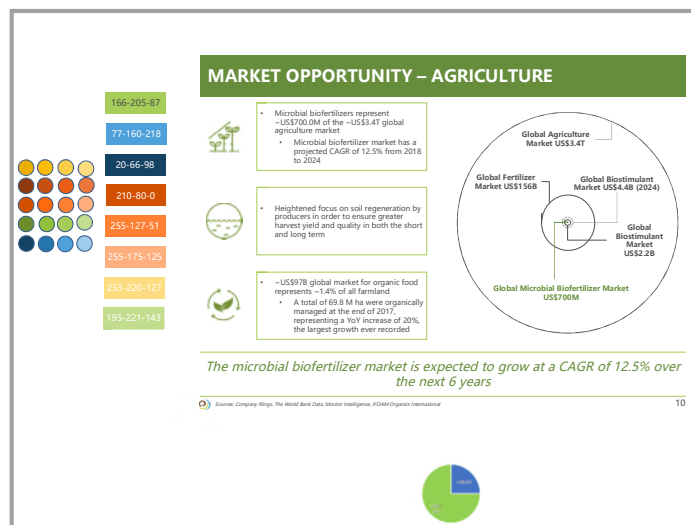
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AGRICULTURE – SOIL ACTIVATOR

FLAGSHIP PRODUCT

DESCRIPTION	END USERS
• Soil Activator™ is a CFI approved and certified organic microbial biofertilizer ⁽¹⁾ • Improves the absorption of plant nutrients and increases agricultural efficiencies (lower nitrogen losses, decreased water use), leading to higher yields and healthier plants • Composed of a proprietary blend of naturally-occurring soil microorganisms • Effective on a breadth of crops as a stand-alone fertilizer or in combination with regular chemical and organic fertilizers • Currently used in organic and conventional farming operations from Africa to Latin America and distributed in Canada the United States	 INDUSTRIAL AND RETAIL WHITE LABEL PROGRAMS FORMULATIONS Over 80% of clientele are recurring clients
APPLICATION	SELECTED DISTRIBUTORS
 GRAINS AND FIELD CROPS  FRUIT AND VEGETABLES  FLOWERS AND LAWN	   

Proven average 36% yield increase as stand-alone fertilizer and average 32% yield increase when used in combination with fertilizers

(1) Soil Activator has received organic certification from the following bodies: Ecocert, BAO Control and Control Union, OMRI



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AGRICULTURE – SOIL ACTIVATOR (CONTINUED)

KEY BENEFITS

- Proven to enhance crop productivity
 - Both field trials and scientific research exhibit highly positive results
- Environmentally sustainable solution with few competing products
- First mover advantage with estimated minimum lead time of 3 years on similar high quality, biofertilizer products
- Registered for sale in 17 countries
- Enhances farm revenue generation
 - Product extended shelf life of 3 years versus 12 months of competitors

BARRIERS TO ENTRY

- Capital requirements and skilled resources for advanced research and development
- Origination of highly effective and profitable formulation is uncertain and costly
- Technical knowledge of product development requires highly skilled specialists in the field
- Pathway to market launch
 - Unpredictable time lag between different steps of the process, from testing to market adoption
 - Registration ranges from 6 months to 5 years
 - Regulation disparities across geographies

SOIL ACTIVATOR CROP RESPONSE (INCREASE IN YIELD OR WEIGHT) ⁽¹⁾

(1) Based on results from field studies conducted by the Corporation
Source: Company Website, Farm Gate

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OTHER – CANNABIS ROOT PROBIOTIC

DESCRIPTION

- Dr. Marijane is a certified-organic biofertilizer for cannabis plants
- Composed of a proprietary blend of naturally-occurring soil microorganisms and an all-natural forestry by-product
- Beneficial microbial population improves nutrient uptake by converting the soil minerals into easily absorbable nutrients, thus promoting the cannabis plant's health and growth



Distribution Channels

Established distribution in Canada, U.S. and U.K.
Registered in multiple 3rd party formulations
Available via online portals, including Amazon






Doctor Marijane increases cannabis crop yield by up to 28%⁽¹⁾

(1) Based on results from field studies conducted by the Corporation
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- 20-66-98
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OTHER – ROOT RESCUE TRANSPLANTER

