



News Release

FOR IMMEDIATE RELEASE: December 2, 2020

TRUSTBIX INC. RENEWS CONTRACT TO SUPPORT CARGILL'S CERTIFIED SUSTAINABLE BEEF PROGRAM

Edmonton, Alberta, Canada

TrustBIX Inc. (**"TrustBIX"**) (TSXV:TBIX) is pleased to announce that it has renewed its contract with Cargill where TrustBIX will continue to provide chain-of-custody services that enable Cargill to offer sustainable beef sourcing to its Canadian customers.

As announced on March 4 2020, TrustBIX signed a contract with Cargill to provide services to the end of 2020. This new agreement is for two years effective January 1, 2021 and covers a set of services that include:

- a) Chain-of-custody tracking of cattle as they move through Canadian operations that have been audited and qualify as sustainable under the Certified Sustainable Beef Framework;
- b) Quarterly analytics and reporting to Cargill;
- c) Management and distribution of incentive payments from Cargill to qualifying producers; and
- d) Joint review of customer analytics from an annual Sustainable Beef Survey, as well as other professional services.

"TrustBIX is extremely pleased to continue supporting the growth of sustainable beef sourcing in Canada," said Deborah Wilson, Chief Industry Engagement Officer of TrustBIX. "Announcements made by Cargill's customers over recent months signal increasing demand for sustainably-raised products. The BIX system is the only platform able to gather information from all required sources and support payment of incentives to producers."

About Cargill

Cargill's 155,000 employees across 70 countries work relentlessly to achieve our purpose of nourishing the world in a safe, responsible and sustainable way. Every day, we connect farmers with markets, customers with ingredients, and people and animals with the food they need to thrive. We combine 155 years of experience with new technologies and insights to serve as a trusted partner for food, agriculture, financial and industrial customers in more than 125 countries. Side-by-side, we are building a stronger, sustainable future for agriculture.

About TrustBIX (TSXV: TBIX)

As an innovative leader, TrustBIX provides agri-food traceability. By addressing consumer and agri-food business demands, the Company has a goal to become the most trusted and largest source of third-party food traceability and sustainability information globally – Gate to Plate®. TrustBIX Inc.'s focus is to create a world where we trust more, waste less and reward sustainable behaviour. The Company's proprietary platform, BIX (Business infoXchange System), is designed to create trust without compromising privacy through innovative use of data and technology. Extensive R&D has allowed TrustBIX to create a new blockchain-derived technology to complement its mature and proven traceability systems. By leveraging BIX and its unique use of incentive solutions, the Company can deliver independent validation of food provenance and sustainable production practices within the supply chain. ViewTrak Technologies Inc., a wholly owned subsidiary, provides a suite of hardware and software solutions to the livestock industry in Canada, United States, Mexico and China, such as Auction Master Pro, Market Master, Feedlot Solutions and pork grading probes. For more information, visit www.trustbix.com, or follow us on Twitter [@TrustBIX_Inc](https://twitter.com/TrustBIX_Inc) and Facebook at www.facebook.com/BIXSco.

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