

B L O O M S B U R Y



15 June 2012

Dear Shareholder,

2012 ANNUAL REPORT AND ACCOUNTS AND NOTICE OF ANNUAL GENERAL MEETING

I write to confirm that the Bloomsbury Publishing Plc ("Bloomsbury") 2012 Annual General Meeting will be held at **12 noon on Monday 23 July 2012 at 50 Bedford Square, London, WC1B 3DP**. The Notice of the Meeting can be found within the Annual Report and Accounts. You may vote on resolutions without attending the AGM by completing and detaching the enclosed Proxy Form and returning it by post **to be received no later than** 12 noon on 19 July 2012.

Notification: For shareholders who have opted not to receive printed copies, Bloomsbury's Annual Report and Accounts for the year to 29 February 2012 can be found on the investor relations website at <http://www.bloomsbury-ir.co.uk>.

Recommendation: The Board considers that Resolutions 1 to 10 to be voted on at the AGM promote the success of Bloomsbury for the benefit of its members as a whole. The Board recommends you vote in favour of each resolution, as each Director intends to do in respect of his/her own beneficial holding of shares.

Communication by email: If you would like to receive future notifications via email, then you may register your email address via the Capita share portal <https://www.capitashareportal.com/>.

If you are in any doubt as to the action you should take, you are recommended to seek your own financial advice immediately from your stockbroker, bank manager, solicitor, accountant, fund manager or other appropriate independent financial advisor authorised under the Financial Services and Markets Act 2000.

Yours sincerely

Michael Daykin
Company Secretary

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