DESCRIPTION	END USERS
- Root Rescue Mycorrhizae Transplanter MS-CS is a certified-organic wettable powder that contains 18 different essential species of beneficial mycorrhizae that help in the establishment of plant roots and reduce transplant shock - Mycorrhizae is a specialized fungus that attaches to roots and seeks water and nutrients in the soil for the plant - Can be applied to trees, shrubs and perennials - Distributors include amazon.com and Eddi's Wholesale	 CONTRACTORS  GROWERS & DEALERS  HOME GARDENERS  RETAILERS



 Source Company (Logo)
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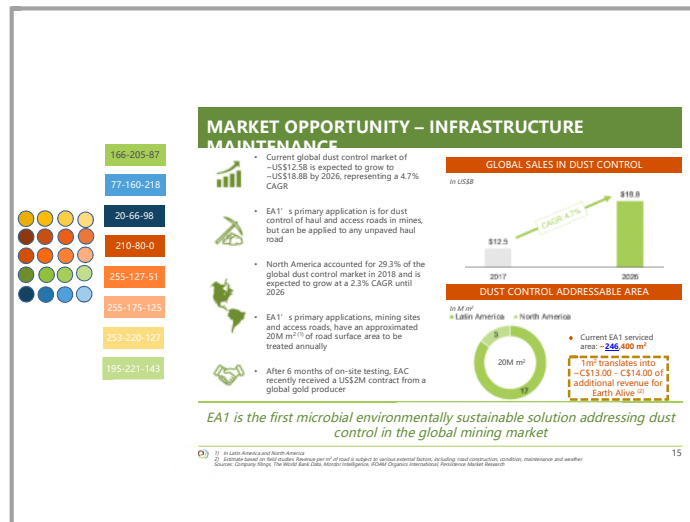
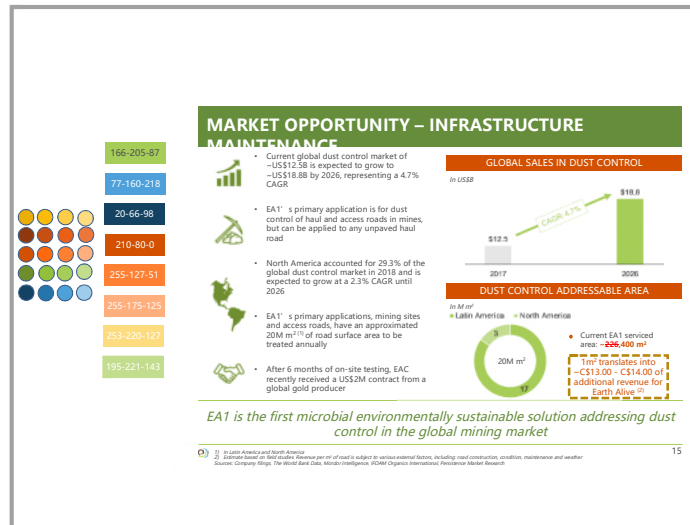
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INFRASTRUCTURE MAINTENANCE – EA1

FLAGSHIP PRODUCT

DESCRIPTION

- EA1™ prevents dust from becoming airborne and eliminates the need for water application to abate dust for two weeks
- First organic and biodegradable microbial dust suppressant product in the world

KEY BENEFITS



240 MONTHLY TRUCK PASSAGES



ONLY 3 MONTHLY TRUCK PASSAGES

VALIDATED AT 12 MINE SITES IN 10 COUNTRIES

MORE THAN 80% IN WATER SAVINGS




EA1 is an extremely effective dust control alternative as it eliminates 90% to 99% of dust on work sites

Source: Company Website



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OTHER – INDUSTRIAL CLEANER: RAPIDALL

DESCRIPTION

- RapidAll is a 100% organic, biodegradable industrial cleaner used to clean and eliminate organic materials like fats, grease, oil & synthetics, heavy dirt and grime
- All-natural, industrial cleaner made with beneficial bacteria that works on all types of metal surfaces and flooring surfaces for indoor and outdoor applications
 - Can also be used as degreaser to clean grout lines and eliminate odors



Industrial Usage

Can be used on all transit vehicles such as trucks, planes, trains, buses as well as heavy machinery and off-road equipment



Safe for the planet

100% biodegradable, made with beneficial bacteria without any chemicals

100% organic, biodegradable product used to efficiently clean and eliminate organic materials such as: fats, grease, oil & synthetics, heavy dirt and grime

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Industrial Usage

Can be used on all transit vehicles such as trucks, planes, trains, buses as well as heavy machinery and off-road equipment



