BIGG Digital Assets Inc. Subsidiary Netcoins hires Chief Operating Officer, Kim Dwyer

VANCOUVER, British Columbia, Oct. 04, 2021 (GLOBE NEWSWIRE) -- **BIGG Digital Assets Inc. ("BIGG" or the "Company") (CSE: BIGG; OTCQX: BBKCF; WKN: A2PS9W)**, owner of Netcoins (Netcoins.ca) ("Netcoins"), the online cryptocurrency brokerage that makes it easy for Canadians to buy, sell, and understand cryptocurrency, is pleased to announce the hiring of Kim Dwyer as Chief Operating Officer, effective immediately.

Ms. Dwyer comes to Netcoins from CIBC, where she held the position Senior Director, Digital Strategy & Innovation. At CIBC Kim led teams responsible for the strategic direction of CIBC's retail digital properties, including the mobile banking app and online banking platform. Prior to joining CIBC, Kim worked in management consulting at PricewaterhouseCoopers (PwC), providing strategy and transformation advisory services to clients across a wide range of industries.

Netcoins COO, Kim Dwyer, remarked, "I am thrilled to join the Netcoins team at this exciting time. With the recent registration of Netcoins as a restricted dealer in Canada, there is lots of momentum and growth opportunities for the platform. Bringing my experience in digital strategy and organization transformation, I look forward to working with the Netcoins team to expand the platform and take advantage of these new market opportunities."

Netcoins President, Mitchell Demeter, commented, "The hiring of Ms. Dwyer comes at an excellent time for Netcoins. The restricted dealer license recently awarded to Netcoins is opening up significant opportunities, and Kim's digital experience from CIBC makes her a huge asset to enable our next phase of growth. Kim will be leading a wide range of day to day operations for Netcoins across marketing, finance, HR and development. We are looking forward to having her on the team."

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About BIGG Digital Assets Inc.
BIGG Digital Assets Inc. (BIGG) believes the future of crypto is a safe, compliant, and regulated environment. BIGG invests in products and companies to support this vision. BIGG owns two operating companies: Netcoins (netcoins.ca) and Blockchain Intelligence Group (blockchaingroup.io).

Netcoins develops brokerage and exchange software to make the purchase and sale of cryptocurrency easily accessible to the mass consumer and investor with a focus on compliance and safety. Netcoins utilizes BitRank Verified® software at the heart of its platform and facilitates crypto trading via a self-serve crypto brokerage portal at Netcoins.app.

Blockchain Intelligence Group (BIG) has developed a Blockchain-agnostic search and analytics engine, QLUE™, enabling Law Enforcement, RegTech, Regulators and Government Agencies to visually track, trace and monitor cryptocurrency transactions at a forensic level. Our commercial product, BitRank Verified®, offers a "risk score" for cryptocurrencies, enabling RegTech, banks, ATMs, exchanges, and retailers to meet traditional regulatory/compliance requirements.

For more information and to register to BIGG's mailing list, please visit our website at https://www.biggdigitalassets.com. Or visit SEDAR at www.sedar.com.

Forward-Looking Statements:
Certain statements in this release are forward-looking statements, which include completion of the search technology software and other matters. Forward-looking statements consist of statements that are not purely historical, including any statements regarding beliefs, plans, expectations or intentions regarding the future. Such information can generally be identified by the use of forwarding-looking wording such as "may", "expect", "estimate", "anticipate", "intend", "believe" and "continue" or the negative thereof or similar variations. Readers are cautioned not to place undue reliance on forward-looking statements, as there can be no assurance that the plans, intentions or expectations upon which they are based will occur. By their nature, forward-looking statements involve numerous assumptions, known and unknown risks and uncertainties, both general and specific that contribute to the possibility that the predictions, estimates, forecasts, projections and other forward-looking statements will not occur. These assumptions, risks and uncertainties include, among other things, the state of the economy in general and capital markets in particular, and other factors, many of which are beyond the control of BIGG. Forward-looking statements contained in this press release are expressly qualified by this cautionary statement. Undue reliance should not be placed on the forward-looking information because BIGG can give no assurance that they will prove to be correct. Important factors that could cause actual results to differ materially from BIGG's expectations include, consumer sentiment towards BIGG's

products and Blockchain technology generally, technology failures, competition, and failure of counterparties to perform their contractual obligations.

The forward-looking statements contained in this press release are made as of the date of this press release. Except as required by law, BIGG disclaims any intention and assumes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Additionally, BIGG undertakes no obligation to comment on the expectations of, or statements made by, third parties in respect of the matters discussed above.

The CSE does not accept responsibility for the adequacy or accuracy of the content of this Press Release.