

Date: September 28, 2016



510 Burrard St, 3rd Floor
Vancouver BC, V6C 3B9
www.computershare.com

To: All Canadian Securities Regulatory Authorities

Subject: RYU APPAREL INC.

Dear Sir/Madam:

We advise of the following with respect to the upcoming Meeting of Security Holders for the subject Issuer:

Meeting Type :	Annual General and Special Meeting
Record Date for Notice of Meeting :	October 24, 2016
Record Date for Voting (if applicable) :	October 24, 2016
Beneficial Ownership Determination Date :	October 24, 2016
Meeting Date :	November 30, 2016
Meeting Location (if available) :	RYU Flagship Store 1745 West 4th Avenue Vancouver, B.C.
Issuer sending proxy related materials directly to NOBO:	Yes
Issuer paying for delivery to OBO:	No

Notice and Access (NAA) Requirements:

NAA for Beneficial Holders	No
NAA for Registered Holders	No

Voting Security Details:

Description	CUSIP Number	ISIN
COMMON SHARES	74979J100	CA74979J1003

Sincerely,

Computershare

Agent for RYU APPAREL INC.