

RYU Apparel Announces Grant of Stock Options

Vancouver, British Columbia--(Newsfile Corp. - November 9, 2020) - RYU Apparel Inc. (TSXV: RYU) (OTC Pink: RYPPF) ("RYU" or the "Company"), creator of urban athletic apparel, has granted 7,397,201 stock options to: sixteen employees, two officers, two directors and eighteen consultants (collectively, the "Optionees"), pursuant to its Stock Option Plan, at an exercise price of \$0.12 per common share. Each stock option granted to the Optionees is exercisable for a period of three years. The stock options vest immediately.

For regular updates on RYU Apparel visit: <http://ryu.com>

About RYU Apparel

RYU Apparel (TSXV: RYU) (OTC Pink: RYPPF) (FSE: RYAA), or Respect Your Universe, is an award winning urban athletic apparel and accessories brand engineered for the fitness, performance and lifestyle of the athletic man and woman. Designed without compromise for fit, comfort, and durability, RYU exists to facilitate optimal human performance. For more information, please visit the RYU website at: <http://ryu.com>

On Behalf of the Board

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