



FOR IMMEDIATE RELEASE

TRUSTBIX CONTINUES GROWTH THROUGH ONGOING INVESTMENT IN SOFTWARE CAPABILITIES

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Edmonton, Alberta, Canada

TrustBIX Inc. ("**TrustBIX**") (TSX-V:TBIX) is pleased to announce today its latest release of functionality to its Software-as-a-Service Business infoXchange System ("**BIX**") platform. As of May 15, the BIX user base of producers and feedlot operators can now certify reports they produce. Certifying reports provides recipients of the reports a higher level of trust that the underlying data is accurate. This capability has been made possible through TrustBIX's ongoing exploration of blockchain technology.

"TrustBIX is about accelerating trust in a sustainable world. The ability to now have users certify the data that describes livestock inventory, for example, provides business and service partners with a higher degree of confidence that this information has been reviewed by the producer and is correct," said Hubert Lau, TrustBIX CEO. "Higher trust in data reduces time spent validating or verifying data, leading to efficiencies for all parties. Our investments in our BIX platform position us as a critical cornerstone for flowing information through the entire supply chain and further differentiate us from software solutions that manage only farm operations".

This enhanced feature adds to the existing capability users have in managing their livestock inventory in BIX and recording actions such as treatments, nutritional supplementation, genetic testing, or other programs that are intended to increase the value of inventory. BIX users today benefit from participation in sustainable practice and financial incentive programs.

As part of its latest BIX software release, TrustBIX is also pleased to announce that producers can now record their application of Availa®4 and Availa-Zn feed supplements from Zinpro Corporation as part of a nutritional program. BIX users have the option to specify usage *All Year Round*, for *90 days Pre- and/or Post-Calving*, and for *28-45 days of Pre-conditioning*.

About TrustBIX

As an innovative leader, TrustBIX provides agri-food traceability. By addressing consumer and agri-food business demands, the Company has a goal to become the most trusted and largest source of third-party food traceability and sustainability information globally – Gate to Plate®. TrustBIX Inc.'s focus is to create a world where we trust more, waste less and reward sustainable behaviour. The Company's proprietary platform, BIX (Business infoXchange System), is designed to create trust without compromising privacy through innovative use of data and technology. Extensive R&D has allowed TrustBIX to create a new blockchain-derived technology to complement its mature and proven traceability systems. By leveraging BIX and its unique use of incentive solutions, the Company can deliver independent validation of food provenance and sustainable production practices within the supply chain. ViewTrak Technologies Inc., a wholly owned subsidiary, provides a suite of hardware and software solutions to the livestock industry in



Canada, United States, Mexico and China, such as Auction Master Pro, Market Master, Feedlot Solutions and pork grading probes. For more information, visit www.trustbix.com, or follow us on Twitter @BIXSCdn and Facebook at www.facebook.com/BIXSco.

About Zinpro Corporation

More than 45 years ago, Zinpro Corporation pioneered the research and development of Performance Minerals®. As a family-owned, privately held company, Zinpro Corporation's steady growth has come as a result of quality products, quality people and a focus on one thing: performance trace minerals for exceptional animal nutrition. Today, the company has regional sales offices located in 11 countries and markets its products in more than 70 countries worldwide. For more information, visit zinpro.com, or call +1 952-983-4000

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