BIGG Digital Assets Inc. Subsidiary Netcoins Announces Further USA Launch Dates

VANCOUVER, British Columbia, Jan. 19, 2023 -- **BIGG Digital Assets Inc. ("BIGG" or the "Company")(CSE: BIGG; OTCQX: BBKCF; WKN: A2PS9W)**, owner of Netcoins (Netcoins.ca) ("Netcoins"), the online cryptocurrency brokerage that makes it easy for **North Americans** to buy, sell, and understand cryptocurrency, and Blockchain Intelligence Group (blockchaingroup.io) ("BIG"), a leading developer of blockchain technology search, risk-scoring and data analytics solutions, is pleased to report that Netcoins will be expanding its USA footprint on February 1st, launching in Colorado, Kentucky, Kansas and Utah. The addition of these 4 states comes after the initial launch of Netcoins USA in California, Missouri, Virginia, Michigan and Pennsylvania in December 2022. The combined population of these nine states is over 93 million, which provides Netcoins with a tremendous opportunity for growth.

Netcoins will also be adding Instant ACH funding to the Netcoins USA platform, integrating with Plaid (www.plaid.com) and Sardine (www.sardine.ai), two leading FinTechs with an established presence in the Crypto industry.

Lastly, Netcoins will be launching three new crypto-assets on the Netcoins USA and Canada platforms. Netcoins is very pleased to add NEAR Protocol (NEAR) (Market Cap $1,699,858,471), QUANT (QNT) (Market Cap $1,633,462,936) and Cosmos (ATOM) (Market Cap $3,310,705,840). Netcoins is excited to bring these crypto-assets to our users in both Canada and the USA, bringing its overall offering to 38 coins.

Netcoins President, Fraser Matthews, remarked, "Netcoins is excited to continue its growth in the US market. With the addition of 4 more states within one month of our initial launch, we are making great strides in the expansion of our platform. We will continue to expand on a state-by-state basis throughout 2023 and ramp up our marketing efforts accordingly. We have an exciting roadmap in 2023 and look forward to bringing a leading experience while we solidify Netcoins' approach to being a safe and secure platform for crypto enthusiasts seeking an alternative to large exchanges."

Note: Market Caps are in USD and based on January 18, 2023 market data.

Stock Option Grant

The Company announces that pursuant to its stock option plan and subject to regulatory approval, it has granted 6,805,000 incentive stock options to directors, officers, consultants and employees at an exercise price of $0.32 per common share for a five-year term. The securities represented by this grant will be subject to a four-month hold period.

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About BIGG Digital Assets Inc.
BIGG Digital Assets Inc. (BIGG) believes the future of crypto is a safe, compliant, and regulated environment. BIGG invests in products and companies to support this vision. BIGG has three portfolio companies: Netcoins (netcoins.ca), Blockchain Intelligence Group (blockchaingroup.io), and TerraZero (terrazero.com).

Blockchain Intelligence Group builds technology to power compliance and intelligence for the crypto future. Banks and crypto companies depend on our technology to monitor risk from crypto transactions. Investigators and law enforcement quickly identify and track illicit activity. Blockchain Intelligence Group is trusted globally by banks, crypto companies, law enforcement, fintechs, regtechs and governments.

Netcoins develops brokerage and exchange software to make the purchase and sale of cryptocurrency easily accessible to the mass consumer and investor with a focus on compliance and safety. Netcoins utilizes BitRank Verified® software at the heart of its platform and facilitates crypto trading via a self-serve crypto brokerage portal at Netcoins.app.

TerraZero is a vertically integrated Metaverse development group and leading Web 3.0 technology company specializing in the Metaverse space. The Company's Metaverse agnostic vision is to develop, acquire, and finance the Metaverse's most promising companies, entrepreneurs, and developers. TerraZero also owns digital real estate and provides offices and services to those interested in the Metaverse. BIGG owns ~30% of TerraZero.

For more information and to register for BIGG's mailing list, please visit our website at https://www.biggdigitalassets.com. Or visit SEDAR at www.sedar.com.

Forward-Looking Statements:

Certain statements in this release are forward-looking statements, which include completion of the search technology software and other matters. Forward-looking statements consist of statements that are not purely historical, including any statements regarding beliefs, plans, expectations or intentions regarding the future. Such information can generally be identified by the use of forwarding-looking wording such as “may”, “expect”, “estimate”, “anticipate”, “intend”, “believe” and “continue” or the negative thereof or similar variations. Readers are cautioned not to place undue reliance on forward-looking statements, as there can be no assurance that the plans, intentions or expectations upon which they are based will occur. By their nature, forward-looking statements involve numerous assumptions, known and unknown risks and uncertainties, both general and specific that contribute to the possibility that the predictions, estimates, forecasts, projections and other forward-looking statements will not occur. These assumptions, risks and uncertainties include, among other things, the state of the economy in general and capital markets in particular, and other factors, many of which are beyond the control of BIGG. Forward-looking statements contained in this press release are expressly qualified by this cautionary statement. Undue reliance should not be placed on the forward-looking information because BIGG can give no assurance that they will prove to be correct. Important factors that could cause actual results to differ materially from BIGG’s expectations include, consumer sentiment towards BIGG’s products and Blockchain technology generally, technology failures, competition, and failure of counterparties to perform their contractual obligations.

The forward-looking statements contained in this press release are made as of the date of this press release. Except as required by law, BIGG disclaims any intention and assumes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Additionally, BIGG undertakes no obligation to comment on the expectations of, or statements made by, third parties in respect of the matters discussed above.

The CSE does not accept responsibility for the adequacy or accuracy of the content of this Press Release.