BIGG Digital Assets Inc. Treasury Reaches 500 Bitcoins; Netcoins Launches EOS and ALGO coins

VANCOUVER, British Columbia, Nov. 24, 2021 (GLOBE NEWSWIRE) -- **BIGG Digital Assets Inc. ("BIGG" or the "Company")(CSE: BIGG; OTCQX: BBKCF; WKN: A2PS9W),** owner of Netcoins (Netcoins.ca) (“Netcoins”), the online cryptocurrency brokerage that makes it easy for Canadians to buy, sell, and understand cryptocurrency, and owner of Blockchain Intelligence Group (blockchaingroup.io) (“BIG”), a leading developer of blockchain technology search, risk-scoring and data analytics solutions, today announces that its treasury now exceeds 500 Bitcoins, with a market value of CAD ~$36 million as of today.

BIGG has long believed that Bitcoin’s store of value, and appreciation, is an intelligent way to manage our treasury alongside fiat holdings. We intend to continue to accumulate Bitcoin over time, as we believe a target price of $100k+ USD per coin is achievable soon given the current lack of supply available in the market, strong on-chain metrics, and an increasingly widespread interest in Bitcoin.

BIGG subsidiary Netcoins has also officially launched EOS and ALGO on their desktop trading platform. These coins are in addition to USDC and XLM which were both recently added since Netcoins’ receiving its Restricted Dealer license in September from the Canadian Securities Administrators (CSA). We expect to continue to add coins with accelerated frequency over the coming weeks.

Mark Binns, BIGG CEO, remarked, “Our Bitcoin treasury continues to grow, as we receive payment for products in Bitcoin and also buy price dips. As previously mentioned, our Bitcoin holdings continue to perform very well, and we expect to see significant upside in the value of Bitcoin over the coming months and quarters. Further, by adding more crypto assets to Netcoins for trading, we open up more revenue streams. We look forward to continuing to broaden our available crypto assets to meet the demands and desires of our customer base.”

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About BIGG Digital Assets Inc.

BIGG Digital Assets Inc. (BIGG) believes the future of crypto is a safe, compliant, and regulated environment. BIGG invests in products and companies to support this vision. BIGG owns two operating companies: Netcoins (netcoins.ca) and Blockchain Intelligence Group (blockchaingroup.io).

Netcoins develops brokerage and exchange software to make the purchase and sale of cryptocurrency easily accessible to the mass consumer and investor with a focus on compliance and safety. Netcoins utilizes BitRank Verified® software at the heart of its platform and facilitates crypto trading via a self-serve crypto brokerage portal at Netcoins.app.

Blockchain Intelligence Group is a global developer of blockchain technology building a secure future. Financial institutions and crypto companies depend on its technology to monitor risk from crypto transactions. Investigators and law enforcement quickly identify and track illicit activity. The crypto forensics technology was designed by investigators for investigators. Blockchain Intelligence Group is trusted globally by leading financial institutions, crypto companies, Fintech, Regtech, law enforcement and regulators.

For more information and to register to BIGG’s mailing list, please visit our website at https://www.biggdigitalassets.com. Or visit SEDAR at www.sedar.com.

Forward-Looking Statements:
Certain statements in this release are forward-looking statements, which include completion of the search technology software and other matters. Forward-looking statements consist of statements that are not purely historical, including any statements regarding beliefs, plans, expectations or intentions regarding the future. Such information can generally be identified by the use of forwarding-looking wording such as “may”, “expect”, “estimate”, “anticipate”, “intend”, “believe” and “continue” or the negative thereof or similar variations. Readers are cautioned not to place undue reliance on forward-looking statements, as there can be no assurance that the plans, intentions or expectations upon which they are based will occur. By their nature, forward-looking statements involve numerous assumptions, known and unknown risks and uncertainties, both general and specific that contribute to the possibility that the predictions, estimates, forecasts, projections and other forward-looking statements will not

occur. These assumptions, risks and uncertainties include, among other things, the state of the economy in general and capital markets in particular, and other factors, many of which are beyond the control of BIGG. Forward-looking statements contained in this press release are expressly qualified by this cautionary statement. Undue reliance should not be placed on the forward-looking information because BIGG can give no assurance that they will prove to be correct. Important factors that could cause actual results to differ materially from BIGG's expectations include, but are not limited to, consumer sentiment towards BIGG's products and Blockchain technology generally, technology failures, competition, and failure of counterparties to perform their contractual obligations.

The forward-looking statements contained in this press release are made as of the date of this press release. Except as required by law, BIGG disclaims any intention and assumes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Additionally, BIGG undertakes no obligation to comment on the expectations of, or statements made by, third parties in respect of the matters discussed above.

The CSE does not accept responsibility for the adequacy or accuracy of the content of this Press Release.