

Kinaxis and mSE Solutions Establish Strategic Partnership

Leading supply chain planning software company and global consulting organization partner to help customers realize end-to-end supply chain optimization

OTTAWA, Oct. 18, 2017 /CNW/ - [Kinaxis®](#) (TSX:KXS), provider of [RapidResponse®](#), a leading cloud-based supply chain management solution based on concurrent planning, today announced a strategic alliance with mSE Solutions, a recognized expert in supply chain strategy and provider of the SupplyChain FingerPrint® methodology. The partnership will combine Kinaxis' industry-leading concurrent planning solution with mSE Solutions' consultative vision, strategy expertise and delivery capabilities to drive increased value for RapidResponse users.

"Expanding our reach through strategic partnerships with leading companies such as mSE Solutions provides access to some of the world's largest organizations and continues to fuel our global growth," said [John Sicard](#), Chief Executive Officer, Kinaxis. "RapidResponse's concurrent planning capabilities coupled with mSE's expertise, experience and vision for next-generation extended supply chains will enable global organizations to unlock RapidResponse's full potential, optimize supply chain processes and gain competitive advantage. With headquarters in Munich, Germany, mSE Solutions also provides Kinaxis with a strategic geographic advantage to help further drive our expansion in Europe."

"We are excited to partner with Kinaxis and look forward to expanding their presence into new markets and geographies," said Klaus Imping, Chief Operating Officer, mSE Solutions. "Through our investigative consulting approach, SupplyChain FingerPrint, we optimize all the elements in an organization's end-to-end value chain — from the end customer and distribution to production and the supplier. As a Kinaxis strategic partner, we can further extend that value with the power of RapidResponse to help our customers accelerate their supply chain journey."

Cloud-based RapidResponse bridges the gap between data, process and people, providing a more effective way to manage sales and operations planning (S&OP) and supply chain planning. The platform's concurrent planning capability enables organizations to simultaneously and continuously plan, monitor and respond to supply chain changes in a single environment. Concurrent planning bridges functional planning silos and connects all nodes across the global supply chain for faster, more effective decision-making.

Forward-Looking Statements

Certain statements in this release constitute forward-looking statements within the meaning of applicable securities laws. Forward-looking statements include statements as to Kinaxis' growth opportunities and the potential benefits of, and demand for, Kinaxis' products and services. These statements are subject to certain assumptions, risks and uncertainties, including our view of the relative position of Kinaxis' products and services compared to competitive offerings in the industry. Readers are cautioned not to place undue reliance on such statements. Kinaxis' actual results, performance, achievements and developments may differ materially from the results, performance, achievements or developments expressed or implied by such statements. Risk factors that may cause the actual results, performance, achievements or developments of Kinaxis to differ materially from the results, performance, achievements or developments expressed or implied by such statements can be found in the public documents filed by Kinaxis with Canadian securities regulatory authorities. Kinaxis assumes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as expressly required by law.

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About Kinaxis Inc.

Offering the industry's only concurrent planning solution, Kinaxis helps organizations around the world revolutionize their supply chain planning. Kinaxis RapidResponse, our cloud-based supply chain management software, connects your data, processes and people into a single harmonious environment. With a consolidated view of the entire supply chain, you can plan expected performance, monitor progress and respond to disconnects when reality hits. RapidResponse lets you know sooner and act faster, leading to reduced decision latency, and improved operational and financial performance. We can prove it. From implementation to expansion, we help our customers with every step of their supply chain journey.

About mSE Solutions

mSE stands for supply chain process optimization end-to-end. Our claim - *We Innovate. We Transform. We Integrate.* - summarizes our approach to partnering with our clients from strategy to process and from innovative ideas to implementation. Our strong, investigative consulting method precisely reveals potential for innovation. Our experience enables us to transform innovation into executable plans. Our unique SC expertise in both processes/people as well as systems/data allows us to achieve innovation on the operational side. Our promise: no recommendation without commitment to implement!

For further information, see www.mse-solutions.com

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