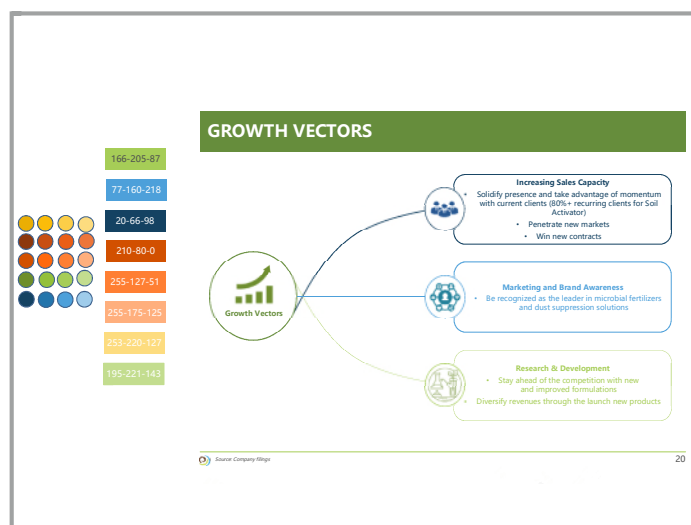
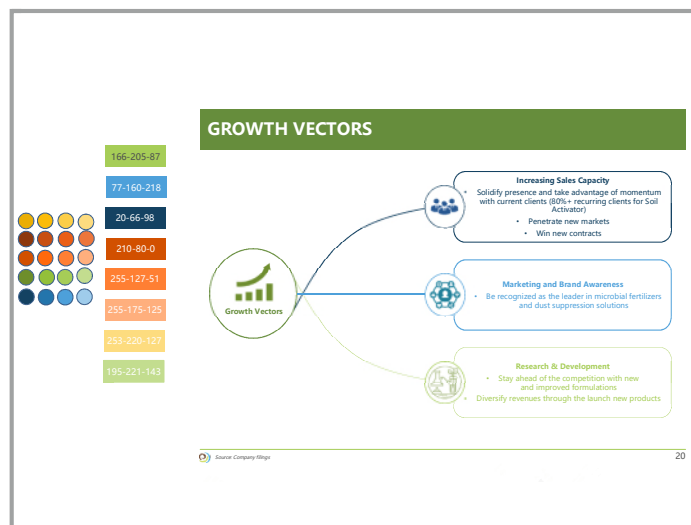
Safe for the planet

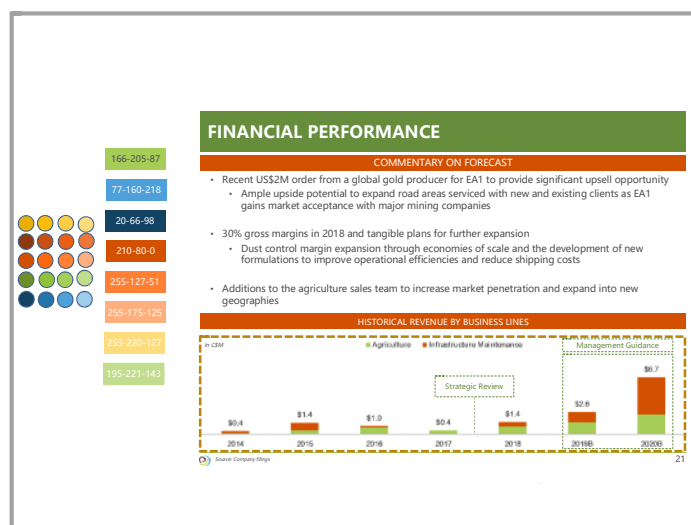
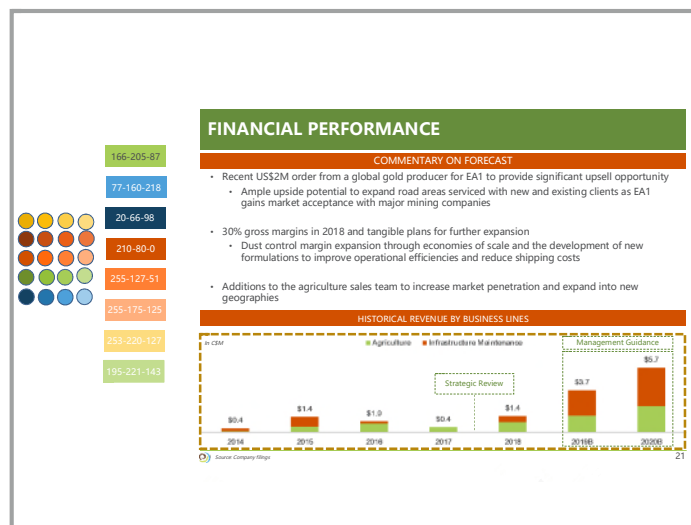
100% biodegradable, made with beneficial bacteria without any chemicals

