



## **RYU Apparel Announces Short Term Advances**

**Vancouver, BC – June 21, 2017** – RYU Apparel Inc. (“**RYU**” or the “**Company**”) (TSX VENTURE: RYU & Frankfurt Stock Exchange: RYA), creator of tailored innovation for the urban athlete, announces that on May 31, 2017, Naturo Group Investments Inc., a company controlled by Marcello Leone, an officer and director of the Company, advanced \$24,000 to the Company and, on June 1, 2017, Marcello Leone advanced a further \$130,000 to the Company. The advances bear no interest and are payable on demand.

The advances are “related party transactions” within the meaning of Multilateral Instrument 61-101 *Protection of Minority Security Holders in Special Transactions* (“**MI 61-101**”). The advances were exempt from the valuation requirement of MI 61-101 by virtue of the exemption contained in section 5.5(b) as the Company’s shares are not listed on a specified market and from the minority shareholder approval requirements of MI 61-101 by virtue of the exemptions contained in (i) section 5.7(a) of MI 61-101 in that the fair market value of the advances did not exceed 25% of the Company’s market capitalization or (ii) section 5.7(f) of MI 61-101 as a result of the transactions involving loans without any equity component. A material change report will be filed less than 21 days before the dates of the advances. This shorter period is reasonable and necessary in the circumstances to improve the Company’s financial position.

For regular updates on RYU Apparel visit: <http://ryu.com>.

### **About RYU**

RYU Apparel Inc. is tailored innovation for the urban athlete. Designed without compromise, RYU engineers apparel and accessories for the fitness and training of the multi-discipline athlete. Created for athletes by athletes, RYU exists to facilitate human performance. For more information, visit: <http://ryu.com>.

On Behalf of the Board

### **RYU APPAREL INC.**

“Marcello Leone”

Marcello Leone, CEO, President and Chairman of the Board

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