

RYU Apparel Announces Issuances of Shares for Services

Vancouver, BC – May 31, 2017 – RYU Apparel Inc. (“RYU” or the “Company”) (TSX VENTURE: [RYU](#) & Frankfurt Stock Exchange: RYA), creator of tailored innovation for the urban athlete, announces that, further to the Company’s news release dated March 29, 2017, it issued 113,036 shares at a price of \$0.11 per share on May 18, 2017 and issued a further 138,155 shares at a price of \$0.09 per share on May 31, 2017 to one consultant pursuant to a consulting agreement.

For regular updates on RYU Apparel visit: <http://ryu.com>.

About RYU

RYU Apparel Inc. is tailored innovation for the urban athlete. Designed without compromise, RYU engineers apparel and accessories for the fitness and training of the multi-discipline athlete. Created for athletes by athletes, RYU exists to facilitate human performance. For more information, visit: <http://ryu.com>.

On Behalf of the Board

RYU APPAREL INC.

“Marcello Leone”

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