100% organic, biodegradable product used to efficiently clean and eliminate organic materials such as: fats, grease, oil & synthetics, heavy dirt and grime

Source: Company Website







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195-221-143

FINANCING SUMMARY

Overview and Opportunity

Product Offering

Growth Vectors and Financial Performance

Financing Summary

Appendix

166-205-87

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FINANCING SUMMARY

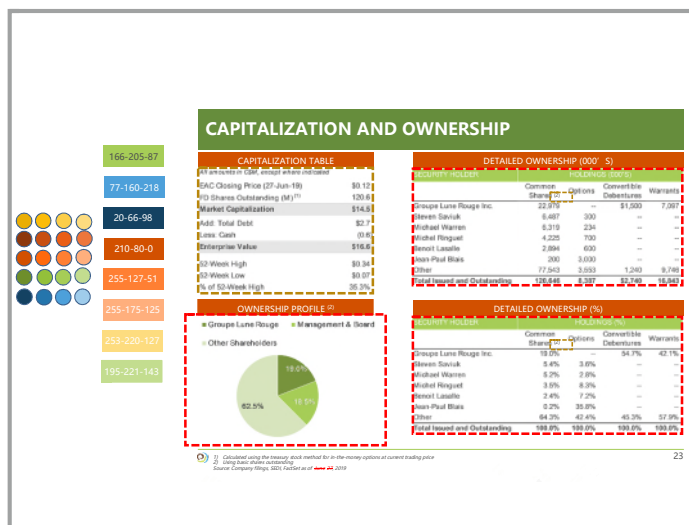
Overview and Opportunity

Product Offering

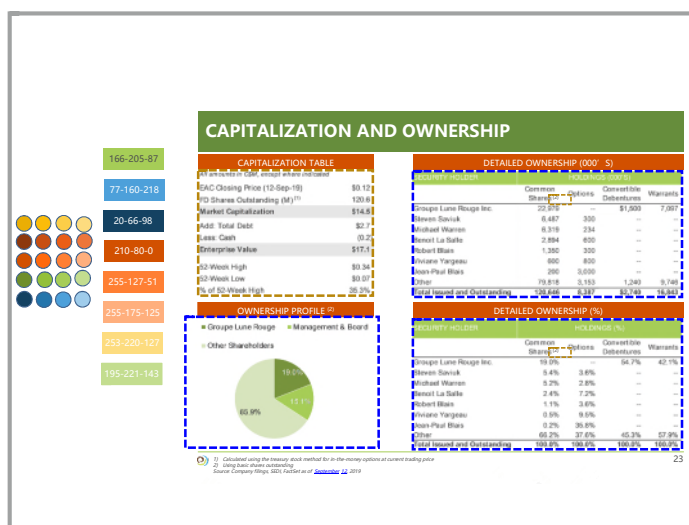
Growth Vectors and Financial Performance

Financing Summary

Appendix



EAC_Marketing Materials_13.09.2019 (Filed) Slide 23





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255-175-125	
253-220-127	
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FINANCING SUMMARY

Company	Earth Alive Clean Technologies Inc. ("Earth Alive" or the "Company")
Offering	Minimum Public Offering of Common Shares of the Company (the "Offered Shares")
Issue Price	C\$0.44 per Common Share (the "Issue Price")
Listing	The Common Shares are listed on the Canadian Securities Exchange ("CSE") in Canada under the symbol "EAC". The Corporation will apply to list and post for trading the common shares, including the Offered Shares, on the TSX Venture Exchange (the "TSXV"). Concurrently with their listing on the TSXV, the Corporation will delist the common shares currently posted and traded on the CSE.
Use of Proceeds	The net proceeds from the Offering will be mainly used for the advancement of sales, marketing and commercialization of Soil Activator and EA1 research and development, including expanding the scope of use of EA1, to develop new markets for this innovative technology in addition to increasing its use in the mining sector, and for general corporate purposes.
Selling Arrangements	The Common Shares will be offered in the provinces of Alberta, British Columbia, Ontario and Quebec, as agreed upon between the Company and Desjardins Securities Inc. ("Desjardins").
Closing Date	The Offering shall close the week of → 2019 or such other date as Desjardins and the Company may agree.

