

Spin Master Announces Management Change

TORONTO, Oct. 1, 2015 /CNW/ - Spin Master Corp. (TSX: TOY) ("Spin Master" or the "Company"), a leading global children's entertainment company, today announced that Krista DiBerardino, Executive Vice President and Chief Marketing Officer, is leaving the Company effective December 31, 2015 for personal reasons. Spin Master is already well advanced in the process of hiring her replacement and an announcement in that regard is expected in the coming weeks.

The Company thanks Krista for her contributions to Spin Master's success and wishes her well in future endeavors.

About Spin Master

Spin Master is a leading global children's entertainment company that creates, designs, manufactures and markets a diversified portfolio of innovative toys, games, products and entertainment properties. Spin Master is best known for award-winning brands including *Bakugan Battle Brawlers*™, *Air Hogs*®, *Spin Master Games*™ and the 2015 Toy of the Year, *Zoomer*™ *Dino*. Since 2005, Spin Master has received 58 TIA Toy of The Year ("TOTY") nominations with 14 wins across a variety of product categories. Spin Master has been recognized with 11 TOTY nominations for Innovative Toy of the Year, more than any of its competitors. Spin Master is among a limited number of companies that not only develop and produce global entertainment properties, characters and content, but also monetize that content through the creation, sale and licensing of products. To date, Spin Master has produced five television series, including 2007 hit series *Bakugan Battle Brawlers*™ and its current hit *PAW Patrol*, which is broadcast in over 160 countries and territories globally. Spin Master employs over 850 people globally with offices in Canada, United States, France, Italy, United Kingdom, Slovakia, Germany, the Netherlands, Mexico, China, Hong Kong and Japan.

SOURCE Spin Master Corp.

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