

## **RYU Quick Pack Lux 1.1 Awarded Carryology Commendation**

VANCOUVER, May 26, 2017 /CNW/ - RYU Apparel Inc. (TSX VENTURE: RYU.V; Frankfurt Stock Exchange: RYA), creator of tailored innovation for the urban athlete, is honored that its new version of the Quick Pack Lux 1.1 was nominated as a top three finalist in the Carryology Carry Awards V. RYU was recognized with the distinction of Highly Commended in the "Best Work Backpack" category.

Please visit the link <http://www.carryology.com/projects/carry-awards/best-work-backpack-results-the-fifth-annual-carry-awards/>

Carryology is a respected worldwide authority in the carry systems business, described as "a broadly accepted term for bags, wallets, cases, luggage, and all the products we use to carry our things."

"We want to thank everyone who voted and to congratulate all of the nominees and winners in all categories. For RYU, this is a huge achievement for a young company and group of people who have put great efforts into creating the best possible carry systems in the athletic apparel space. We are humbled for this recognition and commendation and look forward to introducing additional innovative carry systems in the market," said Marcello Leone, CEO of RYU.

### **About RYU**

Respect Your Universe is tailored innovation for the urban athlete. An award winning athletic apparel and accessories brand engineered for the fitness, training and performance of the multi-discipline athlete. Designed without compromise for comfort, style and durability, RYU exists to facilitate human performance. For more information, visit: <http://ryu.com>

On Behalf of the Board

**RYU APPAREL INC.** "*Marcello Leone*"

Marcello Leone, CEO, President and Chairman of the Board

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