NOTICE OF ANNUAL AND SPECIAL MEETING OF SHAREHOLDERS

NOTICE IS HEREBY GIVEN that the annual and special meeting (the "**Meeting**") of shareholders (the "**Shareholders**") of DAVIDsTEA Inc. ("**DAVIDsTEA**" or the "**Company**") will be held at DAVIDsTEA head office, 5430, Ferrier Street, Town of Mount-Royal, Québec, Canada, H4P 1M2 at 2:00pm (Eastern Time), on June 8, 2017, for the purposes of:

(a) receiving the audited consolidated financial statements of the Company for the year ended January 28, 2017 and the report of the auditor thereon;

(b) electing directors for the ensuing year;

(c) appointing the auditor of the Company and authorizing the directors to fix its remuneration;

(d) approving the reduction of the Company's stated capital by an amount of $155,947 and reduce the Company's deficit by such amount, the whole in compliance with Section 38(1)(c) of the *Canada Business Corporations' Act* ("**CBCA**"); and

(e) transacting such other business as may properly be brought before the Meeting.

Further information regarding the matters to be considered at the Meeting is set out in the accompanying management information circular.

The directors of the Company have fixed the close of business on April 13, 2017 as the record date for determining Shareholders entitled to receive notice of and to vote at the Meeting.

Montreal, Québec, April 13, 2017.

By order of the Board of Directors

/s/ *Maurice Tousson*

Maurice Tousson
Chairman of the Board of Directors