Proceeds will support Earth Alive's growth initiatives over the next two years

24



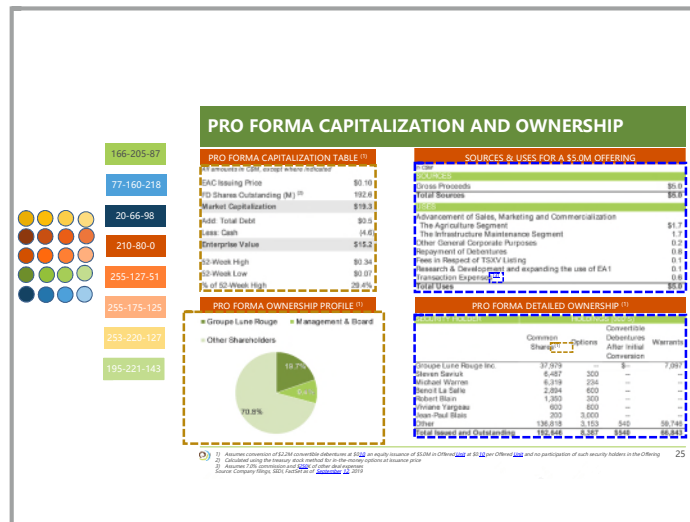
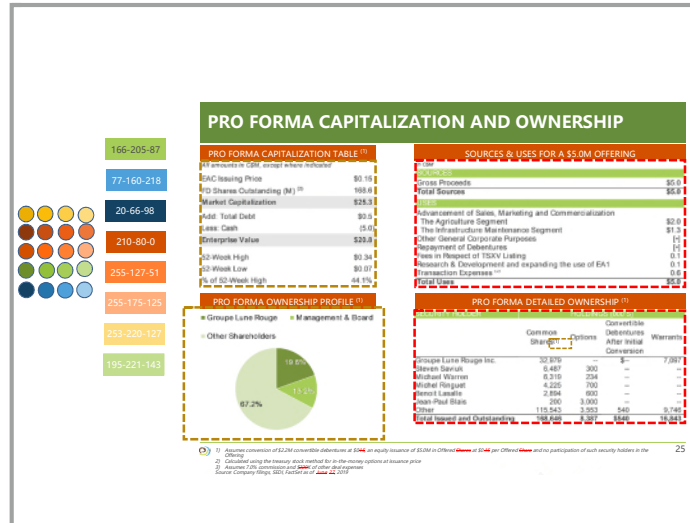
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Selling Arrangements	The Offered Shares will be offered in the provinces of Alberta, British Columbia, Ontario and Quebec, as well as in the U.S. via a private placement, as agreed upon between the Company and Desjardins Securities Inc. ("Desjardins").
Closing Date	The Offering shall close the week of → 2019 or such other date as Desjardins and the Company may agree.

Proceeds will support Earth Alive's growth initiatives over the next two years

24



APPENDIX	
166-205-87	Overview and Opportunity
77-160-218	Product Offering
20-66-98	Growth Vectors and Financial Performance
210-80-0	Financing Summary
255-127-51	Appendix
255-175-125	
253-220-127	
195-221-143	

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166-205-87	Overview and Opportunity
77-160-218	Product Offering
20-66-98	Growth Vectors and Financial Performance
210-80-0	Financing Summary
255-127-51	Appendix
255-175-125	
253-220-127	
195-221-143	

