



BIGG Digital Assets Inc. Hires Adelaide Capital to Provide Investor Relations and Consulting Services

VANCOUVER, British Columbia, July 13, 2021 (GLOBE NEWSWIRE) -- **BIGG Digital Assets Inc. ("BIGG" or the "Company")** (CSE: **BIGG**; OTCQX: **BBKCF**; WKN: **A2PS9W**), owner of Netcoins ([Netcoins.ca](https://netcoins.ca)) ("Netcoins"), the online cryptocurrency brokerage that makes it easy for Canadians to buy, sell, and understand cryptocurrency, and owner of Blockchain Intelligence Group ("BIG"), a leading developer of Blockchain technology search, risk-scoring and data analytics solutions, is pleased to announce Adelaide, a leading investor relations and capital markets advisory firm, to provide investor relations and consulting services to the Company.

Adelaide is a full-service investor relations firm that brings a unique and powerful perspective and a re-engineered investor relations business model. Adelaide will work closely with BIGG to develop and deploy a comprehensive capital markets program, which includes assisting with non-deal roadshows, virtual campaigns, conferences and assisting with investor communication. In exchange for Adelaide's services, the Company has agreed to pay a monthly fee of \$8,000, plus 25,000 stock options exercisable at a price of \$1.40 per share for a period of 24 months.

Adelaide Capital's, Victoria Rutherford, commented "We are excited to work with BIGG Digital Assets. The company is at the forefront of compliance and regulation in the crypto markets through its Netcoins and Blockchain Intelligence Group subsidiaries. This is an area where Adelaide continues to see significant growth and expects BIGG to be a market leader."

BIGG CEO, Mark Binns, comments "BIGG is very pleased to have Adelaide join our team, to introduce BIGG's story to a broader range of shareholders in Canada and the US. We have had excellent results working with Adelaide in the past via webinars, and are excited to have them lead our investor relations strategy and communications at this time. BIGG is working towards a number of exciting catalysts, and having Adelaide join now to help get our message out is well timed."

Also, pursuant to the Company's stock option plan and subject to regulatory approval, it has granted stock options to its directors, officers, employees and consultants to purchase an aggregate 2,700,000 common shares in the capital of the Company at an exercise price of \$1.40 per common share for a period of five years. The stock options will be subject to vesting requirements over a period of up to 24 months. The securities represented by this grant will be subject to a four-month hold period.

On behalf of the Board

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About BIGG Digital Assets Inc.

BIGG Digital Assets Inc. (BIGG) believes the future of crypto is a safe, compliant, and regulated environment. BIGG invests in products and companies to support this vision. BIGG owns two operating companies: Netcoins (netcoins.ca) and Blockchain Intelligence Group (blockchaingroup.io).

Netcoins develops brokerage and exchange software to make the purchase and sale of cryptocurrency easily accessible to the mass consumer and investor with a focus on compliance and safety. Netcoins utilizes BitRank Verified[®] software at the heart of its platform and facilitates crypto trading via a self-serve crypto brokerage portal at [Netcoins.app](https://netcoins.app).

Blockchain Intelligence Group (BIG) has developed a Blockchain-agnostic search and analytics engine, QLUE[™], enabling Law Enforcement, RegTech, Regulators and Government Agencies to visually track, trace and monitor cryptocurrency transactions at a forensic level. Our commercial product, BitRank Verified[®], offers a "risk score" for cryptocurrencies, enabling RegTech, banks, ATMs, exchanges, and retailers to meet traditional regulatory/compliance requirements.

For more information and to register to BIGG's mailing list, please visit our website at <https://www.biggdigitalassets.com>. Or visit SEDAR at www.sedar.com.

Forward-Looking Statements:

Certain statements in this release are forward-looking statements, which include completion of the search technology software and other matters. Forward-looking statements consist of statements that are not purely historical, including any statements

regarding beliefs, plans, expectations or intentions regarding the future. Such information can generally be identified by the use of forwarding-looking wording such as “may”, “expect”, “estimate”, “anticipate”, “intend”, “believe” and “continue” or the negative thereof or similar variations. Readers are cautioned not to place undue reliance on forward-looking statements, as there can be no assurance that the plans, intentions or expectations upon which they are based will occur. By their nature, forward-looking statements involve numerous assumptions, known and unknown risks and uncertainties, both general and specific that contribute to the possibility that the predictions, estimates, forecasts, projections and other forward-looking statements will not occur. These assumptions, risks and uncertainties include, among other things, the state of the economy in general and capital markets in particular, and other factors, many of which are beyond the control of BIGG. Forward-looking statements contained in this press release are expressly qualified by this cautionary statement. Undue reliance should not be placed on the forward-looking information because BIGG can give no assurance that they will prove to be correct. Important factors that could cause actual results to differ materially from BIGG’s expectations include, consumer sentiment towards BIGG’s products and Blockchain technology generally, technology failures, competition, and failure of counterparties to perform their contractual obligations.

The forward-looking statements contained in this press release are made as of the date of this press release. Except as required by law, BIGG disclaims any intention and assumes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Additionally, BIGG undertakes no obligation to comment on the expectations of, or statements made by, third parties in respect of the matters discussed above.

The CSE does not accept responsibility for the adequacy or accuracy of the content of this Press Release.