

Flow Beverage Corp. Announces Annual General Meeting Results

TORONTO--(BUSINESS WIRE)--April 29, 2025--Flow Beverage Corp. (TSX:FLOW; OTCQX:FLWBF) (“**Flow**” or the “**Company**”) is pleased to announce the voting results from its annual general meeting of the shareholders (the “**Meeting**”), held on April 28, 2025. A total of 54,302,986 votes were represented in person or by proxy at the Meeting, constituting approximately 38.33% of the Company’s total issued and outstanding subordinate voting shares and multiple voting shares as of the record date.

All of the matters put forward before shareholders for consideration and approval as set out in the Company’s management information circular dated March 20, 2025 (the “**Circular**”) were approved by the shareholders. Each of the five director nominees was elected as a director of Flow. Detailed results of the vote are set out below.

Nominee	Votes For	Votes Against	Total Votes Cast	Percentage of Votes For	Percentage of Votes Against
Patrick Bousquet-Chavanne	50,371,540	452,296	54,302,986	99.110	0.890
Stephen A. Smith	50,383,493	440,343	54,302,986	99.134	0.866
Michael Lines	49,930,337	893,499	54,302,986	98.242	1.758
Joseph Mimran	50,485,103	338,733	54,302,986	99.334	0.666
Nicholas Reichenbach	50,384,493	439,343	54,302,986	99.136	0.864

All other item of business put forward at the Meeting were approved, being the reappointment of Ernst & Young LLP as Flow’s auditor and the approval of the amendment to the Company’s omnibus incentive plan and, subject to and in accordance with the terms of the Term Loan and Security Agreement with RI Flow LLC (the “**Term Loan**”), the extension of the maturity date of the Term Loan (the “**Maturity Date Extension**”), with approval of the Maturity Date Extension having been obtained with the exclusion of the votes attached to the subordinate voting shares beneficially owned or over which control or direction is exercised by either of RI Flow LLC, NFS Leasing Canada Ltd and Clifford L. Rucker. Further details on these items of business can be found in the report of voting results and management information circular which are available under the Company’s profile on SEDAR+ at www.sedarplus.ca.

About Flow

Flow is one of the fastest-growing premium water companies in North America. Founded in 2014, Flow’s mission since day one has been to reduce environmental impacts by providing sustainably sourced natural mineral spring water in the most sustainable product formats. Today, the brand is B-Corp Certified with a best-in-class score of 114.6, offering a diversified line of health and wellness-oriented beverage products: original mineral spring water, award-winning organic flavours and sparkling mineral spring water in sizes ranging from 300-ml to 1-litre. All products contain naturally occurring electrolytes and essential minerals and support Flow’s overarching purpose to “bring wellness to the world through the positive power of water.” Flow beverage products are available at retailers in Canada and the United States, and online at flowhydration.com.

For more information on Flow, please visit Flow's investor relations site at: investors.flowhydration.com.

Forward-Looking Statements

This press release contains forward-looking information and forward-looking statements within the meaning of applicable securities laws ("**Forward-Looking Statements**"). The Forward-Looking Statements contained in this press release relate to future events or Flow's future plans, operations, strategy, performance or financial position, such as the extension of the maturity date of the Term Loan and Security Agreement with RI Flow LLC, and are based on Flow's current expectations, estimates, projections, beliefs and assumptions.

Such Forward-Looking Statements have been made by Flow in light of the information available to it at the time the statements were made and reflect its experience and perception of historical trends. All statements and information other than historical fact may be forward-looking statements. Such Forward-Looking Statements are often, but not always, identified by the use of words such as "may", "would", "should", "could", "expect", "intend", "estimate", "anticipate", "plan", "foresee", "believe", "continue", "expect", "believe", "anticipate", "estimate", "will", "potential", "proposed" and other similar words and expressions.

Although Flow believes that the assumptions underlying Forward-Looking Statements are reasonable, they may prove to be incorrect. Forward-Looking Statements are based on certain expectations and assumptions and are subject to known and unknown risks and uncertainties and other factors, many of which are beyond Flow's control, that could cause actual events, results, performance and achievements to differ materially from those anticipated in these Forward-Looking Statements. Forward-Looking Statements are provided for the purpose of assisting the reader in understanding Flow and its business, operations, prospects, and risks at a point in time in the context of historical and possible future developments, and the reader is therefore cautioned that such information may not be appropriate for other purposes. Forward-Looking Statements should not be read as guarantees of future performance or results. Readers are cautioned not to place undue reliance on these Forward-Looking Statements, which speak only as of the date of this press release. Unless otherwise noted or the context otherwise indicates, the Forward-Looking Statements contained herein are provided as of the date hereof, and the Company disclaims any intention or obligation, except to the extent required by law, to update or revise any Forward-Looking Statements as a result of new information or future events, or for any other reason.

The following press release should be read in conjunction with the management's discussion and analysis and unaudited condensed consolidated interim financial statements and notes thereto as at and for the three months ended January 31, 2025. Additional information about Flow is available on the Company's profile on SEDAR+ at www.sedar.com, including the Company's Annual Information Form for the year ended October 31, 2024 dated January 29, 2025.

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