SOIL ACTIVATOR AS A LEADER							
	Primary Product	Regions Active	Microbial Strains	Bacteria Count	3-yr Shelf Life	Withstand Freeze	Production Scale-up
166-205-87	Earth Alive Clean Technologies Inc.	Soil Activator	CAN, U.S., LATAM, Africa	Bacillus subtilis, Bacillus amyloliquefaciens, Pseudomonas monteilii	2.54X10 ⁹	✓	✓
77-160-218	Albion	Microflora Pro	CAN, U.S.	Bacillus species	n.a.	✗	✗
20-66-98	Acceleration BioAg (E.k.a. Microflora BioAg)	JumpStart	CAN, U.S.	Penicillium bilaiae	7.20X10 ⁹	✗	✓
210-80-0	Agricore	Accomplish	U.S.	Bacillus licheniformis, Bacillus megaterium, Bacillus pumilus	3.00X10 ⁹	✗	n.a.
255-127-51	Agrinova	Invigorate	U.S., LATAM, Europe, Asia	Clostridium sp., Azobacter vinelandii	6.00X10 ⁹	✗	n.a.
255-175-125	Concentric Ag	Inocure Garden Solution	CAN, U.S.	Bacillus, Lactobacillus	4.80X10 ⁹	✓	✗
253-220-127	Global Organics	IsoGreen	U.S., LATAM, Turkey, Australia	Bacillus amyloliquefaciens, Bacillus subtilis, Scedesmus quadricauda	3.00X10 ⁹	✗	n.a.
195-221-143	Indigo Ag	Treated Seed	U.S.	n.a.	n.a.	n.a.	✗

Source: Company filings

SOIL ACTIVATOR AS A LEADER							
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77-160-218	Albion	Microflora Pro	CAN, U.S.	Bacillus species	n.a.	✗	✗
20-66-98	Acceleration BioAg (E.k.a. Microflora BioAg)	JumpStart	CAN, U.S.	Penicillium bilaiae	7.20X10 ⁹	✗	✓
210-80-0	Agricore	Accomplish	U.S.	Bacillus licheniformis, Bacillus megaterium, Bacillus pumilus	3.00X10 ⁹	✗	n.a.
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195-221-143	Indigo Ag	Treated Seed	U.S.	n.a.	n.a.	n.a.	✗

Source: Company filings



166-205-87

77-160-218

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195-221-143

A PROVEN LEADERSHIP TEAM

	MICHAEL WARREN CEO & DIRECTOR	- Proven track record in environmentally focused businesses for 20+ years - Previously founded and managed LTP Solutions where joined Earth Alive in 2014 - Appointed CEO in May 2017 & member of the Board of Earth Alive in June 2018
	JEAN-PAUL BLAIS CHIEF STRATEGY OFFICER	- Seasoned professional with 30+ years of national and international experience in corporate strategy, marketing and communications - Appointed Chief Strategy Officer in December 2017
	LIETTE NADON CHIEF FINANCIAL OFFICER	- Senior executive with 19+ years of experience in financial & executive management - CPA with a Masters in Financial Performance 10 years as CFO for multiple public firms in the mining space
	SIMON NEUFELD CHIEF AGRONOMIST	- Masters in Science (MSc) with a specialization in plant science - Certified Crop Advisor with 10+ years in organic agriculture - Previously agronomist for Homestead Organics, Eastern Ontario's premier organic feed mill and farm supply company
	PAOLA CORREAL GENERAL MANAGER OF OPERATIONS	8+ years of business management experience notably in commercial relationship development - Proven negotiation skills and global comprehension of contracting business practices



28



166-205-87

77-160-218

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	SIMON NEUFELD CHIEF AGRONOMIST	• Masters in Science (MSc) with a specialization in plant science • Certified Crop Advisor with 10+ years in organic agriculture • Previously agronomist for Homebased Organics, Eastern Ontario's premier organic feed mill and farm supply company
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28

166-205-87

ROBERT BLAIN

Robert Blain FCPA, is CEO of Groupe Lune Rouge, a company that develops projects and invests in different funds with a focus on Technology, Life sciences, Sustainability, Entertainment and Real Estate and he handles the Family office of Mr. Guy Laliberté. He acted as CFO of the Cirque du Soleil for more than 20 years and, since 2007, Mr. Blain has been a director and the treasurer for One Drop Foundation which aims to fight poverty by supporting access to water worldwide. A graduate of the HEC Montreal (BA) in 1975, a CPA (CA) since 1981, Mr. Blain earned the title of FCA in January 2009, in recognition of his services to the profession and in 2011, he was named CFO of the year by CFCanada.ca.



VIVIANE YARGEA

Dr. Yargeau is a chemical engineer specialized in chemical and environmental engineering. She serves on various committees including the international management committee of the Advanced Oxidation Processes specialist group of the International Water Association (IWA) and on several journal editorial boards. Her research focuses on the control of environmental pollutants through improved mitigation technologies.



