Earth Alive announces the appointment of Jean-Luc Deschamps, CPA,CA as the new CFO and the resignation of their CFO

MONTREAL, Oct. 29, 2021 (GLOBE NEWSWIRE) -- **Earth Alive Clean Technologies Inc. (TSXV: EAC – "Earth Alive"** or the "**Company"**) announced today that Frederic Beausoleil resigned as CFO and that Jean-Luc Deschamps, CPA,CA has been appointed as the new CFO. Frederic will be leaving on November 17th giving the time to ensure a smooth transfer of the responsibilities to Jean-Luc.

Mr. Robert Blain, Chairman of the Board of Earth Alive commented, "I would like to thank Frederic for his involvement and dedication over the last eighteen months. On behalf of myself and the Board of Directors, I would like to wish him much success in his future endeavours".

Mr. Nikolaos Sofronis, CEO of Earth Alive, welcomes Jean-Luc Deschamps: "We are happy to have Jean-Luc joining the team. Jean-Luc brings over 40 years of experience and will help us in the execution of our growth strategy."

About Earth Alive Clean Technologies
Earth Alive is a soil health company and an industry leader in microbial technologies. Earth Alive's innovative products contribute to regenerative agriculture, natural dust suppression with minimal water use and industrial cleaning that is ecological and human friendly. For additional information, please visit: https://earthalivect.com/.

For information, please contact:
Nikolaos Sofronis, CEO
438 333-1680; 514-462-1628