



EY and Kinaxis Join Forces to Drive Supply Chain Reinvention for the Digital Age

OTTAWA, CANADA, January 8, 2019 – Ernst & Young LLP (EY UK) and [Kinaxis®](#) Inc. (TSX:KXS) today announced they are forming an alliance to modernize their common clients' end-to-end supply chain capabilities and drive broader digital transformation.

Under this alliance, EY UK and Kinaxis will help clients achieve considerable supply chain efficiencies by adopting a [concurrent planning approach](#) that connects people, process and data to offer faster and better decision-making.

"Companies with complex supply chains face considerable planning challenges in the form of demand volatility, market uncertainty and unprecedented levels of change," said Glenn Steinberg, EY Global and EY Americas Leader, Supply Chain and Operations. "Supply chains must meet customer service levels at the lowest cost and with the highest operational efficiencies, in ways that are agile, flexible and efficient. We are committed to working together to provide advanced digital solutions that help clients align markets, supply chain, operations and finance, and serve their customers with excellence."

The agreement is designed to address clients' challenges in supply chain and help them achieve supply chain excellence. The alliance combines the extensive EY experience in supply chain and operations consulting, digital transformation and intelligent automation with the industry-leading Kinaxis supply chain planning platform, including augmented intelligence and machine learning capabilities.

"This is a truly exciting time to be a supply chain practitioner. We are seeing the greatest wave of transformation ever in the supply chain planning area, and we are working with EY clients to help them capitalize on the latest trends," said Jolyon Austin, Supply Chain Transformation Leader, Advisory, Ernst & Young LLP. "Through our relationship with Kinaxis, we are able to offer our clients an expanded, market-leading approach that will help revolutionize the way they operate."

"The complexity and continuing evolution of supply chain planning require experienced change management, process re-engineering, data integration and implementation capabilities," said Paul Carreiro, Chief Revenue Officer, Kinaxis. "The integrated and collaborative EY approach to serving their clients aligns with our philosophy and our capabilities to help achieve a consolidated view of the entire supply chain so that clients can plan expected performance, monitor progress and respond to disconnects. Combined this creates a strong foundation for our alliance, and we look forward to working with EY as we help customers move through their digital supply chain journey."

Forward-Looking Statements

Certain statements in this release constitute forward-looking statements within the meaning of applicable securities laws. Forward-looking statements include statements as to Kinaxis' growth opportunities and the potential benefits of, and demand for, Kinaxis' products and services. These statements are subject to certain assumptions, risks and uncertainties, including our view of the relative position of Kinaxis' products and services compared to competitive offerings in the industry. Readers are cautioned not to place undue reliance on such statements. Kinaxis' actual results, performance, achievements and developments may differ materially from the results, performance, achievements or developments expressed or implied by such statements. Risk factors that may cause the actual results, performance, achievements or developments of Kinaxis to differ materially from the results, performance, achievements or developments expressed or implied by such statements can be found in

the public documents filed by Kinaxis with Canadian securities regulatory authorities. Kinaxis assumes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as expressly required by law.

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About Kinaxis Inc.

As the recognized leader in digital supply chain management for concurrent planning, [Kinaxis](#) is helping organizations around the world revolutionize their supply chain planning. Kinaxis RapidResponse, our cloud-based supply chain management software, connects your data, processes and people into a single harmonious environment. With a consolidated view of the entire supply chain, you can plan expected performance, monitor progress and respond to disconnects when reality hits. RapidResponse lets you know sooner and act faster, leading to reduced decision latency, and improved operational and financial performance. We can prove it. From implementation to expansion, we're here to help our customers with every step of their supply chain journey.

Source: Kinaxis

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