ANN BARNES

Ann has acted as Legal and General Counsel for a number of private and publicly held Canadian and International companies. Her areas of legal practice include: Canadian and U.S. corporate and securities law, intellectual property and information technology. The last 10 years, she has been an active member of the National Health Food Council in Ann introduced Chia to The North American health food markets and developed a line of hemp-based and trending superfoods. Ann's plant-based green passion led to her trailblazing through the medical cannabis industry. She started and operated the first Health Canada licensed and first operational medical cannabis licensed producer (LP) in Canada as majority owner and Chairman of Pacific Natural Project Inc. Ann is currently the founder and CEO of Edica Natural, a female focused health supplement company with a digital subscription sales model.

ROBERT BLAIN

Robert Blain FCPA, is CEO of Groupe Lune Rouge, a company that develops projects and invests in different funds with a focus on Technology, Life sciences, Sustainability, Entertainment and Real Estate and he handles the Family office of Mr. Guy Laliberté. He acted as CFO of the Cirque du Soleil for more than 20 years and, since 2007, Mr. Blain has been a director and the treasurer for One Drop Foundation which aims to fight poverty by supporting access to water worldwide. A graduate of the HEC Montreal (BAA) in 1979, a CPA (CA) since 1981, Mr. Blain earned the title of FCA in January 2000, in recognition of his services to the profession and in 2011, he was named CFO of the year by CFOCanada.ca.



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ANN BARNES

Annen has acted as Legal and General Counsel for a number of private and publicly held Canadian and International companies. Her areas of legal practice include: Canadian and U.S. corporate and securities law, intellectual property and information technology. Therefor, she founded the firm and two National health food companies. Ann introduced Chica to The North American health food markets and developed a line of hemp-based and trending superfoods; Ann's plant-based green passion led to her trailblazing through the medical cannabis industry. She started and operated the first Health Canada licensed and first operationally medical cannabis technology. Therefor, she founded the majority owner and Chairman of Peace Naturals Project Inc. Ann is currently the founder and CEO of Eden Naturals, a female focused health supplement company with a digital subscription sales model.

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Mr. Patterson is a corporate entrepreneur with over 25 years experience developing markets for both U.S. and Canadian-based businesses. Throughout his life, Todd has been immersed in the world of agriculture. He grew up on a working farm in southern Ontario and has managed multi-level functionality for businesses in the agricultural, natural food, and produce sectors for over 25 years. As the Founder/President/Owner of P4 Group Inc., Todd focuses on developing national or international growth for companies ranging in size from start-ups to over \$55 million. Over the course of his career, Todd has launched some exceptionally innovative and profitable brands to North America, including POM Wonderful, Gourmet Garden, Snapple and just recently, Big Mountain Foods. He also has considerable experience managing government relations, sales, marketing, and logistics for companies wishing to expand their product reach across borders.

Mr. ~~LeSalle~~ is the President and CEO of Windiga Energy, a Canadian-based independent power producer focused on developing, owning and operating renewable energy facilities on the African continent. Also, Chairman & CEO of Agalad Resources Ltd, a gold exploration company with assets in Mauritania and Burkina Faso. Chairman of Semafo Resources Inc., a base metal exploration company with assets in Côte d'Ivoire and Chairman of SRI Graphite Inc. with assets in Guinea. He is the founder of SEMARCO (a TSA listed company) and a well known mining entrepreneur in Canada and Africa. Mr. ~~LeSalle~~ brought SEMARCO from junior explorer to a +250,000 ounce per year gold producer with three mines in operation in West Africa. Mr. ~~LeSalle~~ is also the Chairman of the Canadian Council on Africa.

Steve Savluk graduated from Concordia University (B.Com) and started his career in accounting at RPMG. He quickly moved to venture capital investing through Mantec Capital Inc., a company he co-founded over 30 years ago, and which still actively invests in emerging companies with a focus on the life science, renewable energy and sustainable resource sectors. He also co-founded Valco Pharma in 2003 and has served as its President and CEO. Mr. Savluk transformed Valco Pharma from its early years as an in-licensor of established brands to a fast-growing full service Canadian pharmaceutical company.

30

EAC_Marketing Materials_13.09.2019 (Filed) Slide 30

166-205-87

77-160-218

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30

Page 31 of 31

Comparison Report: EAC_Marketing Materials_28.06.2019 vs. EAC_Marketing Materials_13.09.2019 (Filed)

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