
UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 14A

**PROXY STATEMENT PURSUANT TO SECTION 14(a) OF THE
SECURITIES EXCHANGE ACT OF 1934**

Filed by the Registrant ☒

Filed by a Party other than the Registrant ☐

Check the appropriate box:

- ☐ Preliminary Proxy Statement
- ☐ **Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- ☐ Definitive Proxy Statement
- ☒ Definitive Additional Materials
- ☐ Soliciting Material under §240.14a-12



CRONOS GROUP INC.

(Name of Registrant as Specified in Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- ☒ No fee required.
 - ☐ Fee paid previously with preliminary materials.
 - ☐ Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11.
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BROADRIDGE CORPORATE ISSUER SOLUTIONS
C/O CRONOS GROUP INC.
6D - 7398 YONGE ST
PMB 732
THORNHILL, ON L4J 8J2

V72272-P30200

Your **Vote** Counts!

CRONOS GROUP INC.

2025 Annual Meeting

Vote by June 18, 2025

11:59 p.m. Eastern Time



You invested in CRONOS GROUP INC. and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. **This is an important notice regarding the availability of proxy materials for the shareholder meeting to be held on June 20, 2025.**

Get informed before you vote

View the Notice and Proxy Statement and Annual Report on Form 10-K online OR you can receive a free paper or email copy of the material(s) by requesting prior to June 6, 2025. If you would like to request a copy of the material(s) for this and/or future shareholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit **www.ProxyVote.com**

Control #

Smartphone users

Point your camera here and
vote without entering a
control number



Vote Virtually at the Meeting*

June 20, 2025
11:00 AM Eastern Time

Virtually at:
www.virtualshareholdermeeting.com/CRON2025

*Please check the meeting materials for any special requirements for meeting attendance.

THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming shareholder meeting. Please follow the instructions on the reverse side to vote these important matters.

Voting Items	Board Recommends
1. Election of Directors Nominees:	
1a. Jason Adler	✓ For
1b. Murray Garnick	✓ For
1c. Michael Gorenstein	✓ For
1d. Kamran Khan	✓ For
1e. Dominik Meier	✓ For
1f. James Rudyk	✓ For
1g. Elizabeth Seegar	✓ For
2. Adoption of an advisory (non-binding) resolution to approve the compensation of the Company's named executive officers as disclosed in the proxy statement dated April 25, 2025.	✓ For
3. Appointment of Davidson & Company LLP to serve as the Company's independent auditor for fiscal year 2025 and to authorize the board of directors of the Company to fix their remuneration.	✓ For

NOTE: Such other business as may properly come before the meeting or any adjournment thereof.

We are using the U.S. "notice-and-access" system for delivery of the proxy materials relating to this year's annual general meeting of shareholders. Under U.S. Securities and Exchange Commission rules, instead of receiving a paper copy of the proxy materials, you are receiving this notice that the proxy materials for the annual general meeting of shareholders are available on the Internet. Follow the instructions on the reverse side to view the materials and vote online or request a paper copy of the materials at no charge. Proxy materials are available under our issuer profile at www.sedar.com and www.sec.gov/edgar as well as on our website at <https://thecronosgroup.com>.

Prefer to receive an email instead? While voting on www.ProxyVote.com, be sure to click "Delivery Settings".