

DAVIDsTEA Inc. Appoints Mr. Bruce J. Guerriero, CPA-CA to its Board of Directors

MONTREAL, CANADA. (December 10, 2015) – DAVIDsTEA Inc. (Nasdaq: DTEA) today announced that Mr. Bruce J. Guerriero, CPA-CA, was appointed to the Company's Board of Directors on December 7, 2015 to fill in the directorship vacancy following the passing of Mr. Thomas Stemberg on October 23, 2015. Mr. Guerriero will also chair the Audit Committee of the Company.

Mr. Guerriero was a Senior Audit Partner in the Montreal office of KPMG LLP, where he practiced for 38 years before retiring in September 2014. During his years at KPMG, Mr. Guerriero served as the lead audit engagement partner for companies in different business sectors, including Consumer Markets and Retail. He also served on the Partnership Board of Directors for KPMG in Canada from 2003 to 2010. In addition, Mr. Guerriero assisted companies with their public offerings on Canadian and US exchanges as well as provided them with assistance in meeting their ongoing financial requirements with the Canadian and US securities regulators.

Sylvain Toutant, President and Chief Executive Officer, stated, "We are extremely pleased to welcome Bruce to DAVIDsTEA's Board of Directors. As an independent director, Bruce will bring leadership and valuable financial expertise to our Board of Directors and Audit Committee."

About DAVIDsTEA Inc.

DAVIDsTEA is a fast-growing branded beverage company, offering a differentiated selection of proprietary loose-leaf teas, pre-packaged teas, tea sachets and tea-related gifts and accessories. As of October 31, 2015, the Company owned and operated 183 DAVIDsTEA stores throughout Canada and the United States. The Company is headquartered in Montréal, Canada.

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