

February 17, 2021

Computershare
100 University Avenue, 8th floor
Toronto ON, M5J 2Y1
www.computershare.com

To: All Canadian Securities Regulatory Authorities

Subject: Spin Master Corp.

Dear Sir/Madam:

We advise of the following with respect to the upcoming Meeting of Security Holders for the subject Issuer:

Meeting Type :	Annual General and Special Meeting
Record Date for Notice of Meeting :	March 15, 2021
Record Date for Voting (if applicable) :	March 15, 2021
Beneficial Ownership Determination Date :	March 15, 2021
Meeting Date :	May 06, 2021
Meeting Location (if available) :	Virtual Meeting
Issuer sending proxy related materials directly to NOBO:	No
Issuer paying for delivery to OBO:	Yes

Notice and Access (NAA) Requirements:

NAA for Beneficial Holders	Yes
Beneficial Holders Stratification Criteria:	Not Applicable
NAA for Registered Holders	Yes
Registered Holders Stratification Criteria:	Not Applicable

Voting Security Details:

Description	CUSIP Number	ISIN
MULTIPLE VOTING SHARES	848510202	CA8485102021
SUBORDINATE VOTING SHARES	848510103	CA8485101031

Sincerely,

Computershare
Agent for Spin Master Corp.