



Restaurant Brands International Inc.
226 Wyecroft Road
Oakville, Ontario, L6K 3X7, Canada

April 25, 2017

NOTICE OF ANNUAL AND SPECIAL MEETING

Meeting Date: June 5, 2017

Time: 8:00 a.m. E.T.

Location:

226 Wyecroft Road, Oakville,
Ontario, L6K 3X7, Canada

Record Date: April 11, 2017

We mailed an Important Notice Regarding the Availability of Proxy Materials for the 2017 Annual and Special Meeting of Shareholders (the "Notice") on or about April 25, 2017.

We are providing access to the proxy statement and annual report via the Internet using the U.S. "notice and access" system. These materials are available on the website referenced in the Notice (www.envisionreports.com/RBI2017).

Dear Shareholder,

We invite you to attend Restaurant Brands International Inc.'s 2017 annual and special meeting of shareholders (the "Meeting") for the following purposes:

- 1 Elect twelve directors specifically named in the management information circular and proxy statement that accompanies this Notice of Meeting (the "proxy statement"), each to serve until the close of the 2018 Annual Meeting of Shareholders or until his or her successor is elected or appointed.
- 2 Approve, on a non-binding advisory basis, the compensation paid to our named executive officers.
- 3 Appoint KPMG LLP as our auditors to serve until the close of the 2018 Annual Meeting of Shareholders and authorize our directors to fix the auditors' remuneration.
- 4 Consider a shareholder proposal to adopt a written board diversity policy, if properly presented at the Meeting.

You will also be asked to transact any other business that may properly come before the Meeting or vote on any adjournment or postponement of the Meeting.

Only (1) holders of our common shares, (2) holders of our preferred shares and (3) the trustee that holds our special voting share, in each case as of the close of business on the record date, are entitled to notice of and to vote upon the proposals to be presented at the Meeting.

Please read this document to learn more about the Meeting, your director nominees, and our executive compensation and governance practices.

Thank you for your participation and we look forward to seeing you at the Meeting.

Sincerely,

Jill Granat
General Counsel & Corporate Secretary

IT IS IMPORTANT THAT YOU CAREFULLY
READ THE PROXY STATEMENT AND VOTE