

RYU Apparel Announces Acceleration of Certain \$0.20 Warrants

VANCOUVER, Feb. 20, 2018 /CNW/ - RYU Apparel Inc. ("**RYU**" or the "**Company**") (TSXV:RYU), creator of urban athletic apparel, announces that the Company is accelerating the expiry of all outstanding warrants to purchase common shares of the Company at an exercise price of \$0.20 dated September 1, 2016, October 3, 2016, November 14, 2016 and November 23, 2016 (collectively, the "**Warrants**"), pursuant to the acceleration terms contained in the warrant certificates respecting the Warrants. The Company expects to give written notice of such acceleration to all holders of the Warrants by registered mail, such that the Warrants will expire at 5:00 p.m. (Vancouver time) on March 29, 2018, such date being 30 days following the date on which holders will be deemed to have received notice. The original expiry dates of the Warrants were two years from their respective dates of issuance.

For regular updates on RYU Apparel visit: <http://ryu.com>

About RYU

Respect Your Universe is an award winning urban athletic apparel and accessories brand. Designed without compromise for fit, comfort, and durability, RYU exists to facilitate human performance. For more information, visit: <http://ryu.com>

On Behalf of the Board

RYU APPAREL INC.

"Marcello Leone"

Marcello Leone, CEO, President and Chairman of the Board

Tel: 604-235-2880

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

SOURCE RYU Apparel Inc.

View original content: <http://www.newswire.ca/en/releases/archive/February2018/20/c5914.html>

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CO: RYU Apparel Inc.

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