

CSE: RIW

December 5, 2016

NR 16-09

RIWI Extends Prediction Streak; RIWI Calls Precise Margin of Defeat in Italian Referendum

*- The following contains forward-looking information and must be read
in conjunction with the cautionary statement below -*

Toronto, ON – RIWI Corp. (CSE: RIW) (the “Company” or “RIWI”) is pleased to announce that it correctly predicted the ‘Yes’ campaign would lose by a margin of 18% (+/- 1%) and voters would block the proposed constitutional reforms that were put to the Italian people in a referendum held December 4th.

This RIWI forecast marked its third consecutive accurate prediction in the past 30 days and demonstrates the unrivaled predictive abilities of RIWI’s technology in any geographic area in the world. RIWI’s prediction of the outcome of the Italian referendum follows RIWI’s audited prediction that not only would President-elect Donald Trump win the Electoral College vote, but also that he would do so without winning the popular vote. RIWI predicted to statistical perfection that Hillary Clinton would carry the popular vote by a margin of 1.9%.

For the Italian referendum, a November 28th RIWI’s Ratiocination publicly predicted a vastly wider margin than all public pollsters, who had suggested a narrow loss of roughly 4% for the ‘Yes’ side. RIWI’s Ratiocination pronounced that the ongoing RIWI signal of over 3,500 random Italian forecasters would lead to a rout for Italian Prime Minister Matteo Renzi, with 58% of Italy standing against his proposed reforms, and 42% standing in favour (+/- 2%). RIWI technology then continued to ask new, random Italians each day to forecast which side would win. By the close of the vote on December 4th, RIWI forecasters in Italy had grown to 8,257 people; they predicted a 41% ‘Yes’ vote and a 59% ‘No’ vote (+/- 1%).

“RIWI separates the true voice and choice of the people from the white noise generated by pundits, pollsters, politicians and the press. Once again, as in the US election and the Brexit vote, pollsters’ 1980s-era research methods ignored the thunderclap of today’s frustrated and forgotten voters,” said RIWI CEO Neil Seeman.

Francesco Galietti, Ph.D., CEO of Policy Sonar, a leading geopolitical risk firm based in Rome, examined RIWI’s data in advance of the referendum. “I reviewed RIWI’s data prior to the vote and what became readily apparent is that RIWI had unearthed the long overlooked true sentiment and reality of the people of Italy; the economy is not rebounding – full stop. And because Mr. Renzi’s entire narrative is predicated precisely on that, his referendum backfired. After 30 months in office, one is rated on actual delivery – not on promises,” said Dr. Galietti.

“RIWI wishes to thank all those in Italy who took the time to voice their opinions and deliver their message,” said Mr. Seeman. “We recognize that for many, this vote means clarity, but for others it means uncertainty.”

“Geopolitical uncertainty is the new reality of FX trading, and RIWI’s Ratiocinations offer our clients a significant and otherwise unobtainable information edge. We thus feel well-positioned for 2017 to give our clients in the global finance and geopolitical risk sectors a significant advantage and to increase our revenues in return,” said Mr. Seeman. “Our customers have found that RIWI technology is not only able to reliably and accurately predict the outcomes of referenda and elections, but it is also able to generate actionable intelligence for future-oriented scenarios – like whether and when the demonetization policies of India, and resultant dramatic declines in cash circulation in that country, will affect gold purchase demand globally; or whether the potential trade policies of the incoming Trump administration will affect the purchasing decisions of China’s middle class,” said Mr. Seeman.

– RIWI PRIVACY COMPLIANCE –

All data captured, acquired, used, published or disseminated by RIWI technology and systems, or data released by RIWI, are fully compliant with all applicable laws.

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About RIWI

RIWI is a privacy compliant global survey technology and risk measurement company using its proprietary, patented methods to capture a new stream of opinion data in any region of the world. For more information, please visit: <https://riwi.com/>. Profiled in *Nature* and other scholarly journals, RIWI technology is used by governments and global organizations such as The World Bank, the United Nations, leading think-tanks, global NGOs, and by multinational corporations.

About Policy Sonar

Policy Sonar is a Rome-based leading political risk consultancy that works with clients to understand and respond to change in the public policy sphere. Through a variety of political intelligence and scenario planning techniques, Policy Sonar helps clients identify emerging risks and new opportunities in an increasingly complex political and regulatory arena. Its clients include some of the world's leading asset managers, hedge funds, Fortune 500 companies and sovereign entities.

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CAUTION REGARDING FORWARD LOOKING INFORMATION:

All statements contained in this news release, except for statements of historical fact, that address activities, events or developments the Company expects or anticipates will or may occur in the future is considered "forward looking information" within the meaning of applicable securities laws. These statements are frequently characterized by words such as "plan", "expect", "project", "intend", "believe", "anticipate", "estimate" and other similar words, or statements that certain events or conditions "may" or "will" occur. Forward looking statements in this news release (express or implied) include, but are not limited to, anticipated business and financial growth of the Company, and expectations regarding the use and validity of the Company's products, such as RIWI's predictions regarding the December 4th referendum referred to herein. There can be no assurance that such forward looking statements will prove to be accurate, as actual results and future events could vary or differ materially from those anticipated in such statements. Accordingly, the reader is cautioned not to place undue reliance on forward-looking statements. The Company undertakes no obligation to update forward-looking information if circumstances or management's estimates or opinions should change except as required by law. More detailed information about potential factors that could affect projected results is included in the documents filed from time to time with the Canadian securities regulatory authorities by the Company.