

Date: February 26, 2016

Computershare
100 University Avenue, 8th floor
Toronto ON, M5J 2Y1
www.computershare.com

To: All Canadian Securities Regulatory Authorities

Subject: Spin Master Corp.

Dear Sir/Madam:

We advise of the following with respect to the upcoming Meeting of Security Holders for the subject Issuer:

Meeting Type :	Annual General and Special Meeting
Record Date for Notice of Meeting :	April 04, 2016
Record Date for Voting (if applicable) :	April 04, 2016
Beneficial Ownership Determination Date :	April 04, 2016
Meeting Date :	May 12, 2016
Meeting Location (if available) :	Toronto, ON
Issuer sending proxy related materials directly to NOBO:	No
Issuer paying for delivery to OBO:	Yes

Notice and Access (NAA) Requirements:

NAA for Beneficial Holders	No
NAA for Registered Holders	No

Voting Security Details:

Description	CUSIP Number	ISIN
MULTIPLE VOTING SHARES	848510202	CA8485102021
SUBORDINATE VOTING SHARES	848510103	CA8485101031

Sincerely,

Computershare
Agent for Spin Master Corp.